



For Immediate Release

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October is Alzheimer's Month in Cobb County
Board of Commissioners Pass Resolution

MARIETTA, Georgia, September 24, 2008 -- As the Alzheimer's Association, Georgia Chapter enters its most important time of year, the Cobb County Board of Commissioners issued a proclamation declaring the month of October as Alzheimer's Month in that county.

October is when 20 of Georgia's 21 Memory Walks are held. Memory Walk is the signature annual fundraiser for the Alzheimer's Association. The Cobb Board of Commissioners' proclamation comes two weeks prior to the Northwest Metro Memory Walk, held at Kennesaw State University. The Northwest Metro Memory Walk takes place Saturday, October 4th at KSU. Several Georgia Chapter staff members and Memory Walk volunteers were at the meeting to receive the proclamation.

Currently there are more than 199,000 Georgians living with Alzheimer's. There are also about 500,000 Georgians affected by the disease, through their role as loved ones and caregivers for people with Alzheimer's. The money raised through Memory Walk makes it possible for the Alzheimer's Association to provide vital services, education and support to families dealing with Alzheimer's disease.

This is the fifth year Cobb County has hosted Memory Walk and the second year for the KSU location. Last year more than 250 people participated in the Northwest Metro Memory Walk, raising almost \$50,000. It is not too late to join or form a team, or to donate.

For more information, go to www.georgiamemorywalks.org.

More About the Alzheimer's Association, Georgia Chapter

The Georgia Chapter serves all of Georgia's 159 counties with seven regional offices throughout the state. Our vision is a world without Alzheimer's disease. Our mission is to eliminate Alzheimer's disease through the advancement of research and promotion of brain health, and to enhance care and support for all individuals, their families and caregivers.

For more information on the Georgia Chapter, visit www.alz.org/georgia.

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Pictured L-R: Cobb County Commissioner Tim Lee, Kathy Simpson of the Georgia Chapter and NW Metro Memory Walk volunteer chair; Pam Breeden, Executive Director, Cobb County Senior Services; Shelia Perkins, Volunteer & Advocacy Manager for Cobb Senior Services; Rhita Pflieger, Development Director of the Georgia Chapter; and Kathy Lathem, Public Relations & Corporate Chair for NW Metro Memory Walk.