

CLARCHEIMER'S[®] **2023 YEAR IN REVIEW**

Massachusetts/New Hampshire Chapter





DEAR FRIENDS,

We are pleased to present our 2023 Year in Review, showcasing the important progress we've made in the fight against Alzheimer's disease and all other dementia. Our staff, board members, community partners, volunteers, and public policy advocates have worked tirelessly to support the 156,000 individuals living with this disease across our two states.

Earlier this year, we witnessed the beginning of a new era in the fight against Alzheimer's disease—the era of treatment. Lecanemab, marketed as Leqembi, received full FDA approval after posting impressive results in an effort to slow the progression of Alzheimer's for those in the earliest stage of the disease. The Centers for Medicare and Medicaid Services (CMS) followed this exciting approval by confirming that it will cover Leqembi, albeit with a physician registry. You can read more about our advocacy efforts that impacted this important decision in our Public Policy section.

We continue to increase the number of in-person education programs, support groups, and early-stage engagement programs we offer, while maintaining a robust virtual calendar. Over the past year, over 31,000 people accessed the full range of our programs and services, all delivered at no cost to families.

This year, our generous supporters helped us raise more than \$15 million to continue funding research and care and support programs in local communities across our two states. Our advocacy efforts resulted in increased federal resources for research and caregiver support, plus local funding to expand awareness initiatives and our Dementia Care Coordination program (DCC).

We continue to expand our diversity and inclusion efforts, reaching into new communities and strengthening our volunteer base, while expanding our awareness activities into underserved communities. We are forging new partnerships with community leaders and grassroots organizations, with a focus on the Black, LatinX and Haitian communities.

We have over \$23 million in active funding awarded to local researchers through our International Research Grants Program, ensuring that we will continue to have an impact on the quest for an effective treatment for this devastating disease.

All of this wouldn't be possible without you, and we are tremendously grateful for your continued support.

Jean Morse Jones, Chair, Board of Directors James Wessler, CEO, MA/NH Chapter and New England Regional Leader

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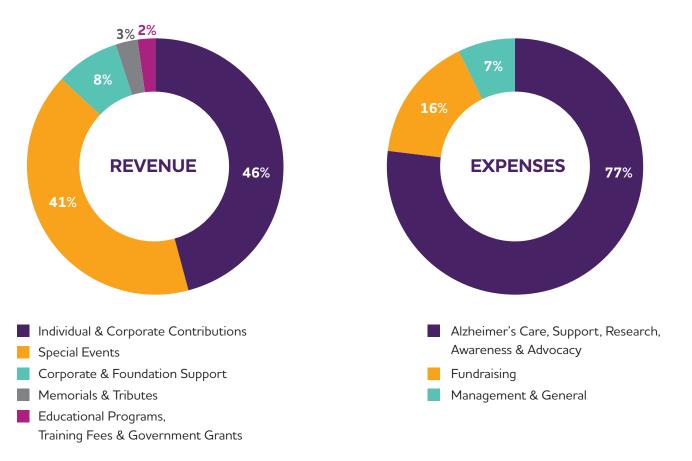
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FINANCIALS

Our local Massachusetts/New Hampshire Chapter total revenues for FY23 (July 1, 2022 through June 30, 2023) were **\$19,409,166**. Total expenditures were **\$18,945,080** with 77% going directly to Alzheimer's care, support, research, awareness and advocacy.



BBB WISE GIVING ALLIANCE

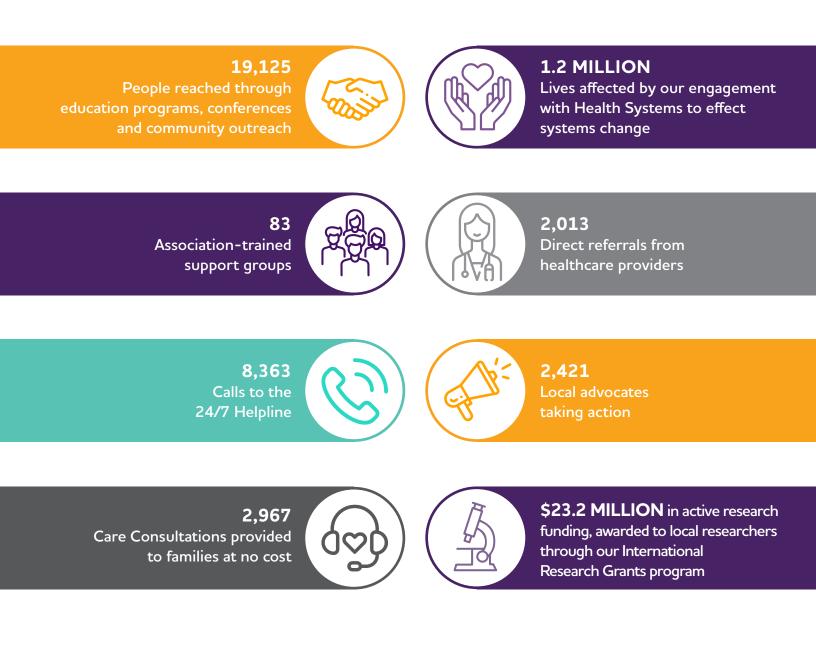
The Alzheimer's Association exceeds relevant watchdog standards in its allocation of donor dollars. According to the **Better Business Bureau Wise Giving Alliance,** nonprofit organizations should spend at least 65% of total expenses directly on program activities, with remaining funds going to administrative and fundraising expenses.

The Massachusetts/New Hampshire Chapter was proud to merge with other chapters across the United States to form one unified and nationwide organization effective July 1, 2016. Due to the merger, audited financials are now released on a consolidated basis for the entire merged organization only. These most recent audited financial statements are available at www.alz.org/about/annual-report. Local results are unaudited.

MISSION METRICS

As the world's leading voluntary health organization in Alzheimer'scare, support and research, we are committed to serving the 156,000 people living with Alzheimer's in Massachusetts and New Hampshire. We also offer care and support services for more than 338,000 family and friends caring for someone with Alzheimer's or another dementia. This year, we were in every community through education programs, support groups, and our 24/7 Helpline. No one should face this disease alone—help is just a phone call away.

DURING THE PAST YEAR...



ementia is an umbrella term." That's a phrase we use from time to time at the Alzheimer's Association, probably with the assumption that readers will translate "umbrella" into something like "overall" or "general."

But this assumption is misplaced. For some people, the "umbrella" image obscures more than it reveals. In her work with Haitian immigrants, volunteer multilingual Community Educator Judith Thermidor provides a new and more useful figure of speech: "Mrs. Jane is Dementia: Mrs. Jane has

three daughters, Alzheimer's, Vascular, and Lewy Body." So much meaning is packed into this image: The three daughters belong to the same family, and while they might resemble each other in some ways, they're not identical.

And that, in a nutshell, captures Judith's mission to translate not only words but ideas and concepts, so that everyone she encounters, whatever language they speak and whatever their educational background, will have the chance to learn what dementia is and how to get help.

Judith not only has a wealth of personal experience in different cultural contexts (including Haiti, Mexico, France and the United States), but her professional credentials include a Master's in Gerontology from USC and an MD from Instituto Politécnico Nacional.

Born and raised in Haiti, Judith's first language was Haitian-Creole. As the oldest granddaughter in her family, Judith spent a lot of quality time with her grandparents and greatgrandparents. But when her great-grandmother and then her grandfather (Parkinson's disease) exhibited memory issues, there wasn't a word like Alzheimer's or dementia in the family's vocabulary: "I didn't know it was dementia until I got to med school."

With or without a name for the condition, the effects of dementia soon permeated family life: "I became a caregiver very early: my family had a small business, so in my childhood I had to help my grandma, I had to help with the business,

VOLUNTEER SPOTLIGHT: JUDITH THERMIDOR

with the household...so I have compassion and empathy when someone is living with a parent with Alzheimer's, and maybe they have a job and a child as well—it's a lot of work!"

Attending medical school in Mexico City and working in France before moving to the United States, Judith has seen the ways that miscommunications can lead to clinical care gaps, misdiagnoses, or just plain old-fashioned misunderstandings. As the current Wellness Director at CSI Support & Development Services, a non-profit that specializes in affordable housing for low-income senior citizens, Judith

is positioned to contribute to better health outcomes for residents: "My medical background helps me translate in a cultural way what we want to deliver to the communities and then I can translate back from them to the medical field."

Over the course of a wideranging conversation, Judith explained how misplaced assumptions about culture, language and literacy can create barriers to care and

support for underserved people.

A big issue lies in what we might call "baked in" cultural assumptions: things we might not really even know are there, until someone points them out.

For example, take a cognitive assessment that asks the subject to identify three animals: a lion, a rhinoceros, and a camel. Since these animals are relatively "unfamiliar" (unlike, say, a cat or a dog), naming them on demand is intended to be a bit cognitively taxing.

But think for a minute: How did you learn what a rhinoceros is? Personal experience? Probably not. Rather, for many people, learning animals' names is a part of their cultural education as kids: Richard Scarry books, trips to the Zoo, Doctor Doolittle, The Lion King—all of these sources of enrichment in childhood produce adults who are culturally advantaged to recall words like "camel, "rhinoceros" and "lion."

But what if you come from a culture in which none of these educational opportunities were available? Many of the individuals with whom Judith works experienced severe poverty in childhood, never had the opportunity to attend school at any level, and may never even have had electricity in their homes prior to their arrival in the United States. Against such a backdrop, not recognizing a rhinoceros doesn't say much about someone's cognitive status; but it may say something about the limitations of the assessment tool.

Another issue that Judith encounters is how best to translate the sense of medical terminology for people with little prior exposure to this kind of language.

Imagine, Judith suggests, being a person who as a consequence of poverty has very low literacy and little exposure to the specialized language used in medicine. How might you feel if a community educator said something like, "in this session will we will help you adopt physical and psychosocial interventions that may help delay or reduce cognitive changes"? It's a mouthful! And if you don't know the medical terms, it might feel like a red light, or like you just don't belong.

Which doesn't mean we can't ever use such language; but we have to understand where people attending programs are coming from and use language that opens doors. So when Judith works with people who have never had access to education, "I design presentations and translate concepts using analogies." And like all good teachers, if something doesn't work, Judith keeps trying new approaches: "The goal is to bring information in a way that helps them get the message. So if I'm talking about the brain, I bring a picture of

IT'S ALL ABOUT USING THE RIGHT TOOLS TO MAKE SCIENCE ACCESSIBLE AND VISIBLE TO UNDERSERVED COMMUNITIES

the brain: it's all about using the right tools to make science accessible and visible to underserved communities."

So much of her work with older adults is rewarding, but the best part, Judith says, is that she's not only teaching, she's learning as well! "My favorite part is getting to erase my own bias—so often we hear that older people can't change, or can't learn—but they show me every day that they can learn and change like anyone else!"





PROGRAMS, SERVICES AND SUPPORT

he Alzheimer's Association's vision is a world without Alzheimer's and all other dementia. Until that day, we are dedicated to ensuring that people living with dementia, and their caregivers, have the information and support they need to successfully navigate their journey. The Alzheimer's Association offers a range of services, virtually and in-person. They include:

- 24/7 Helpline (800.272.3900), available around-the-clock, 365 days a year
- Care Consultations with master'slevel clinicians offering confidential support, resources and information
- Support Groups, in which peers share their feelings and experiences in a confidential and supportive environment with a trained facilitator
- Education programs for people living with dementia, family caregivers and healthcare professionals

 Alz Meet-Ups, providing an opportunity for people living with Alzheimer's and their caregivers to socialize with and receive support from others who understand what they are going through

By the end of the fiscal year, we served over 31,000 individuals (over 13,500 unduplicated) through our Helpline and Care Consultations, education programs, support groups, early-stage social engagement programs and online webinars. We are deeply grateful for the work of our dedicated volunteers in helping to expand the reach of our programs and meeting the growing need for services and support.

Just under 1,000 people registered for our annual two-day Alzheimer's Association New England Family Conference, with one day dedicated to people living with dementia and the second day dedicated to caregivers, with live simultaneous Spanish interpretation. Attendance for our annual New England Conference for Dementia Care Professionals grew to over 360 professionals and we trained over 190 healthcare professionals in our Person-Centered Dementia Care program. We provided our First Responder Training for emergency responders across Massachusetts and at the New Hampshire Police Academies. We observed Alzheimer's and Brain Awareness month in June by partnering with local libraries to raise awareness, engaged law enforcement with Helpline card distribution, and presented researchfocused events, including information on the latest FDA-approved treatments for Alzheimer's disease.

Our Early-Stage Advisory Council, comprised of people living with Alzheimer's and other dementia, participated in panel discussions for our conferences, advocated for public policy initiatives at our annual Advocacy Days at the Massachusetts and New Hampshire State Houses, shared their stories with the media, participated in our Walks to End Alzheimer's and so much more.

DIVERSITY, EQUITY & INCLUSION

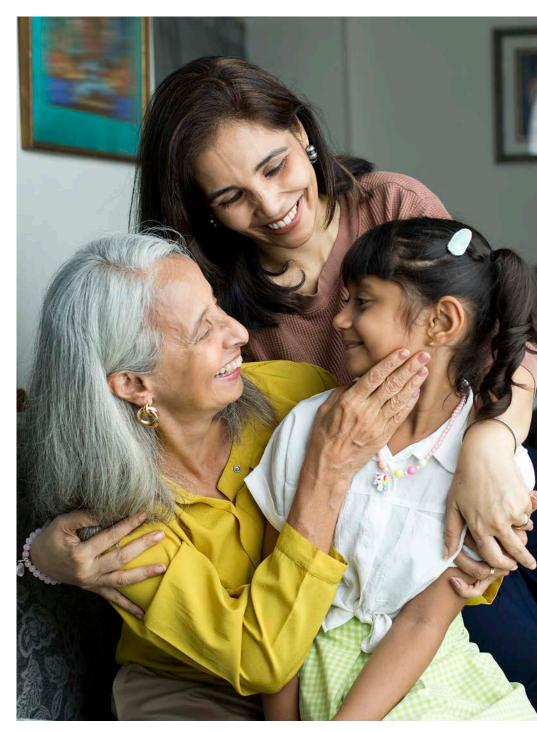
There are disparities in Alzheimer's and dementia prevalence; older Black Americans are twice as likely to develop Alzheimer's or dementia as compared to older whites, while older Hispanic Americans are one and a half times as likely. Almost two-thirds of Americans living with Alzheimer's or dementia are women and underserved communities are at risk of not receiving the education, support, treatments and services they need.

The Alzheimer's Association continues to grow our efforts to support underserved populations by collaborating with trusted organizations and community leaders with shared goals. Some examples of our partnerships include working with faith-based organizations in the delivery of education programs and public awareness events, including the Charles Street AME Church and Berea SDA Church. We hosted a community event at the Jamaica Plain Library with St. Thomas Aquinas Parish and the Massachusetts Alzheimer's Disease Research Center (MADRC). and hosted an information table at a Spanish Conference in Boston with the Archdiocese of Boston.

We partnered with a variety of deeply committed community organizations, such as the Boston Age Strong Commission, on Memory Sunday, a collaboration between faith communities and health/community organizations focused on raising awareness about Alzheimer's in the Black/African-American population, and we offered information and resources at a Hispanic Heritage Month celebration. We partnered with the Waltham Council on Aging, presenting programs in English and Spanish; the Massachusetts Alzheimer's Disease Research Center, hosting an event about research opportunities for the Latinx community; the Mexican Consulate, presenting information and hosting an information table at the consulate in Boston; AgeSpan, presenting a series for Spanishspeaking caregivers in Lawrence; and the Indian Association of Greater Boston, presenting a program and resources at their Senior Expo.

We hosted two bilingual interns, from

Northern Essex Community College and Boston College, who supported our diversity outreach and presented programs in Spanish and Portuguese in Greater Boston and New Bedford. We launched a volunteer-driven Diversity, Equity & Inclusion Committee, facilitated by Board member Kevin Reynolds, to enrich our collaborations as we work toward increasing awareness, detection and diagnosis, while helping to ensure access to treatment and supportive services.



or a minute, I thought Warren was pulling my leg.

"Wait, what?! Did you just say three guys from Idaho won your fishing tournament?"

Warren corrects the overstatement: "It's not my tournament, it's Gloucester's, it belongs to the whole city. But yeah, this Dad and his two sons from Boise chartered the Molly Jane out of Pine Point in Maine. They'd never fished in the ocean before, and they came back with a 719 pound Bluefin."

I am unreasonably surprised by this and even a little stung in the place in my heart that belongs to Cape Ann. I shouldn't be: After all, we are talking about the Bluefin Blowout, a huge, week-long, ultra-Gloucester event, one that packs the hotels and restaurants and creates a lot of buzz: so much buzz, apparently, that even trout fishermen from Idaho want to get in on it.

It wasn't always like this: the current incarnation of the Blowout began with a few notes written "on the back of a napkin in a bar" in 2011 when Rob Bouley and Drew Hale were talking about reviving a Gloucester tunafishing tournament that had petered out in 60s or 70s. With Drew and Rob leading the charge, the Bluefin Blowout was born: it started small, just 30 boats in the first year. Then Drew asked his cousin, Warren Waugh, Managing Partner of the Lyon-Waugh Auto Group, if his company could sponsor it. Warren was all in, with one condition: "I said, 'I'd like to do this for the Alzheimer's Association.'"

The rest is history. These days the Blowout is on the map in a big way: it kicks off with a FUN gala dinner (no tuxedos, please) and charity auction to benefit the Alzheimer's Association, then a captain's dinner for the participants, and finally, the real adventure begins: in the dark of night, the boats slip through "the cut" at Pavilion Beach, and throttle out into the open sea, where they've got 42 hours to catch a bluefin and haul it back to the Cape Ann Marina for the official weigh-in: the winners get big bragging rights and even bigger prize money.

CORPORATE SPOTLIGHT: WARREN WAUGH

Not to sound like a fish story, but this is how big the Blowout has become: this year a record 85 boats competed, landing a record 22 fish, weighing in at a total of 10,200 pounds. At last count, all of this translates into a total of \$1.7 million given to the Alzheimer's Association's *The Longest Day* fundraising event since 2016.

For Warren, the decision to dedicate the Blowout to the Alzheimer's Association was personal. His wife Liz had Younger-Onset dementia, and Warren knows from

> experience how hard it is for caregivers to go it alone. "I can't stress enough how important it is to get help early on." When the time came that Liz needed longterm care, Warren says, "the Alzheimer's Association helped me find the right facility. I was really in a statebasically from 2013-2016- I was just bewildered by all the changes and the effect on her and our family." Liz passed away in 2018.

All during that hard time, the Bluefin Blowout kept growing, thanks largely to Warren's commitment and the unflagging efforts of Cidalia Schwartz, the Lyon-Waugh Auto Group's Marketing Director/guru behind the growth of the event and the revenue it raises. It turns out it's not just the fishermen who are competitive! Every year, Warren remembers, "Cidalia just kept saying, 'We can make this bigger and better.'

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As far as Cidalia herself is concerned, "Energy breeds energy: every year we start with a gathering of captains, sponsors, generous donors and the community at Tonno [an aptly-named Gloucester restaurant]: we bring energy and enthusiasm and it builds: this is a community that is always willing to give."

"The Bluefin Blowout is an incredible demonstration of the power of community," says Charlene Bemis, who manages The Longest Day event for the Chapter. "The town of Gloucester and beyond truly rally together, not only to raise an impressive amount of money to support our mission, but to provide a space where families feel supported and understood, where they can give back in whatever way they can, and most importantly, a place where they can feel hopeful."





DEMENTIA CARE COORDINATION

ementia Care Coordination is an innovative approach to supporting people living with dementia and their caregivers by establishing partnerships with health care providers and payers. The Alzheimer's Association MA/NH Chapter based the development of Dementia Care Coordination on a successful study conducted in partnership with the United States Department of Veterans Affairs.

Dementia Care Coordination allows healthcare partners to make referrals for caregivers to the Alzheimer's Association. In 2023. Dementia Care Coordination received 2,812 referrals. Caregivers receive a proactive call from a highly trained and experienced Dementia Care Consultant to offer a telephonic, inperson, or video care consultation free of charge. During the care consultation, Dementia Care Consultants offer expert support and advice tailored to caregiver needs. Care consultations can include general emotional support, education about dementia, strategies for communicating with dementia patients, and connection to services from the Alzheimer's Association and other community resources. Caregivers are offered follow up for six months following the initial care consultation and all referring partners receive a summary of

the care consultant's recommendations for discussion with the family and inclusion in the medical record.

More than 35 organizations across New England now participate in Dementia Care Coordination. Long-standing partners include Blue Cross Blue Shield of Massachusetts, Beth Israel Deaconess Medical Center, Brigham and Women's Hospital, University of Massachusetts Memorial Hospital, Baystate Medical Center, Point 32 Health, and Fallon Navicare. In 2023, Veterans Administration at White River Junction, Upham's Corner Community Health Center, and On Belay Health Solutions became partners.

During the Covid-19 pandemic, the number of families served by the Dementia Care Coordination Program surged: to meet demand, the MA/NH Consultant team grew substantially. Thanks to funding that focused on increasing the diversity of those served by the Dementia Care Coordination Program, the DCC leadership team created new partnerships with organizations that primarily serve people of diverse or socioeconomically disadvantaged backgrounds. Today, the MA/NH Chapter provides Dementia Care Coordination in three languages across all six New England states. Half of all DCC partners primarily serve people who experience disparities in health care access. These partners include:

- Three Senior Cares Options plans which serve individuals "dually eligible" for Medicare and Medicaid in Massachusetts
- One PACE program (Program of All Inclusive Care for the Elderly) which serves individuals who qualify for MassHealth
- Several safety net hospitals, including Boston Medical Center and Yale New Haven Medical Center

In recognition of the vital role that the Dementia Care Coordination Program plays within the dementia care sector, the Massachusetts state budget earmarked \$100,000 for the program last year. This year, state funding has increased to \$300,000; at the same time, a partnership with the Boston Public Health Commission made possible by federal BOLD Act funding will increase the number of Boston-based Community Health Centers that can refer patients to the Dementia Care Coordination Program. All of these developments have been made possible by the generous support of donors to a program that has now served 17,000 New England families.



RESEARCH: LEADING IN THE ERA OF TREATMENT

n July, the Food and Drug Administration (FDA) granted traditional approval of Leqembi for the treatment of people with mild cognitive impairment or mild dementia symptoms due to Alzheimer's disease and confirmation of amyloid beta. Although not a cure, this treatment changes the underlying course of Alzheimer's disease. As the largest nonprofit funder of Alzheimer's and all dementia research in the world, the Alzheimer's Association celebrates this approval.

In July, Phase 3 clinical trial data for donanemab was reported at the Alzheimer's Association International Conference (AAIC), demonstrating beneficial effect; the FDA's decision on this anti-amyloid treatment is expected in early 2024. These announcements have ushered in the era of treatment.

The Alzheimer's Association International Conference (AAIC), the world's largest and most prestigious Alzheimer's and dementia research conference, hosted over 10,000 attendees, representing 103

countries, with 7,000 attending in-person, in Amsterdam. There were 3,000 scientific presentations, with 375 researchers from New England presenting in sessions or showing posters. In addition to the data on donanemab, highlights of the conference included the firstever U.S. county-level Alzheimer's disease prevalence data; progress in the development of fluid-based biomarkers; advancements in CRISPR-based technology making drug target identification faster; and a preliminary overview of updated clinical guidelines developed in partnership with the Alzheimer's Association and the National Institute on Aging, that will define Alzheimer's disease biologically and provide detailed information on diagnosis and staging for clinicians. Several AAIC sessions focused on making it easier for individuals to more reliably know, possibly years in advance, if they may be at risk or in the early stages of the disease. Multiple sessions highlighted modifiable risk factors, including a session that provided an overview of US POINTER, the Alzheimer's Association's 2-year clinical trial examining whether a

combination of lifestyle interventions may prevent or slow the onset of cognitive decline for those at risk. US POINTER completed recruitment of study participants in the spring, exceeding its goal of recruiting diverse participants, with just under 30% people of color participating in the study.

On a local level, the Chapter Research Champions presented 29 research updates to community audiences and constituents. The MA/ NH Chapter continues to support the New England/Rhode Island site of US POINTER with three Navigators leading the multi-domain lifestyle intervention for almost 400 study participants and the facilitation of coordination between the clinic site and intervention team led by the Chapter Intervention Manger. We are grateful for the ongoing support and dedication from the researchers and clinicians who make up the Chapter's Medical and Scientific Advisory Committee. The priority of the Committee in recent months has focused on ensuring access to the newly approved Alzheimer's treatments.

CORPORATE & FOUNDATIONAL SUPPORT

We'd like to thank the many companies and private foundations that contribute so generously to our mission and share our vision of a world without Alzheimer's and all other dementia.

\$250,000+

Commonwealth of Massachusetts Essex County Community Foundation The TJX Foundation, Inc

\$100,000 - \$249,999

Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health companies M.P.G Corporation Operating Engineers Local 4 Charitable Fdn Inc

\$50,000 - \$99,999

Biogen Blue Cross Blue Shield of Massachusetts Blue Cross Blue Shield of Rhode Island Eisai Inc PricewaterhouseCoopers LLP The Herb Chambers Companies



\$25,000 - \$49,999

Calamar Foundation/Connect 55+ CVS Pharmacy, Inc Empower Retirement, LLC Goldman Sachs Philanthropy Fund LCB Senior Living, LLC New Balance Foundation Turkey Trot for the Memory Zelis Healthcare Corporation

\$10,000 - \$24,999

Aging, Inc. Alnylam US, Inc. American Century Investments Arbella Insurance Foundation. Inc. Bank of America Charitable Gift Fund **Baystate Health Foundation** Benchmark Senior Living LLC Boston Public Health Commission **Brightview Senior Living** Broadridge Financial Central Mass Agency on Aging CGI Technology and Solutions **Clarke Family Foundation** Community Foundation of New Jersey **Deloitte Consulting** Digital Federal Credit Union Fastern Bank Faber Daeufer & Itrato PC Full Contact Greater Horizons Green Family Charitable Foundation Janssen Cares Contribution Fund KPMG, LLP Kahn Family Foundation Lewis Family Charitable Donation Merck Sharp & Dohme Corp MFS Investment Management

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\$5,000 - \$9,999

A A A Northeast A&M Industrial, Inc. AARP AbbVie Inc Acacia Insurance, Inc Adams Community Bank Alliance Berstein Bald Hill Builders Boston Bruins Foundation Bridges by EPOCH Brooksby Village Cambridge Savings Bank Connexus Credit Union Core-Mark International Inc Demoulas Foundation

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THANK YOU!

We'd like to thank the many companies and private foundations that contribute so generously to our mission and share our vision of a world without Alzheimer's and all other dementia. Two great examples of companies who have gone above and beyond this year are Volta Oil and R.H. White.



SIXTEEN RAPID REFILL CONVENIENCE AND GARRETT'S

FAMILY MARKET locations throughout Massachusetts, New Hampshire, and Rhode Island held a seven-week campaign where customers made donations in the stores and at the gas pumps. In addition, Volta Oil made a matching gift, and over The Longest Day five cents for every gallon of gas pumped was donated to the Association. Now in its 12th year, Purple Pump-Up for Alzheimer's is the largest convenience store causemarketing campaign for the Alzheimer's Association nationwide, **raising \$170,734** in 2023!



R. H. WHITE celebrated their 100th anniversary this year and to commemorate this milestone they polled their employees. The Alzheimer's Association was chosen as one of three charities to be the benefactor of their year-long fundraising campaign. Hosting an impressive golf tournament at Stow Acres Country Club, employees were joined by vendors, clients, and more to raise **\$100,000** to support our mission.

r. Daniel Press received his undergraduate degree from the University of Pennsylvania and his medical degree from the University of Connecticut School of Medicine. He then trained in Neurology at the Harvard Longwood Neurology Training Program and did fellowship training in both Behavioral Neurology and Movement Disorders. In 1999, Dr. Press was recruited to join the Cognitive Neurology Unit (CNU) at Beth Israel Deaconess Medical Center in Boston, where he serves as Chief of the Division for the unit.

A LOT happened in 2023: We asked Dr. Dan Press what it's like to be a physician-researcher during this exciting time.

Q: So Dr. Press, you're a clinician who treats patients and a researcher who studies Alzheimer's. Is there a benefit to approaching Alzheimer's from both perspectives, and how do you manage doing both?

DR. PRESS: I often say that I spend 2/3 of my time doing clinical work with patients and 2/3 of my time doing research! But it's exciting, because some of what I do in the clinic helps inform research: sometimes my patients join my studies, or a person's symptoms can influence the research we do in the lab. And similarly, my lab work is directed toward "clinical translational research." The goal is for what we learn in the lab to ultimately have an application for patient care.

Q: What's an example of research you're doing now that might translate into a future treatment?

DR. PRESS: I have had a long-term interest in the potential overlap between Alzheimer's disease and epilepsy. Fifteen years ago we did a study of blood flow in the brains of people with mild Alzheimer's, and we learned that blood flow increased in the hippocampus, which is not what we expected. It was reminiscent of epilepsy, in which seizure activity increases blood flow to the brain.

Not long after, a group using a mouse model of Alzheimer's discovered that the mice were having seizures and epileptic activity in the brain. But when they treated the mice with anti-seizure medication, the epileptic activity stopped and the mice did better on memory tests.

VOLUNTEER SPOTLIGHT: DR. DANIEL PRESS

So working with a colleague who studies epilepsy, we started a trial to see whether treating patients with mild Alzheimer's with Levetiracetam, an anti-seizure medication, could potentially be beneficial. We're looking at their MRI and EEG changes over time to see if it definitively helps or not: We'll know the results in a year and half.

Q: There's been big news about new FDA-approved treatments for people in the early stages of Alzheimer's or with Mild Cognitive Impairment. What's your take on the new medications?

DR. PRESS: Well, they absolutely help a little bit. The analogy is like if a car is rolling downhill: these drugs slow it down from 40 mph to 30 mph. Do we wish they did a better job? Absolutely—but this is the first time we have something that steps on the brake, so it's going to be incredibly exciting to figure out how to use the new treatments safely and effectively.

Q: There's been news about ways to reduce the risk for dementia too, correct?

DR. PRESS: Yes, let's talk about PREVENTION. Up to a third of cases of dementia might have been prevented by addressing risk factors like hypertension, obesity, hearing loss, and depression. And we have started to make headway: a person who turns 80 now is much less likely to have Alzheimer's than someone who turned 80 forty years ago because we are taking better care of chronic conditions that

increase risk for dementia. And studies on the effects of lifestyle interventions are becoming clear too: a combination of exercise, good nutrition, and intellectual/social activities—not just one of these but a combination of them all—seems to be most effective.

Q: Dr. Press, the floor is yours: we've got a wide readership of people who care A LOT about Alzheimer's. What do you want to say to them?

DR. PRESS: I'd say to the Alzheimer's community that it's a terrible disease but a wonderful community—and we're all in it together, including health care professionals. I think we're making significant headway, and I think we can beat this condition back!

ALZHEIMER'S ASSOCIATION®

Our Communications team worked hard in FY23 to bring the Alzheimer's Association's messaging to cities and towns across Massachusetts and New Hampshire. Utilizing both traditional and social media, we help educate the public about Alzheimer's and dementia while increasing awareness of the Association and our mission.



PUBLIC POLICY

Over the last year, our public policy team saw significant legislative wins and advocacy progress on the state and federal levels for our community. Our advocacy team welcomed two new staff members: Jessica Eskeland, Senior Public Policy Manager, focused on our New Hampshire advocacy and policy work, and Lainey Titus Samant, Public Policy and Advocacy Manager, focused on our Massachusetts and federal engagement.

MASSACHUSETTS PUBLIC POLICY

In 2023, we sought an ambitious goal to increase funding on our two priority items in the Massachusetts budget. We worked with our legislative champions to increase funding for the Alzheimer's Association's Dementia Care Coordination (DCC) program, which received state funding for the first time last year at \$100,000. DCC is an evidence-based program that total of \$550,000 in state Alzheimer's funding in FY24, compared to \$250,000 in FY23. We were also proud to return to the Massachusetts State House with our advocates for our first in person Advocacy Day since 2019 on June 8, 2023. Seventy advocates attended the event and attended 60 meetings with legislative offices. In addition, many legislators spoke during our legislative briefing and attended the day. You can

IN 2023, WE SOUGHT AN AMBITIOUS GOAL TO INCREASE FUNDING ON OUR TWO PRIORITY ITEMS IN THE MASSACHUSETTS BUDGET.

provides vital support to family caregivers who are caring for a loved one living with Alzheimer's disease or another dementia through collaboration with the Alzheimer's Association and healthcare partners.

We also partnered with the legislature to increase funding for the first time for an Alzheimer's Public Awareness & Education Campaign, which has been funded for several years at \$150,000. Thanks to our advocates and legislative champions, we are happy to share that Dementia Care Coordination received \$300,000 in funding and the Alzheimer's Public Awareness & Education Campaign received \$250,000 in funding for a read more about our legislative work in Massachusetts at AlzAdvocacyMANH.org.

NEW HAMPSHIRE PUBLIC POLICY

During the 2023 legislative session, the Association advocated for and was ultimately successful in securing \$500,000 for a statewide Public Awareness Campaign on Brain Health, Alzheimer's Disease, and Related Dementias. Working closely with bipartisan leaders in the New Hampshire Senate and House, as well as the Governor's office, we were able to secure the awareness campaign and the full appropriation in the state budget. This will be the first such public awareness campaign of its kind in New Hampshire, which is the second oldest state in the country. In conjunction with the appropriate training entities, the campaign will:

- raise critical awareness in the Granite State by educating the health care community and the general public on the importance of early detection and timely diagnosis of cognitive impairment, clinically accepted and recognized cognitive assessment tools, and the value of a Medicare Annual Wellness visit for cognitive health
- increase public understanding and awareness of early warning signs of Alzheimer's disease and other types of dementia, the value of early detection and diagnosis, and how to reduce the risk of cognitive decline, particularly among persons in diverse communities who are at greater risk of developing Alzheimer's disease and other types of dementia
- inform the health care community and the general public of resources and services available to individuals living with dementia and their families and caregivers

The educational and awareness materials created over the course of the campaign will be incorporated into the Department's existing, relevant public health outreach programs on an ongoing basis. We also held the largest ever New Hampshire Advocacy Day on April 12, 2023. We were joined at the Capitol by 25 advocates and Association staff, all of whom attended in-person meetings with bipartisan members of House and Senate leadership, as well as a meeting with Governor Sununu in the Executive Council Chambers.

You can learn more about our legislative work in New Hampshire at: AlzAdvocacyMANH.org.

WE HELD THE LARGEST EVER NEW HAMPSHIRE ADVOCACY DAY ON APRIL 12, 2023

FEDERAL ADVANCEMENT

Thanks to our strong grassroots advocacy efforts nationally, coupled with the Alzheimer's Impact Movement's national impact, our policy and advocacy efforts continue to move forward at the federal level.

Our Chapter once again returned to Washington D.C. in March 2023 to participate in the Alzheimer's Impact Movement's Annual Advocacy Forum. A delegation of 36 advocates and staff from Massachusetts and New Hampshire traveled to this event in person, including five early stage families who were able to share their experiences of living with Alzheimer's. We were also proud to have two of our early stage advocates, Joe Montminy and Betsy Groves, speak at Forum 2023. Our chapter facilitated a full day of meetings on Capitol Hill with our Members of Congress in addition to attending research and advocacy conference sessions.

Our Ambassadors and Alzheimer's Congressional Teams in Massachusetts and New Hampshire have been focused on growing support for our top legislative priorities before Congress, which are currently:

- The NAPA Reauthorization Act (S. 4203/H.R. 7775)
- The Alzheimer's Accountability and Investment Act (S. 4202/H.R. 7773)
- The Comprehensive Care for Alzheimer's Act (S. 1125/H.R. 2517)
- The Alzheimer's Caregiver Support Act (S. 56/H.R.1474)
- Increasing funding to the NIH for Alzheimer's research and the BOLD Infrastructure for Alzheimer's Act, which requires funding for public health grants through the CDC.

We are thrilled that the Comprehensive Care for Alzheimer's Act's proposal to pilot dementia care management was recently launched by the Centers for Medicare & Medicaid Services under the Guiding an Improved Dementia Experience (GUIDE) Model. We applaud CMS and our advocates' work to champion this initiative. You can read more about this effort and all of our federal priorities and efforts at alzimpact.org.

All of these incredible achievements at both the state and federal level wouldn't be possible without the tireless dedication of our thousands of advocates. Their efforts are effecting change and putting us one step closer to our vision of a world without Alzheimer's and all other dementia.







NEW ENGLAND RALLY FOR ACCESS

ACCESS TO TREATMENT

This year, the Alzheimer's Association has been engaged in a full-scale campaign to ensure that, as new treatments for Alzheimer's disease are approved, all who could benefit have access. A major part of that campaign revolved around the Centers for Medicare & Medicaid Services (CMS) and their 2022 decision to only cover these treatments for those enrolled in clinical trials. In response to that decision, which blocked access to treatment for those in the early stages of Alzheimer's disease, the Alzheimer's Association and our advocates held rallies outside of the White House and regional CMS offices this spring, including the CMS office in Boston.

On May 24, 2023, over 100 advocates and staff from across New England joined together in front of the Boston CMS office to share stories about why those living with Alzheimer's need more time provided by new treatments, as well as access to those treatments now. It was a powerful event and included remarks by four advocates who are living with Alzheimer's as well as those who have lost someone from Alzheimer's disease.

Following the Rally for Access in Boston as well as Rallies in all 50 states, on July 6, 2023, the FDA granted traditional approval to one of these new treatments: lecanemab (marketed as Leqembi), which was approved for the treatment of patients with mild cognitive impairment (MCI) or early-stage Alzheimer's disease. This is the first traditionally approved treatment that changes the underlying course of Alzheimer's disease. Following the traditional approval of Leqembi, CMS announced it will cover Alzheimer's treatments that receive traditional FDA approval if clinicians participate and enter data in a simple registry. While this is not a condition of coverage for any other FDA-approved therapeutic drug, it does not appear that the registry will be a significant barrier to health care providers providing treatments for their patients. The action of CMS' leaders demonstrates that they listened to members of Congress, Alzheimer's experts, advocates, people living with the disease and families in creating their plan for covering traditionally approved treatments. We are grateful to our advocates for their dedication and passion that made the Rally for Access a success and brought about a change at CMS.



t all began in 2019 when Michael T. Brown II was thinking about Great-Granddaddy Horace, Grandma Craig, and his Uncle Dub.

- Horace Y. Brown, Michael's great-grandfather, a World War II veteran and "master of the grill": he died of Alzheimer's when Michael was only two years old. Family members say that Michael reminds them of Horace.
- Mary Craig Coffey, a woman known and beloved for her wit and wisdom, and a dear figure in Michael's life: Alzheimer's took her too.
- And this year Michael's Uncle Dub, William T. Williams, lost his battle with Parkinson's Disease with Lewy Body dementia.

To honor all three, for a few years Michael held a Facebook fundraiser on his birthday for the Alzheimer's Association. It was a start. But it wasn't enough.

How many of us have thought "If only there was something more I could do..."

And then how many of us have thought, "Hey, let's put on a show!"

It is the classic musical theater solution to all of life's problems, and Michael, a graduate of Franklin Pierce's theater program, suddenly had a new mission.

A few months after Michael's flash of inspiration, he was armed with a skeleton budget from his Masonic Lodge, King Solomon's Lodge #14, and had recruited a cast of 15 theatre buddies: "Michael T. Brown and Friends," featuring a slate of songs about memory, was ready for its premiere. It was the middle of winter, their stage was in the New London, NH town hall, but the team had heart, talent, and passion to spare...and by the end of the night they had a hit on their hands.

By the time Michael's second production ("Michael T. Brown and Friends Go to Broadway!") opened in 2020, he had recruited New Hampshire Walk Manager Maria Stephanou to show up on opening night with brochures and information about the Walk to End Alzheimer's. A new friendship was born, and the two productions garnered more than \$2,500 for the Alzheimer's Association. The future was wide open.

Then there was COVID, and that might have been the end of the story.

But with perseverance and dedication, starting from that launch pad in New London, Michael has become known throughout the New England region, lending his

enthusiasm and voice (and highly visible purple cape) wherever they are needed:

- At the Upper Valley Walk, as emcee, and captain of the Colby-Sawyer Community Team of 70 people
- At the Manchester Walk, singing the national anthem and introducing the governor
- As emcee at the New England region's CMS Rally for Access last spring. (Federal workers peeked from their office windows to see what was up!)
- As an advocate at the AIM Advocacy Forum in Washington, DC
- As a powerhouse volunteer at the Alzheimer's Volunteer Summit in California.

Michael's voice—not only his amazing singing voice, but his Capital-P Presence—makes people stop what they're doing and tune in. As Maria Stephanou puts it, "We have a tendency to ask Michael whenever we REALLY want people to listen."

For Michael, as for so many, the fight against Alzheimer's and all other dementia—is not just a cause, it's a quest to make Alzheimer's, in Michael's words, "a thing of the past." The battle is being conducted across many fronts: to fund research, to confront health inequities that affect Black and Brown Americans, and to make sure that everyone

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VOLUNTEER

SPOTLIGHT:

MICHAEL T.

BROWN II

has access to the new treatments that have finally shown promise.

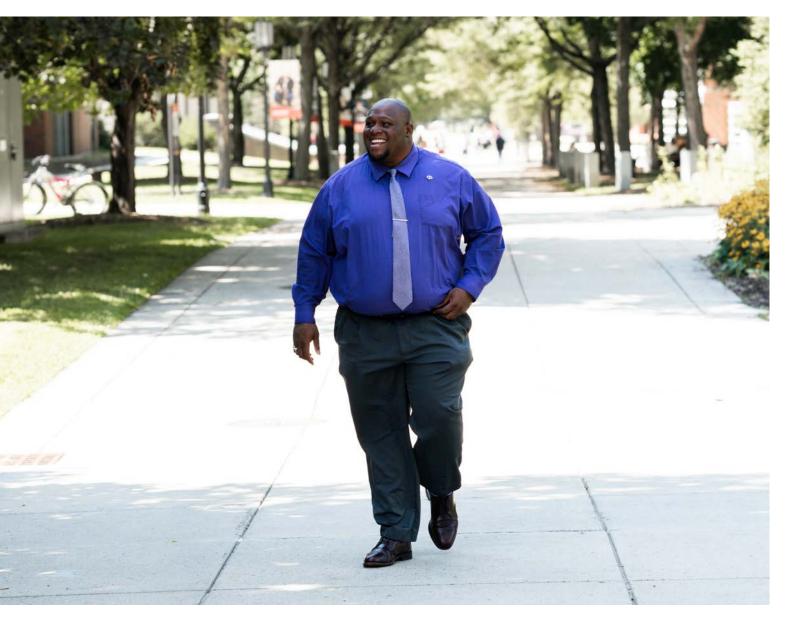
There is a lot of work to do. Michael, who seems to have song lyrics in his DNA, quotes Don Quixote in Man of La Mancha,

> To dream the impossible dream To fight the unbeatable foe To bear with unbearable sorrow And to run where the brave dare not go This is my quest: to follow that star No matter how hopeless, no matter how far...

But what about burnout? What about exhaustion and frustration? How can we keep up the quest, when we are still so far from the finish line? The answer lies in the title of

HOPE AND ENCOURAGEMENT LIE IN OUR TEAMMATES WHO UNDERSTAND WHAT WE'RE UP AGAINST AND ARE WITH US ALL THE WAY.

Michael's shows: "Michael T. Brown *and Friends*": it's an Impossible Dream Team. Hope and encouragement lie in our teammates who understand what we're up against and are with us all the way. And in 2023, as Michael puts it, "after all of that work by so many people, that star got a little bit closer."



HOPE ON THE HARBOR

THE 11TH ANNUAL HOPE ON THE HARBOR GALA WAS ANOTHER SUCCESSFUL

EVENT! Over 400 people attended the dinner and celebrated the "new era of treatment", which has been fostered by fundraising events like Hope on the Harbor.

The 2023 Executive Dinner Committee was chaired by Marty Donohue, Founding Partner at Full Contact, and Rob Baldassarre, Partner, Economic and Valuation Services, KPMG. The event recognized PwC for their dedication and commitment to the fight against Alzheimer's, as well as the Campbell Family for their ongoing contributions to support our mission.

The highlight of the evening's program for many was the inspiring video of the Yenke siblings. Katharine Yenke ran the Boston Marathon for the Alzheimer's Association in 2019 in honor of her dad Ernie who is living with Younger-Onset Alzheimer's disease. She and her siblings Michael and Susan each shared their perspective about what it is like to see a family member impacted by this disease, especially at such a young age, and how the Alzheimer's Association has provided them all with resources and support. Katharine shared how much running the marathon and raising funds for Alzheimer's gave her a purpose, and knowing that she is supporting so many families facing a Younger-Onset Alzheimer's diagnosis helps to make this journey a bit easier on her own family.

Many thanks to our generous sponsors and guests who made this event a great success! Together, we were able to raise over \$1 million in support of our mission. We express sincere gratitude to the Executive Dinner Committee who helped to plan our event and were instrumental in raising crucial funds in support of our vision of a world without Alzheimer's and all other dementia.

To learn more about joining the committee for our 2024 gala or becoming a sponsor, please reach out to Adrienne Ross at alross@alz.org.





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THE GIVING SPIRIT

When a gift is made to the Alzheimer's Association in honor or in memory of an individual, we are reminded why we strive to secure a world without Alzheimer's. Each year, we inscribe their names on The Giving Spirit plaque at our headquarters in Waltham, MA. The tall glass plaques that line our entryway are a constant inspiration to those who visit our office each day. The names represented on this year's plaque acknowledge those individuals who inspired others to support our Chapter through a gift of \$350 or more during the calendar year (January 1, 2022 to December 31, 2022).

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BENEFACTOR \$350-\$599

In Honor of Maria Barcelos Bettencourt In Memory of Louise H. Finocchio In Memory of Stephen M. Ford In Honor of Jennifer Chapman-Girouard In Memory of Jack Hoffmann In Memory of Dorothy McIntyre In Memory of Gregory J. Pashko In Memory of Gregory J. Pashko In Memory of Josephine Roy In Honor of Ellen Shoushanian In Memory of Pearl Courtney Smith In Memory of Shirley Smith In Memory of George Wouralis



oe Montminy was diagnosed with Younger-Onset Alzheimer's at age 54. Since his diagnosis, Joe has participated in an enormous range of public policy and advocacy activities. Most prominently, Joe was appointed by the U.S. Secretary of Health and Human Services (HHS) to the National Alzheimer's Project Act (NAPA) Advisory Council, which advises the Secretary and U.S. Congress on ways to improve the lives of people living with dementia and family caregivers.

of the Massachusetts Alzheimer's Advisory Council. This workgroup provided the Council with recommendations for the top two needs of people with Younger-Onset Alzheimer's. The first one was to improve awareness of services and supports available for individuals affected. The second need was to improve access to those sources of support. We suggested a plan for how state agencies can be a part of improving these issues.

Joe is a past member of the National Alzheimer's Association Board of Directors, current member of the New England Alzheimer's Association Early-Stage Advisory Group, and current member of the MA/NH Chapter Board.

Joe, the father of two adult sons, lives in Plymouth, MA with his wife, Yara.

ALZ: Thank you for

making the time to speak with us, Joe. Sometimes when someone is diagnosed with Alzheimer's, they recede from some activities. But that has certainly not been your story! What was it like in the early days after your diagnosis, and what brought you to the Alzheimer's Association?

JOE: After getting my diagnosis, I had

difficulty finding resources to help me because my mind was spinning. It took a couple of years before I found a support group through the MA/NH Chapter that helped me accept that I had the disease;

This support group was the foundation for turning my life around: after working with them on acceptance, I was able to start adapting to my capabilities which enabled me to live well with my disease. That's when I started to become active with the Association.

ALZ: Is it fair to say that after you saw a need for resources, you essentially became a resource?

JOE: No, don't give me that much credit! I'm only one individual – but I realized that I could make a difference locally and at state/national levels by working on policy. For example, I joined a Younger-Onset workgroup as part

VOLUNTEER SPOTLIGHT: JOE MONTMINY

I also made recommendations to improve the National Plan on Alzheimer's through my work on the NAPA Advisory Council.

ALZ: What are your top issues for advocacy?

JOE: If you had asked me two months ago [June, 2023], my answer would have been different. This is an example of how important advocacy is for people with dementia.

The Association and the National Institute on Aging have proposed updated clinical guidelines for Alzheimer's that could turn Alzheimer's into a manageable chronic disease! Once finalized, the Association will need our support to help get these guidelines implemented. They will totally transform the clinical diagnostic process by incorporating blood tests and expanding the staging categories



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be tested over an 8-year period. We need to make this test period successful so this program remains in place full time.

- making it easier for clinicians to provide an accurate Alzheimer's diagnosis earlier. This will enable more patients to more reliably know, possibly years in advance, if they're at risk of getting Alzheimer's or possibly in the early stages of the disease.

The Association has been working for years to get the Comprehensive Care for Alzheimer's Act passed in Congress to improve the way care is delivered for people living with Alzheimer's disease and other dementia. In July, the Center for Medicare Services announced a new model of care management that is similar to the Association's Act. Medicare saw the work we were doing with Congress and understood the need for change, so they did it without requiring the passage of an Act. This model began July, 2023 and will provide significant benefits to eligible individuals whose doctor participates in the program. It will

I'M ONLY ONE INDIVIDUAL—BUT I REALIZED THAT I COULD MAKE A DIFFERENCE LOCALLY AND AT STATE/ NATIONAL LEVELS BY WORKING ON POLICY.

There is plenty to do! If you are inspired by Joe's work and would like to help, please visit alzimpact.org/ volunteer!



INDIVIDUAL SUPPORT

Support through family foundations and individual gifts provide valuable resources for the Massachusetts/ New Hampshire Chapter. We are deeply grateful to each and every one of our individuals and families for their commitment and kindness throughout the year. Hundreds of individuals, families and family foundations gave generously this year to move our mission forward through care and support, advocacy and research.

\$25,000+

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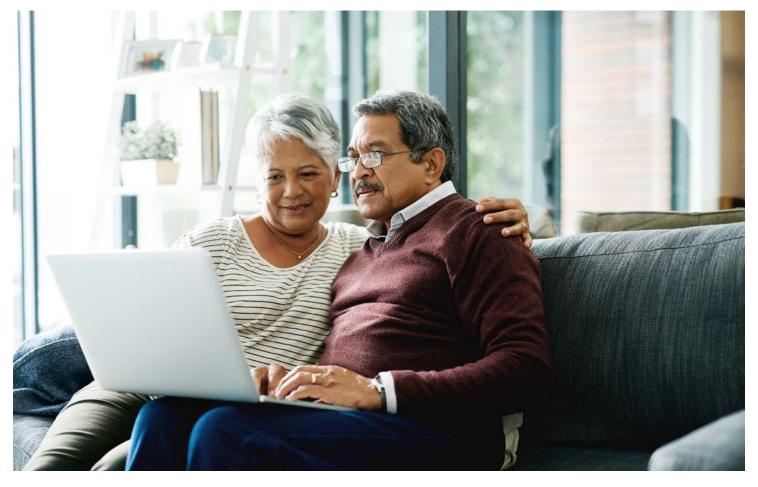
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Phillip Hsu Warren Hudson Matthew Hughes John Hull Tracey Barry Hunt Anita Hurd Michael J. Hyanley Frank S. Hyer Claudia lacozzi **Richard Iandoli** David lantosca Jennifer & Phil lerardi Angelo Ingaharro **Charles Irving** Sarah & Dan Isaaca Martha Herbert Izzi Bob Izzo Michael Jabuka Corey Jackson Annette Jacobs Tara Jalbert

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Paul Kraft Maddy & Paul Krauss Maureen & Alan Krensky Christopher Kristian David Krivelow Harriet F. Krupp Bernice Kuca **Kevin Kuppens** Stephen Kurland Patty & Paul Kussell Elaine Labrecque Ann M. Lagasse David Lago Marcia & Paul Lambert Anita & Dana Lampron Donna Lan Pamela Landis Janice R. Lane Connie & William Lane Aileen Langlois Jonathan Lapat Heather Lapham Josee Laplante Charles E. Laubenstein John Laupheimer Julie Lauzon Andrew Lawton Nora Leary John L. Leathers John Leblanc Mark Ledoux Yuchun Lee Amy & Jeff Leer Amy & Robert Leerink Leanne & Chris Leibman Karen Leibold William R. Leitch Katherine & John Leith John Lennon Mr. & Mrs. John J. Lepore Stacey Lester Ron Levesque Lauren J. Levine Barbara B. & Bob Levine Rebekah Levit



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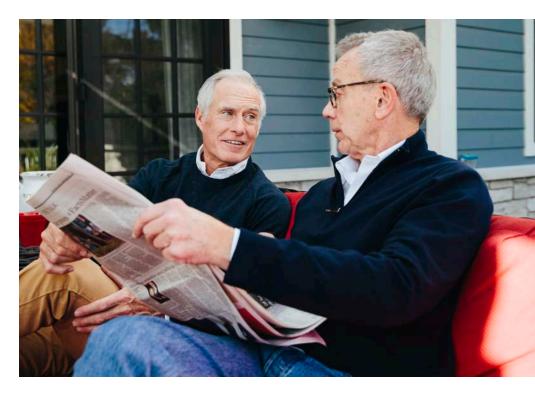
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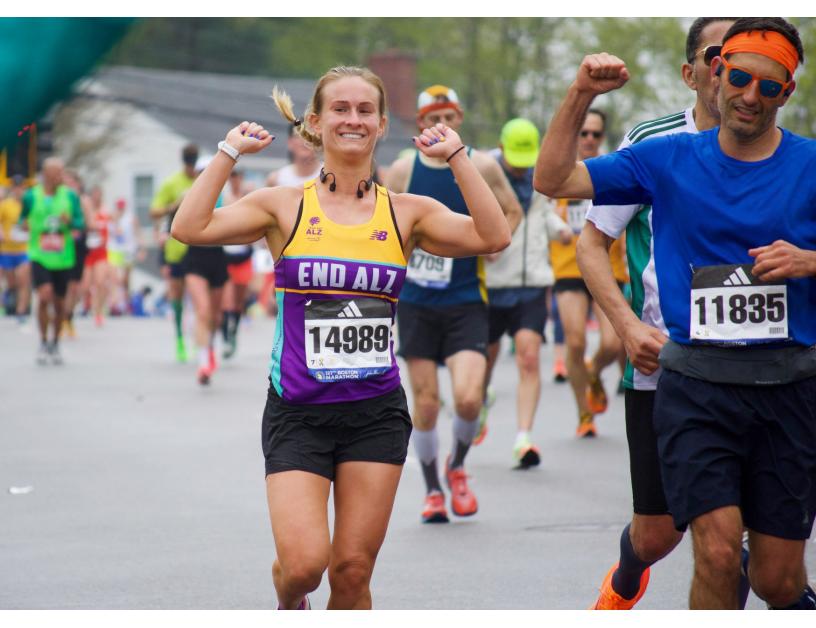
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TEAM END ALZ

Team End ALZ athletes run in honor of loved ones with the mission of bringing us one mile closer to a cure for Alzheimer's and all other dementia. Our Team End ALZ program offers the opportunity to participate in the world-renowned Boston Marathon[®] through our partnership with the John Hancock Marathon Program, as well as the Asics Falmouth Road Race and various other races through our Run Your Own Race program.

Our 33 Boston Marathon runners, while dripping wet with soggy sneakers, crossed the famous finish line on Boylston Street on April 17th! The team raised an incredible \$500,396! Our Falmouth Road Race runners were lucky to have gorgeous Cape Cod weather and completed the 7.1 race on August 20th. This team of 49 runners raised over \$126,906 for our chapter! Additionally, we had 22 athletes participate in various races throughout the year collectively raising over \$24,628, bringing the program total for 2023 to more than \$651,000!





TEAM END ALZ TOP PARTICIPANTS:

\$20,000+

Meghan Everngam Chris Galland Taylor Galland Dave Pardus Elysse Pardus Susan Pardus Danny Shea Danielle Vargo Lewis Wheeler

\$10,000+

Billy Ball Patrick Barry Gary Bernat Kyle Bouchard Scott Capizzo Melanie Carroll Alyx Edney Paul Joseph Stephanie Kalb Stacy Kelly Jordan Kurland Mike McCarthy Colleen McLaughlin Erica Mellone Edward Miller Lisa Mills Jordan Morrissey

Lisa Sheldon Ryan Sutherland

\$5,000+

Paul Coakley Nancy Drew Lorraine Kermond Lauren Malone Matthew Melillo Lili Zhang

\$2,000+

Jillian Augusta Gisella Berardi Jaclyn Bown Sean Connolly **Jim Hughes** Sherrill Anne Keenan Jason Kramer Jack Leger Danielle Levin Ashton Macfarlane **Rachel Michaelson** Mark Miller Debbie Murphy Kayla O'keefe Darsie Peterson **Courtney Philbin** Arnold Rosenberg Caitlyn Scheuermann Michael Schiavo James Young Stephanie Zdenek Jim Zingarelli

\$1,000+

Rose Anderson Jackie Arakelian **Emily Ball** Steven Blais Lily Cordner Caroline Costa Samantha Creamer Stephanie Croke Devon Croke Giovanna Diaute Alessandra Diaute Anthony Duca Jenna Ewing Nelson Fernandez Gage Hurad Patrick McCarthy Safdar Medina Allison O'Hara Robert Palladino Samantha Parker Paul Rosenberg Tracy Schultz Hannah Struever Joshua Wessler

RIDE TO END ALZ NEW ENGLAND

The Ride to End ALZ New England is a fully-supported cycling event in June offering 100-, 62- or 30mile scenic and coastal routes, starting and finishing at Hampton Beach State Park in Hampton, NH. Mother Nature had other plans for this year's Ride though. Gale-force winds and horizontal rain forced us to make the difficult decision to cancel the in-person Ride out of an abundance of caution and concern for the safety of our Riders. We quickly pivoted and created an indoor gathering with a delicious barbecue, music and awards so riders and their families could hang out and enjoy time together. We celebrated our fundraising success for Alzheimer's research and the new "era of treatment"! Riders were encouraged to get their miles in virtually throughout the month of June (Alzheimer's and Brain Awareness Month) and to continue fundraising. We are very proud to share that 549 riders raised over \$758,000, making this year the highest fundraising total in the Ride's 27-year history! Sending out a big THANK YOU to all our riders who didn't let the wet, windy weather stop our quest for a cure!



TOP FUNDRAISING INDIVIDUALS:

\$15,000+

Robbin Price

\$10,000+

Barbara Daigneault Michael Dern Andrew Dunberg Kurt Hudson George Shaker Justin Ziemba

\$5,000+

Joel Berman Kim Boothroyd Kevin Chapman **Rita Cramer** Jack Faer JoAnne Faer John Kaufmann Tom Keegan Randy Krauss Bernice Kuca Paul Kussell Doug Levy **Richard O'Connell** Marie Roy Jon Samel Lisa Stamegna Mel Stoler Paul Sullivan James Wessler

\$2,500+

Larry Alford Kathleen Archer Fitzpatrick Brian Barao **Bianca Barcelos** Caroline Barry Diane Elizabeth Burke Judith Cahill Dana Canzano **Tony Cascio** Andrew Clark Meg Flaherty Joseph Jussaume **Timothy Kelley** Peter Kuczynski Gary Koeppel Stacey Marshall-Williams Joseph McCarthy Doug McCartney Karen Murray Tom Norton Henrik Owenmark Keren Paquette Jeffrey Paquette Colin Patterson Jennifer Petersen Daniel Rowland Ken Shulman **Richard Taylor Jill Vooys** Robert Walsh Ann Whaley-Tobin Andrew Willett



TOP FUNDRAISING TEAMS:

\$40,000+

Team Purple

\$30,000+

Team M.O.M.

\$20,000+

Cutters MIT Lincoln Laboratory Sully's Buddies Team Shakes

\$15,000+

Pedaling for Parents Robbin's Riders Team Cramer Trois Cousines Vidz Kidz

\$10,000+

A Ride Down Memory Lane P.O.P. Ryders Team Bike-A-Soreass Team Noonan/Barbato

\$5,000+

DIRT Unleashed Doing it for Dads Mary Rita MEMENTO Over the Hill Gang Pedaling for a Cure Relax & Smile Team Eisai Team Hope Wessler's Wheels

THE LONGEST DAY

The Longest Day is the signature do-it-yourself fundraising event for the Alzheimer's Association providing participants the opportunity and resources to host their own fundraiser by creating an event with friends and family or doing an activity they love to honor someone they love affected by dementia. On the longest day of the year—the summer solstice—we collectively honor those facing dementia, remember those we've lost, and celebrate our year-round efforts to raise vital funding and awareness to support our mission. More than 253 events and activities took place across the chapter, **raising \$1,023,205 for The Longest Day 2023!** We are the first chapter to reach the \$1 million milestone, and are the top fundraising chapter in the country for the 12th year running. We could not be more proud and grateful for this amazing community and the impact being made on our mission. From hiking, kayaking, lemonade stands, water balloon fights, car shows, fishing, beach yoga, BBQs, corn hole tournaments and so much more, we sincerely appreciate the time, creativity and dedication of our Longest Day participants!



TOP FUNDRAISING TEAMS & GROUPS

\$400,000+

Bluefin Blowout (team ranked #1 nationally)

\$150,000+

48 Peaks (group ranked #3 nationally) The Washburn Challenge (group ranked #5 nationally)

\$30,000+

SISU Washburn Founders to END ALZ

\$20,000+

MA/NH Chapter to End ALZ UBS: The BPIT to END ALZ

\$15,000+

Bruyettes to END ALZ NH Hot DogZ for ALZ

\$10,000+

Best Paddlers in Town (BPIT) Lexington Goes Purple NewPower Worldwide Sally's Resathon Storm Chasers Ride to end Alzheimer's This Is Our Life

\$5,000+

Golf Fore ALZ Holly Badgers Booty by Brabants In memory of her mother-in-law Incline Junkies on Flume Longest Day Superfans Needham Bank Pickle with a Purpose: Alzheimer's Fundraiser Powerback Region 10



Salter Healthcare and Stellar Health Group SGT and the BUSHWHACKERS Shack Pack Sole Sisters SPARK FITNESS & TENNIS The Courville at Nashua vs Premier Rehab Water Balloon Battle Washburn Bay Riders Whiskey Women

\$2,500+

American House Keene Cape Squad to END ALZ Eastern Mountain Sports Embrace Home Care and Health Services FND ALZ for LES Jess tries gardening. Kar's Crew to End ALZ Kick Alz in the Balz Lichen Hiken Lisa's Legacy MA/NH Chapter to #ENDALZ Mah Jongg for Memories Worcester Mcfly Memory Garden Stones Mitch's Team to End ALZ Mount Isolation

Paddling to New Heights Papa's Crew! Pedal N Paddle to END ALZ PEEPS ON PEAKS **Run Raisers** Share the Road Sponsor a Summit 2023 Strike Down Alzheimer's Tau Trekkers on the Tri's Team Do it for Debby Team Osceolas The Bluff Gang to END ALZ The Hills Are Alive The Lucky Ones The Other Stew Who Wants To END ALZ Too! The Renny Classic Tim Stancell-Condron Turtles to End ALZ Unconditional Adventurers

SOLSTICE CHAMPIONS

(Individuals who raised \$1,600+ representing the 16 hours of daylight on the summer solstice.)

\$25,000+

Stuart McLeod

Continued from previous page

\$15,000+

Lei Jiang Janet Petronio

\$10,000+

Michelle Dufoe

\$7,500+

Robert Bergin Debbie Flanagan The Fragala Family

\$5,000+

Joseph Aceto Nancy Bergholtz Kristin Hudson Lee Larkin Lynn Meltzer Nicholas Pappas Kit Schlosky

\$1,600+

Betti Abdulla Jennifer Ashworth Charlene Bemis Lydia Borenstein Alana & Emily Bresnahan Shari Brown Antoinette Butterfield Lorraine & Lionel Carle Ben Carlson Jennifer Chamberlain Resa Altsher & Greg Cooper **Tiffany Corcoran** Mike Curran **Tiffany DeBerardinis Rachael Drew** Patti Dubois-Spooner Linda & Greg Durbin Mel And Floki Elam Michael Elcock Margaret Farrell Bruno Shari Goudreau Donna Hamilton Christina Handorff **Cindy Hession** Jennifer Hoadley Mandy Jarominski Judith Johanson William Karb Bernice Kuca Lara Laskowski Scott Macintyre Ann-Marie Martin Craig Martin Karen McLeod

Lauren Miller Gwen Morgan **Christine Morrisey** Elizabeth Morrison Kevin And Danielle Mullen Joyce Murphy Claire O'Malley Meghan O'Neil Kathleen O'Neill **Kimberly Poirier** Jessica Poliquin Melissa Puls Joshua Riley Sue Rubin **Diane Santimore** Steven Scher Patty Smith Tim Spooner Tim Stancell-Condron **Bill Stewart** Peter Stokloza Kathleen Thomson Lindsay Vertullo Peggy Walsh Rebecca Warsawski Casandra Welch Sylvia White Mitch Wilks



WALK TO END ALZHEIMER'S

In 2022, nearly 12,000 people joined our Walk to End Alzheimer's in 13 locations throughout Massachusetts and New Hampshire. The Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research, and we are incredibly grateful to each participant, volunteer and sponsor who made this year a huge success. Together we raised \$3,862,564!

TEAMS

\$20,000+

Courtney Family & Friends Deb Mazza-Scanlon Family & Friends Don't Stop Believing Greater Boston Walk Team for Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health companies Kirsten's Crusaders **Murphsminions** Phyllis And Her Badass Gang Sully's Foot Patrol Team Green Street Team Yia Yia Worcester Walk Team for Harvard Pilgrim Health Care and Tufts Health Plan. Point32Health companies

\$10,000-\$19,999

Adams Community Bank Artis of Reading Brightview Wakefield Warriors Cooney Conquerors Dansfans Derick's Walkers Elaine's Campaign Foxborough Walk Team for Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health companies Gear up 4 Alz-Car Show Grammie's Groupies



Greg's Good Timers Hearts & Heroes Hoffman's Hodgepodge Joe's JEMs Josie's Journey Kappa Omega (Sigma Kappa) Manchester Walk Team for Harvard Pilgrim Health Care, a Point32Health company Marchin' with Mackie MIT Lincoln Laboratory Nina's Clan Northbridge Plymouth Campus -Laurelwood at the Pinehills Paula's Posse PwC Boston Sigma Kappa UMass Amherst Silver Foxes Team Andy Team Bill Team Jean Team Mary Team RJB Team Virginia The Memorables Tri Town Team UKG Upper Valley ROW to End ALZ

\$5,000-\$9,999

Academy Manor Andover Walk Team for Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health companies Arsenault Strong Bandera Beth and Julie Fentin Biogen Border to Beach Ride **Brightview Canton** Charlie's Angels Colby-Sawyer College Community Team **Considine Crew** Cornerstone at Milford Cornerstone Compass Convoy Cornerstone VNA Unforgettables Cotti for a Cause Cresa Boston Dana's Darlins' DeBruyckere Law Offices Dedham Savings - Here for the Journey **Dovetail Companies** Edward Jones Tabbouleh Express **Every Mile a Memory** Fighting ALZ Together

Fitzy's Followers Flo's Flamingos (Team Burns) Friends of Robert Road **Fulfilling Mission** Geriatric Psychiatry Research Program - McLean G-L-O-R-I-A Gloria! Goal Getter End ALZ Good Memories Grammy's Groupies Grandma Marie Grandpa's Lucky Charms Hannahs' Wish Hebrew SeniorLife Hope's Team Irene's Way Jay's Sunflowers JHC on the Move Johnson Family Kathleens Kids! Katz's Kittens Langdon Crusaders LCCA Team Highlands on the Hill LifeCare Advocates Loomis Communities Mandy's Marchers Mason Wright's Starfeet Enterprise McCormack Strong Memory Fighters



Moran Gang Nancy Thatcher Pentucket Bank Pete's Warriors Pigs and Rats Point32Health colleague mini-golf tournament **Purple Pace Makers** Remember for Rita **Remix Therapeutics Rita's Shamrocks RiverWoods Durham** Sanfilippo Family Team Seniors Helping Seniors of Greater **Boston & Metrowest** Sigma Kappa Delta Chapter Sunrise Angels of Leominster Team AHF Team Baker Team Big Guy! Team Elder-Well® Team FCCC Team HADS Team Kendal at Hanover Team MCU Team Mindset Team Rogerson House Team Sally Lou Team Sando Team STA Team Stuka Team Tisdale for 329 Team Youville! The Bine Wuyers The Fighting Sullivans The Forget-Me-Nots – Central NH The Forget-Me-Nots – Worcester County The Luciano Family & Friends The Sweepers The Villagers The Wicked Peacocks Weir World Winnie's Warriors

Mind over Matter

WALKERS

\$10,000+

Susan Cooney Hugh Courtney Karen Dobson Kirsten Hano Nancy Hubbard Shari Klahr Olivia Marasca Deborah Mazza-Scanlon Joanne McBride Mary Ann McGrain Joe Montminy Nancy Morley Jean Morse Jones Peter Nikolakopoulos Rebecca Osborne Michelle Palomera Dawn Sneade

\$5,000-\$9,999

Leslee Barbosa Patty Blake Kristin Blount Kathleen Brolly Chris Burns Silvana Costa Hope Curtis Derick Denby Mia Drury Johanna Fink Michael Fredrickson Gina Hale Kathy Harvard Leigh Hebard Dymphna Hurley Rachel Kern Catherine Korn Ronald Levesque Amy Levy Nina M Bandera Stacey Mann Michael McManama Melissa Moon

Dianne Moran Ronnie Moura Laurel Mullen Patrick Murphy Faith Parker Gail Peterson Jeffrey Piantedosi Anna Pier Marion Pollock Carin Reynolds **Julie Rivers** Jennifer Robinson Karen Sheehy Jane Streisfeld Paul Stuka Marshall-Ben Tisdale Kenny Volk

\$2,500-\$4,999

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Daniel DeBruyckere Kelsey Denby Joanne Derr David DiMartino Marty Donohue Susan Downard Eileen Drumm Moore Matthew Feiner Beth Fentin **Deborah Fins** Sue FitzPatrick Cristina Flanagan William Ford Christopher French William Galarneau III Hannah Gardner Nicole Garvey Karen Giroux Kady Goldlist Melissa Grenier Elizabeth Gross Gina Hamilton Nate Heilbron Darlene Heywosz Kendra Hobart Danika Hodges Diane Hugyo Karen Hunter Paula Hutchinson Charlotte Jackson Corey Jackson Tara Jalbert Mina Johnson Karen Kalif Janet Lamkin Catherine Leary Jane LePrevost Stacey Lester Traci Lipman Arlene Liscinsky **Richard Lorigan** Brandon Luciano Carol Mack Allison MacNeil

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OUR VISION IS A WORLD WITHOUT ALZHEIMER'S AND ALL OTHER DEMENTIA

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Massachusetts/New Hampshire Chapter

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