

**Alzheimer's Association Business Consortium  
AAIC In-person Meeting  
Monday, July 15, 2019  
12 – 1:30 p.m. PT  
JW Marriott, Georgia Room**

**Summary**

**Attendees:**

Judy Walker, Cerecin	Marcel Alavi, 712 North
Dan O'Connell, Acumen	Rick Morris, GaitIQ
Joshua Hare, Longeveron	Peter Nara, Keystone Bio
James Kupiec, ProMIS Neuroscience, Inc.	Daniel Sindelar, Keystone Bio
Charles Stacey, Cerecin	Codi Gharagonzloo, Imaginostics
Sam Henderson, Cerecin	Josh Leaston, Imaginostics
Ryan Smith, AiCure	Kira Sheinerman, DiaMir
Chris Barden, Treventis	Rebecca Edelmayer, Alzheimer's Assoc.
April Ross, Alzheimer's Assoc.	

1. Webinar Topic Suggestions

Previous Suggestions

- What's new in the neuroimaging and CSF biomarker space
- Funding opportunities from the Alzheimer's Association, NIH, venture capital
- Big pharma strategy on investing/partnering/acquisition of smaller companies

New Suggestions

- New technologies to objectively measure cognition.
- Digital biomarkers workshop.
- More webinars focused on the business aspect: legal/regulatory updates, recruitment, Board composition, etc.
- Introductions to big pharma companies, assisting the members to identify whom in big pharma they should have initial discussions with.
- Webinar panel of CEOs who have sold their companies.
- Raising capital, investing, tax credits/rebates.

- Data and infrastructure.
2. Website Content Suggestions
    - Members approved of the new website.
    - Some suggestions were to advertise the companies more. The Assoc.'s policy on this will have to be explored further. Another suggestion was to categorize companies, i.e. Phase I
    - Obtain metrics on website traffic.
    - The group was receptive to communicating via social media, such as WhatsApp.
  3. Additional Conferences for F2F Meetings
    - CTAD, SfN, ADPD, several members attend the JP Morgan conference and were open to informally meeting there.
  4. Other activities / Presenters during in-person meetings?
    - Pitch Day at AAIC – Invite large companies (ex. BIO/ JP Morgan, VCs) and have AABC members pitch their companies.
    - Invite vendors to present to the AABC in exchange of providing discounts to the AABC.
    - Try to get more critical mass and have someone who works directly for the AABC.
  5. Elections
    - Leen's term ends Dec.31<sup>st</sup> and the AABC will hold elections this fall for a new co-chair. April will send out a Call for Nominations and members are able to nominate other members or self-nominate.
  6. Additional Items
    - If members are interested contact Rebecca to join the Alzheimer's Association's Global Biomarkers Standardization Consortium (GBSC).
    - Members asked for the AABC email/company information distribution list to be open to all members.