

## **Political Campaign Advertising**

The Alzheimer's Association is a nonpartisan 501(c)(3) organization and does not ever make political endorsements or donations. Any use of the Alzheimer's Association name, logos or statements in political campaign advertisements and communications is unauthorized.

Today more than 6 million Americans are living with Alzheimer's and another 11 million are providing unpaid care. We urge all policymakers and candidates to publicly share their plan on how they'll address the growing Alzheimer's public health crisis. The fight against Alzheimer's and all other dementia isn't a red or blue issue; it's both — it's purple, it is an issue for everyone.

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Our Commitment to Transparency: The Alzheimer's Association<sup>®</sup> is dedicated to the transparent sharing of financial information, as well as information about our partnerships with companies, organizations and individuals. Learn more at [alz.org/transparency](https://alz.org/transparency).

This document is reviewed annually. Last updated July 2022.