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**FOR IMMEDIATE RELEASE:**

**23-Jun-09**

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## **FORMER CHICAGO WHITE SOX PLAYER RON KITTLE TO ATTEND RUNDOWN ALZHEIMER'S**

**CHICAGO, IL---**The Alzheimer's Association – Greater Illinois Chapter is pleased to announce former Chicago White Sox player **Ron Kittle** will attend ***Rundown Alzheimer's*** on Tuesday, July 28 from 6:00 p.m. until 7:30 p.m. at U.S. Cellular Field in Chicago. The entire event runs from 6:00 p.m. until 10:00 p.m.

"We are very excited to have such a decorated baseball player attend our inaugural ***Rundown Alzheimer's*** event," said Kim Oakley, manager of special events for the Chapter. "As a part of Chicago's rich sports history, Mr. Kittle was 'Rookie of the Year' and in 1983 helped the White Sox to their first play off appearance since the 1959 World Series."

***Rundown Alzheimer's*** is a fun run and celebratory concert held at U.S. Cellular Field to raise funds for the vital services of the Alzheimer's Association – Greater Illinois Chapter. Those who wish to participate in the fun run around U.S. Cellular Field will have a registration fee of \$30 and a fundraising minimum of \$70. Those who wish to attend the event as a spectator will need to pay \$15. Both prices cover admission to the celebratory concert featuring Chicago's own U2 cover band, ***Elevation***. During the concert snacks, soda and alcohol will be available for purchase at the concession stands.

According to Erna Colborn, president and CEO for the Greater Illinois Chapter, "Alzheimer's disease is a progressive disease that destroys brain cells and gradually destroys a person's memory and ability to learn, reason, make judgments, communicate and carry out daily activities. The duration of Alzheimer's ranges from three to 20 years after symptoms are experienced. Many scientists believe Alzheimer's develops over several decades before people begin showing symptoms."

To learn more about ***Rundown Alzheimer's*** or to purchase tickets please call 847.933.2413 or visit [www.alz.org/illinois](http://www.alz.org/illinois).

**About the Alzheimer's Association** - The Alzheimer's Association, the world leader in Alzheimer research and support, is the largest voluntary health organization dedicated to finding prevention methods, treatments and cure for Alzheimer's. Since 1980, the donor supported, nonprofit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. **The Greater Illinois Chapter** serves dozens of counties with offices in Bloomington, Carterville, Chicago, Joliet, Rockford and Springfield. For more information, call our Helpline at 800-272-3900 or visit [www.alz.org/illinois](http://www.alz.org/illinois).