

FOR IMMEDIATE RELEASE:

26-FEB-09

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Greater Illinois Chapter to Present Focus Forward: Exploring Options *A full-day educational conference on memory loss.*

JOLIET, IL---The Alzheimer's Association – Greater Illinois Chapter will present the fourth annual "Focus Forward: Exploring Options" conference on Thursday, April 23 from 8:30 a.m. until 3:45 p.m. at Harrah's Joliet Casino & Hotel, 151 North Joliet Street, Joliet.

"This inspirational and uplifting full-day conference is an opportunity for family and professional caregivers to come together and enhance their knowledge of Alzheimer's disease and related dementias," said Melanie Adams, Senior Program Manager for the Chapter. "This year's topics will include Alzheimer's disease and Research Updates, resource and book fair and Finding Moments of Joy in the Midst of Caregiving. There will also be an opportunity for round table discussions that will focus on benefits of massage, benefits of music therapy, benefits of pet therapy and benefits of art therapy."

Currently, more than 5.2 million Americans have Alzheimer's disease, with 210,000 in Illinois alone. As the "Baby Boomer" generation continues to age we will see this number rise dramatically. "Focus Forward: Exploring Options" is an excellent way to educate yourself about Alzheimer's disease and dementia as well as network with people who are on a similar journey.

To register for "Focus Forward: Exploring Options" call the Greater Illinois Chapter at 815.744.0804 or visit www.alz.org/illinois. New low prices, scholarships and early bird rates still available!

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.

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