

IMPACT REPORT 2019

alzheimer's  association®

Southeastern Virginia Chapter



BOARD OF DIRECTORS

BOARD OF DIRECTORS

Randy Thompson

Chair

Robin Gordon

Secretary

Members:

Scott Alperin

Herbert H. Bateman, Jr.

Faith Belote

Travonia Brown-Hughes, PhD

Chris Canavos

Paula Knight

Michael Ihrig

Frank A. McGrath

Dr. Stacie Otey-Scott

Jeff Robertson

Sandra Parker Sancilio

Board Emeriti:

Lucille Cartwright

John H. Kellam

Marcie McMillin

Joan Rothrauff

Kay Van Cleave

STAFF

Gino V. Colombara, EdM
Executive Director

Kathryn McDonough, LCSW
Director of Programs and Services

Theresa Soska, MBA
Director of Development

Keri Jewett-Scherrer, MSW
Family Programs Manager

Douglas Panto
Community Programs Manager

Alisa Lofton, MA
**Physician and Diversity Outreach
Manager**

Jennifer Chavez, MA
Development Manager

Barbara Monteith, MA
Development Manager

Jordan Storm, PhD ABD
Development Coordinator

Sherry Warren, EdM
Office Operations Manager

Wilhelmina Macchioni
Accounting Assistant

Bob Fanning
Resource Specialist - Volunteer



THE WHITE FLOWER

Our Promise

The white flower is a powerful component of our Promise Garden ceremony at the Walk to End Alzheimer's®.

The white flower represents the first of many Alzheimer's survivors. It reminds us of our promise and what we are all working towards. The operative word is "we". It takes all of us to plant the seeds that will result in a garden full of white flowers. You are the gardeners of hope and we are so grateful to you.

Your support ensures that those affected with Alzheimer's live their best life possible when depression, social withdrawal, relationship challenges, or loss of identity occur. Your generosity also safeguards that our family services continue to be provided at no cost to those we serve. Your advocacy helps thousands of families fight the darkness of Alzheimer's disease.

Every 65 seconds someone is diagnosed with Alzheimer's in our community. The diagnosis is debilitating not only for the affected individual but their family as well. For many, it is a lonely journey trying to determine next steps. But it does not have to be.

Today — and every day — we provide vital information and support for individuals and families living with any form of dementia at every stage. We educate health care professionals to ensure they know how to diagnose Alzheimer's and connect those affected with quality care. We invest in research with the highest potential to achieve the national goal of treating and preventing Alzheimer's disease by 2025. We rally local advocates to call on government officials to make Alzheimer's a state and national priority. And we raise awareness of the signs of Alzheimer's, how people can reduce their risk of cognitive decline, and where they can go for help.

Your support drives the delivery of vital Alzheimer's Association programs and services for those facing Alzheimer's disease in our service area, while advancing critical research toward a solution for the Alzheimer's crisis. Everything we do is made possible by compassionate and committed people like you.

Together, we are paving the way to ensure that the next generation is one free of this cruel disease.
Together, we are providing help for today and hope for tomorrow.
Together, we will witness the first of many survivors of Alzheimer's.

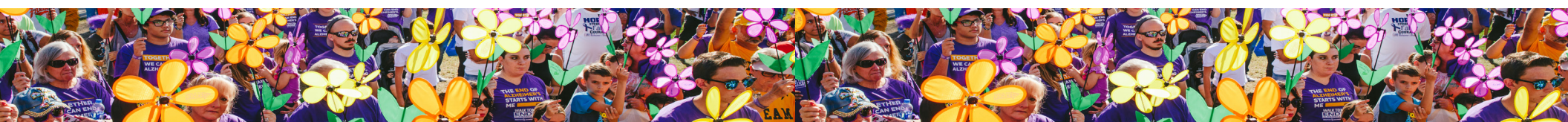
Who you are makes a difference every day! It really does. Thank you.



Gino V. Colombara
Executive Director



Randy Thompson
Board Chair

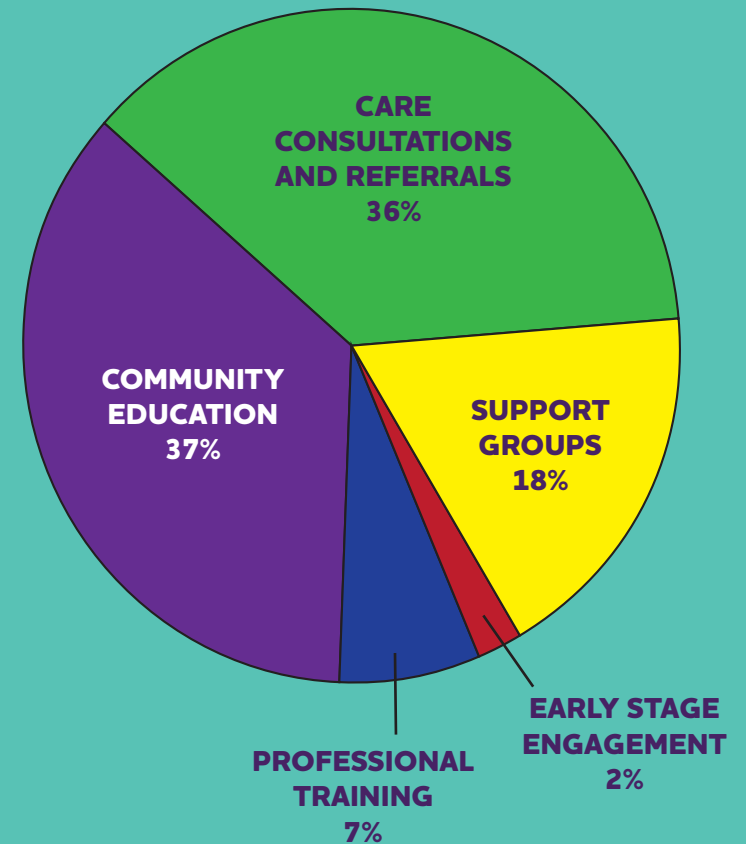


MAKING A DIFFERENCE IN OUR COMMUNITY



With more than 5.8 million Americans living with Alzheimer's disease and over 16 million caregivers, the Alzheimer's Association has renewed its commitment to reaching more individuals impacted by the disease and those at greatest risk for a diagnosis. The Southeastern Virginia Chapter's 2019 Program activity has focused on mobilizing volunteers to help deliver education programs, support groups, and early stage engagement programs across the Chapter footprint. Through the dedication of staff and volunteers, the Chapter had over 7,200 attendees at Care and Support Programs and provided nearly 2,500 Care Consultations or referral services. The Chapter delivered 130 Education Programs, 361 Support Group meetings, and 50 Early Stage social engagement programs.

In FY19, the Chapter reached over 3,100 unique individuals through Programs & Services. Over 82% of these individuals attended programs delivered by trained volunteers. Countless families share the lack of access to information about the disease and community resources upon diagnosis. For this reason, the Association remains committed to reach primary care physicians and other practitioners to encourage referrals to the Association upon diagnosis. In FY19, the Southeastern Virginia Chapter saw an 11% increase in the number of constituents referred to the Association directly from their diagnosing practitioner.



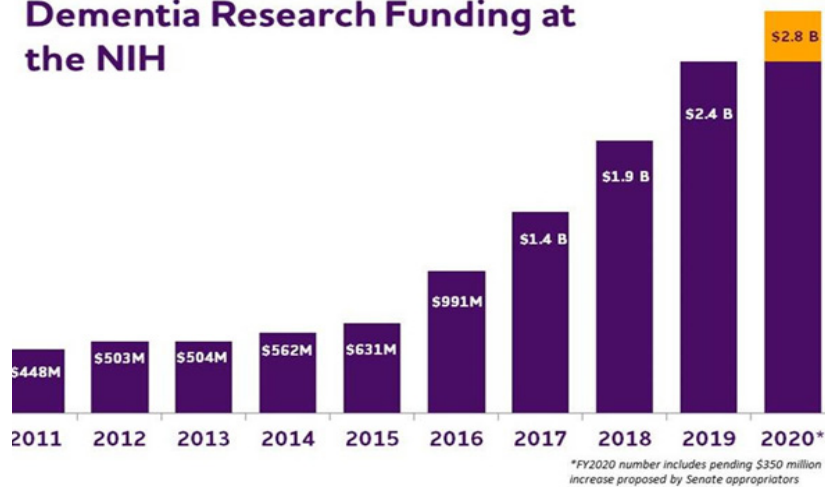
Alzheimer's disease is one of the most critical public health issues in America. This is why we are unrelentingly advocating for public policies that increase critical research funding and support all those affected.



SOUTHEASTERN VIRGINIA ADVOCACY

The Alzheimer's Association has worked passionately as the nation's leading voice on policy issues that are critical to ending Alzheimer's disease and support individuals living with a diagnosis and their families. The voices of those impacted by Alzheimer's and related dementias are the most powerful, and they continue to lead to impactful public policy changes.

Alzheimer's and Related Dementia Research Funding at the NIH



Our collective voices have resulted in unprecedented federal research funding growth since 2011. The voices of our local Southeastern Virginia Chapter advocates have been part of the reason for this growth. Our advocates are now focused on an additional \$350 million in federal research funding for 2020.

The Chapter continues to have a strong relationship in two congressional districts with Representative Elaine Luria (VA-02) and Representative Bobby Scott (VA-03). With the help of 2019 Ambassadors Dan Lattarulo (VA-02) and Frankie Garner (VA-03) and their Alzheimer's Congressional Teams, we experienced a productive year of dialogue with these members

of Congress regarding Alzheimer's that has helped us advance research funding and care support initiatives, such as the BOLD Infrastructure for Alzheimer's Act. The BOLD Act will establish Centers of Excellence focused on prevention, early detection and diagnosis, access to care and services, and data collection.

On a state level, we continue to partner with the Commonwealth and other stakeholders to implement the newly adopted Dementia State Plan: Building a Dementia Capable Virginia. We successfully advocated for guardianship reform, dementia specific data collection, and increased dementia training standards in adult daycare settings and for Certified Nurse Aides.

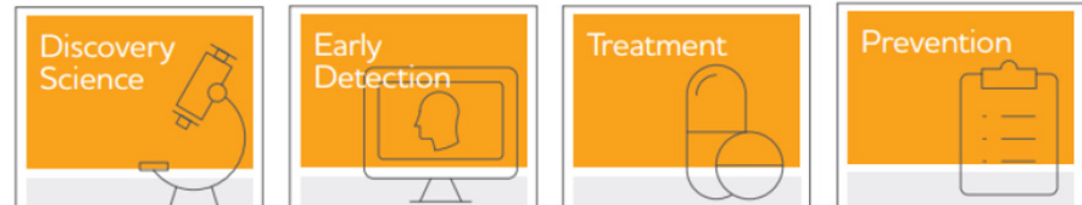
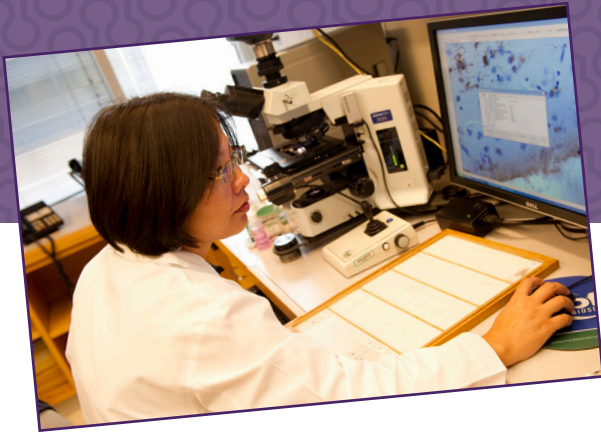


l to r: Katie McDonough, Gino Colombara, Rep. Elaine Luria, Karen Garner, and Dan Lattarulo



l to r: Rep. Bobby Scott, Frankie Garner and Gino Colombara

ALZHEIMER'S RESEARCH



This is a very exciting time in Alzheimer's disease research. The Alzheimer's Association is confident that better treatments, earlier detection, and prevention strategies will be available in the foreseeable future. The speed with which those achievements occur is directly related to the commitment to Alzheimer's and dementia research.

The Alzheimer's Association's role in Alzheimer's research is worldwide. We lead by having a global footprint in every major advancement in Alzheimer's research. We convene premier global forums – such as the Alzheimer's Association International Conference – for researchers to connect across disciplines, address common challenges, and share new discoveries. We advocate to secure increased federal research funding for Alzheimer's research, currently at \$2.4 billion. We fund research through philanthropic high risk – high reward investments with a focus on new and emerging fields of study and diverse and early career researchers.

There is hope in research. That hope includes new tools for detection and diagnosis and a growing diversity of therapies that combine drugs and modifiable risk factor interventions.

The Alzheimer's Association is the largest private, nonprofit funder of Alzheimer's disease and dementia research. Since 1982, the Association has invested over \$475 million in more than 3,000 scientific investigations.

Current research investments total more than \$165 million – providing funding for more than 500 projects in 27 countries.

In 2019, the Alzheimer's Association made its largest-ever research investment, granting nearly \$42 million to 162 scientific investigations.

FINANCIAL STATEMENT - YEAR ENDED JUNE 30, 2019

GRANTS

Creating community for those dealing with the challenges of Alzheimer's disease is integral to the well-being of affected individuals and their caring families. An essential partner to ensuring Chapter programs such as respite care subsidy assistance, early stage programming, educational outreach and care consultations are sustained and enhanced are local community Foundations. The Chapter's sincere appreciation is extended to the following granting agencies for their consistent and generous support that resulted in a combined total of \$40,500.

GRANTS \$10,000 AND ABOVE

Camp Family Foundation - \$18,500

Franklin Southampton Charities - \$10,000

GRANTS \$1,000 - \$9,999

J.L. Camp Foundation - \$5,000

United Way of Virginia's Eastern Shore - \$5,000

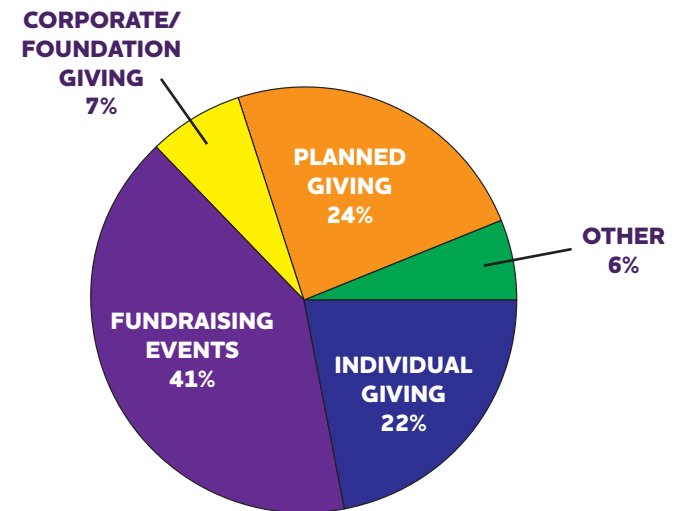
Southeastern Virginia Community Foundation - \$2,000

FUND DEVELOPMENT

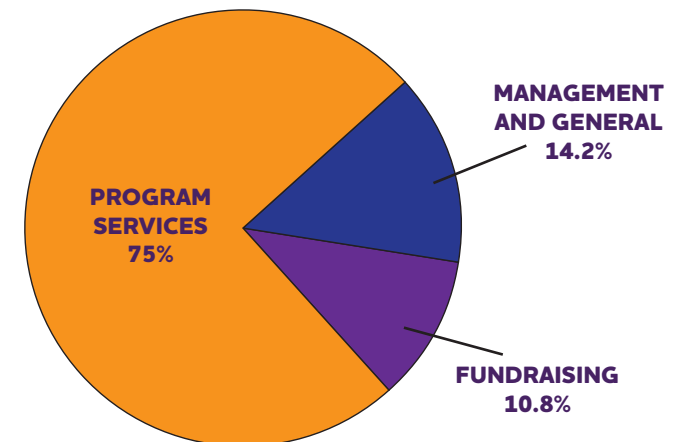
Our constituent events such as the Walk to End Alzheimer's®, The Longest Day®, and A Reason to Hope Breakfast build community for those dealing with the daily challenges of Alzheimer's disease. These events raised \$833,391 during the fiscal year ending June 30, 2019 to help to raise awareness and funds for Alzheimer's care, support, and research.

The tireless dedication, enthusiasm, generosity, and passionate support of our volunteer committees and community-minded businesses, organizations and individuals are the catalyst of each event's success.

ALLOCATION OF CHAPTER REVENUE



ALLOCATION OF CHAPTER EXPENSES





ELITE SPONSORS



PREMIER SPONSORS

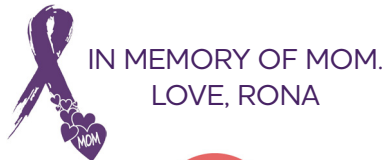


SPECIAL THANKS TO OUR SPONSORS

SELECT SPONSORS



PROMISE GARDEN SPONSORS



MEDIA SPONSORS



GOLD SPONSORS

ATLANTIC SHORES

BAYLAKE RETIREMENT COMMUNITY

BROTHERS PRINTING

CASEY AUTO GROUP

EDGEWORTH PARK AT NEWTOWN

HAMPTON FAMILY PRACTICE

MENNOWOOD RETIREMENT COMMUNITY

SUFFOLK PARKS & RECREATION

THE CHESAPEAKE RETIREMENT COMMUNITY

VIRGINIA HEALTH SERVICES

VISITING ANGELS

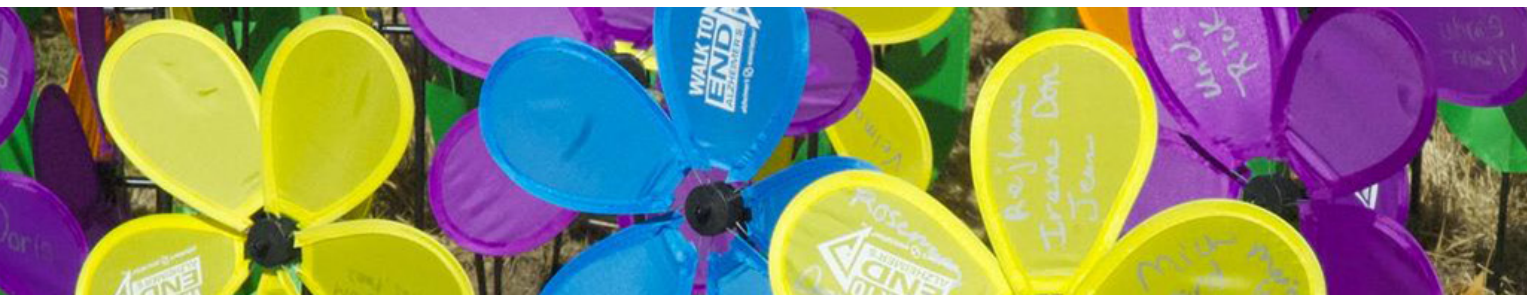
WEYMOUTH FUNERAL HOME

WHITE OAKS AT WILLIAMSBURG

WILLIAMSBURG HOTEL & MOTEL ASSOCIATION

WILLIAMSBURG LANDING

YMCA CAMP ARROWHEAD



THE LONGEST DAY[®]

alzheimer's  association[®]

Every day is The Longest Day when you or someone you love is impacted by Alzheimer's.

Throughout the year participants from across southeastern Virginia, the United States and the world joined forces to fight the darkness of Alzheimer's through an activity of their choice - motorcycle rides, tennis tournaments, chili cook-offs, and much more. Together, they used their creativity and passion to raise funds and awareness for the care, support and research efforts of the Alzheimer's Association.

The Chapter's heartfelt gratitude is extended to all our Longest Day participants this year who raised \$111,523.

Please join us in 2020 and stand up to the darkness of Alzheimer's.

REGISTER NOW! [ALZ.ORG/TLD](https://alz.org/tld)





PRESENTING SPONSOR



SUPPORTING SPONSORS

- Alperin Law
- Birdsong – Empowering All Minds
- Our Lady of Perpetual Help
- Southeast Virginia Community Foundation
- Visiting Angels



reason to HOPE

alzheimer's association

PRESENTING SPONSORS



KEITH AND KIM CURTIS

BENEFACTOR SPONSORS

- Alperin Law
- Fulton Bank
- Kaufman & Canoles

MEDIA SPONSORS

- Coastal Virginia Magazine
- @Entercom



Southeastern Virginia Chapter

The mission of the Alzheimer's Association is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

SOUTHEASTERN VIRGINIA CHAPTER OFFICE

6350 Center Drive, Suite 102
Norfolk, VA 23502
757.459.2405
FAX 757.461.7902

WILLIAMSBURG OFFICE

358 McLaws Circle, Suite 1
Williamsburg, VA 23185
757.221.7272
FAX 757.221.0109

 [FACEBOOK.COM/ALZSEVA](https://www.facebook.com/ALZSEVA)

 [INSTAGRAM/@ALZ_SEVA](https://www.instagram.com/@ALZ_SEVA)

 [TWITTER.COM/ALZ_SEVA](https://www.twitter.com/ALZ_SEVA)

VISIT US ONLINE AT [ALZ.ORG/SEVA](https://www.alz.org/seva) OR
EMAIL INFOSEVA@ALZ.ORG

24/7 HELPLINE: 1.800.272.3900