

FOR IMMEDIATE RELEASE:

27-Apr-09

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First Memory Toss Event to be Held

BLOOMINGTON, IL---The Alzheimer's Association – Greater Illinois Chapter in partnership with Pi Sigma Epsilon will host the inaugural Memory Toss Bags Tournament on Saturday, May 2 beginning at 11:00 a.m. at Hancock Stadium (Illinois State University Football Field) Parking Lot.

"Memory Toss is the first annual bags tournament to benefit the Alzheimer's Association - Greater Illinois Chapter," said Melissa Chrisman, manager of special events for the Chapter. "The event is hosted by the Illinois State University Chapter of Pi Sigma Epsilon. Registration fees are \$10 per student team and \$20 for non-student teams. All proceeds will go the Greater Illinois Chapter. Prizes for Memory Toss include \$150 for first place and \$75 for second place.

It is a sobering fact that every 70 seconds someone develops Alzheimer's disease. It is the mission of the Greater Illinois Chapter to combat his devastating statistic by providing community education programs, full and half-day conferences, early stage services, care navigation services, support groups, a 24/7 helpline and MedicAlert®+Safe Return®. Events like Memory Toss will help us achieve our mission and benefit the more than half-a-million Illinoisans affected by Alzheimer's.

To register for Memory Toss or for more information please call 309.662.8392 or visit www.alz.org/illinois. There will be an additional \$6 charge for day of registration.

About the Alzheimer's Association - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor-supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit www.alz.org/illinois.

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