




IMPACT REPORT 2022

 **ALZHEIMER'S[®]
ASSOCIATION**
Southeastern
Virginia Chapter

IMPACT BY THE NUMBERS

Made possible by our volunteers and donors — Thank you!



1,519

FAMILIES REACHED THROUGH
EDUCATION, SUPPORT GROUPS AND
EARLY STAGE PROGRAMS



11

PARTNERSHIPS WITH
COMMUNITY ORGANIZATIONS
FOCUSED ON DIVERSITY,
EQUITY AND INCLUSION



632

CARE
CONSULTATIONS



6,051

FEDERAL & STATE
ADVOCACY ACTIONS
(VIRGINIA)



132%

GROWTH IN REACH
TO DIVERSE
POPULATIONS



\$3.5B

RESEARCH
FUNDING
FEDERAL (NIH)



\$310M

ALZHEIMER'S
ASSOCIATION
RESEARCH INVESTMENT



2,349

WALK TO END
ALZHEIMER'S
PARTICIPANTS

363

WALK TO END
ALZHEIMER'S
TEAMS

\$738,000

WALK TO END
ALZHEIMER'S
TOTAL REVENUE



175

THE LONGEST DAY
PARTICIPANTS

13

THE LONGEST DAY
SOLSTICE CHAMPIONS

\$118,807

THE LONGEST DAY
TOTAL REVENUE

Advances in 2022

As I look back over this last year, I am immensely proud of the impact that the Southeastern Virginia Chapter made in our community. In June, we celebrated the retirement of our beloved Executive Director, Gino Colombara. His joy and passion for our mission is unparalleled, and I have been honored to work alongside him over the last six years. I am incredibly humbled, yet excited, to follow in his footsteps and continue his legacy of ending Alzheimer's once and for all.

Our Care & Support team welcomed back in-person programming in 2022, serving over 2,100 local families through care consultations, education programs, support groups and early stage engagement. I am particularly proud of our growth in reach to under-represented communities. We welcomed two Norfolk State interns as a part of a national partnership with the Thurgood Marshall Fund, held our conference on brain health in the Black community with over 500 registered and bolstered over 20 community partnerships.

The 2022 Walk to End Alzheimer's was a huge success with nearly 2,500 participants raising over \$730,000. We also grew the Longest Day campaign by leaps and bounds. Thanks to our creative volunteer leaders, we raised over \$118,000, exceeding our expectations. The commitment of these participants, teams and volunteers fuels our work to help support those impacted by and at risk for Alzheimer's and dementia.

Advances were made in public policy and public health as well. We continued our partnership with the Virginia Department of Health and the Virginia Department of Aging and Rehabilitative Services to support the BOLD Infrastructure for Alzheimer's funding, aimed at growing public health capacity to address cognitive health. Our advocates were able to secure additional funding for the Virginia dementia case management program and increase research funding at the National Institutes of Health by \$289 million, bringing the total to over \$3.5 billion.

We are advancing the science toward more effective treatments, diagnostic tools and evidence-based prevention that will change the landscape of Alzheimer's disease for years to come. It is such an exciting time to be a part of this movement, and I am grateful for all of your support to help us march valiantly forward to meet our first survivor.

My deepest regards,

Katie McDonough
Community Executive Director
Southeastern Virginia Chapter



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