

FOR IMMEDIATE RELEASE:

14-MAY-09

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Send an E-card to Fight Alzheimer's

CHICAGO, IL---The ***Forget Me Not E-card*** program recently launched by the Alzheimer's Association – Greater Illinois Chapter is a fun and interactive way to honor and keep in touch with friends, colleagues and family members.

"This new program will allow individuals to participate electronically in the Forget Me Not Point of Purchase Program from the comfort of their home or office," said Lisa Lee, vice president of development for the Chapter. "You can purchase 3 e-cards for \$5. It's a great way to memorialize or honor someone who has suffered the devastating effects of this disease and support research and educational programs at the same time. This would be a great way to celebrate Memorial Day this year!

Currently there are **half-a-million people** in Illinois who are touched by Alzheimer's disease. In addition every 70 seconds someone in America develops Alzheimer's disease, by mid-century someone will develop Alzheimer's every 33 seconds. The time to act is now, your participation in ***Forget Me Not E-card*** program will ensure that the Greater Illinois Chapter's ability to provide state-of-the-art programs and services to all whom desperately need them.

For more information about ***Forget Me Not E-card*** program please call 847.933.2413 or visit www.alz.org/illinois.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.

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