

10th ANNUAL
ALZHEIMER'S ASSOCIATION
VISION GALA

2024 SPONSORSHIP OPPORTUNITIES

ALZHEIMER'S  ASSOCIATION®

FRIDAY, MAY 3, 2024
6-11 p.m.

The Ritz-Carlton, Washington, D.C.
1150 22nd Street, N.W.
Washington, DC 20037

Join us as we celebrate leaders in the fight to end Alzheimer's and raise funds to benefit the care, support, and research efforts of the Alzheimer's Association. With your support, we will increase awareness, advocacy, resources, and research and realize our vision: a world without Alzheimer's and all dementia.

WHY YOUR COMPANY SHOULD SUPPORT

More than 6 million Americans are currently living with Alzheimer's disease. By 2050, this number is projected to rise to nearly 13 million.

In Maryland, Virginia and the District of Columbia, 268,900 people are living with Alzheimer's, along with their 602,000 unpaid caregivers, primarily family members and friends.

In 2022, Alzheimer's and other dementias will cost the nation \$321 billion. By 2050, these costs could reach nearly \$1 trillion.

Over 11 million Americans provide unpaid care for people with Alzheimer's or other dementias.

60% of caregivers were employed in the past year. 57% of employed caregivers reported having to work late, leave early or take time off due to caregiver demands.

WHERE YOUR DONATIONS GO

RESEARCH – Currently, the Association is investing over \$310 million in more than 950 projects in 48 countries.

OUR FREE NATIONWIDE 24/7 HELPLINE (800.272.3900) is staffed by specialists and master's-level clinicians who provide confidential support, offer information and suggest referrals, all day, every day in over 200 languages.

EDUCATION PROGRAMS AND WORKSHOPS on the warning signs of Alzheimer's, living with the disease, caregiving at different stages, and healthy lifestyle choices for the brain and body.

CARE CONSULTATIONS – One-on-one consultations help families create a plan of care.

These are just a few ways your support makes a difference! Learn more at alz.org/about/our-impact.

2024 HONOREES



LIFETIME ACHIEVEMENT
HONOREE

BOB COHEN
Perseus Realty TDC LLC



LIFETIME ACHIEVEMENT
HONOREE

ROSE COHEN
Citi Private Bank



ASSOCIATION
HONOREE

MICHELLE MASON
American Society of
Association Executives

Alzheimer's Association Galas

Ten years ago, a group of corporate, civic and association leaders saw an opportunity to address the impact of Alzheimer's disease and other dementias in our community. Together with the Alzheimer's Association, the Brain Ball was introduced. This annual event has raised more than \$10 million for critically-needed care and support programs and cutting-edge research.

In this last decade, we have made tremendous strides in expanding partnerships, creating new avenues of service and support for our community, and driving exciting discoveries in research of new treatments.

In celebration of these achievements, it is in this era of progress and promise that we proudly re-introduce this special event as the Alzheimer's Association Vision Gala.

With your support, we will continue to bring help and hope to our community. And together, we will continue moving closer to achieving our vision of a world without Alzheimer's and all other dementia.



2023 Emcee Adrianna Hopkins and special guest, Arthena Hopkins



Kate Rooper
NCA Chapter President and CEO



Jennifer and Trenton Van Oss
2023 Co-Honorees



THANK YOU TO THE 2023 TOP SPONSORS!

SILVER SPONSORS



STERLING SPONSORS



For more information about our sponsorship packages or custom sponsorship opportunities, please contact Evan Riggs edriggs@alz.org or 703.766.9006

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**2024 CO-CHAIRS
AND COMMITTEE**

VISION GALA CO-CHAIRS



**FARAH
AHMED**

President & CEO
Fragrance Creators
Association



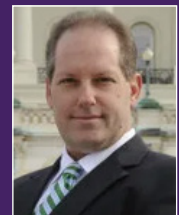
**ELLIOTT
FERGUSON**

President & CEO
Destination DC



**NEAL
LIEBERMAN**

Executive Recruiter
KA Partners
Executive Search



**DAVID
SCHLESS**

President
American Seniors
Housing Association

VISION GALA COMMITTEE

LOWELL APPLEBAUM
Vista Cova

RICO ASHAB
Destination DC

TRACY BIGGS
Equinix

JAMES BROWN, III
Northwestern Mutual
Wealth Management Co.

MILAGROS BROWN
After November

RED CAVANEY
American Petroleum
Institute

CARROLL CAVANAUGH
CBRE

BOB COHEN
Perseus TDC LLC

ROSE COHEN
Citi Private Bank

JOEL DANDREA
Specialized Carriers and
Rigging Association

LORETTA DELUCA
DelCor Technology
Solutions

MICHELA DELUCA
Accenture

AMANDA EVERSOLE
American Petroleum
Institute

MIKE FARRELL
Mainstreet Homes

EMILY HEPPEN

BETHALE KIDANE
American Society of
Association Executives
(ASAE)

SUSANNAH KIEHL
KPMG

BRIAN KNAPP
IMN Solutions

TOM KUHN
Edison Electric Institute

PETER LARKIN
National Grocers
Association

MICHELLE MASON
American Society of
Association Executives
(ASAE)

JIM MENARD
Ernst & Young

TONYA MUSE
Heidrick & Struggles

JESSICA NAGRO
PhRMA

SUSAN NEELEY
American Council of Life
Insurers

BILL SCHICK
Deloitte Digital

CONNIE TIPTON
International Dairy Foods
Association

STEVE UBL
Pharmaceutical Research
and Manufacturers of
America

JENNIFER VAN OSS
Artist and Author

KATELYN WILLIAMS
Edison Electric Institute

JASON ZUCCARI
Hamilton Insurance

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	PRESENTING SPONSOR*	GOLD SPONSOR*	SILVER SPONSOR	STERLING SPONSOR	BRONZE SPONSOR	FRIEND SPONSOR
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
PRE-EVENT						
Social media post(s) before the gala	3	2	2	1 (Bundled)	1 (Bundled)	
Mention in select press release(s)	✓	✓	✓			
Recognition on gala digital invitation	Logo	Logo	Logo	Logo		
Announcement in Chapter e-news	Stand alone	Stand alone	Stand alone	Bundled	Bundled	
Recognition on all event collateral as "Presenting Sponsor"	✓					
DURING EVENT						
Premium tables (10 seats per table)	4 Tables 40 seats	3 Tables 30 seats	2 Table 20 seats	1 Table 10 seats	1 Table 10 seats	4 Priority reserved seats
Valet Parking Passes	15 passes	10 passes	5 passes	3 passes	2 passes	1 pass
Opportunity to speak during program	✓	✓				
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation	✓	✓				
Ad in printed gala program (Due March 1, 2024)	Full page inside cover	Full page	Full page	Half page		
Organization logo featured in video sponsor presentation	✓	✓	✓	✓		
Formal recognition of sponsor from event stage	✓	✓	✓			
Recognition in the printed event program (Due March 1, 2024)	Letter from sponsor	Logo	Logo	Name	Name	Name
Name recognition in sponsor video presentation					Name	Name
POST-EVENT						
Social media posts after the event	1	1	1 (Bundled)	1 (Bundled)		

CUSTOM SPONSOR OPPORTUNITIES

Cocktail Reception Sponsor \$15,000
Post-Party Sponsor \$10,000
Presenting Sponsor \$75,000

*Customizable benefits packages available.

TICKETS: \$550 Individual \$1,000 Couple

ALZHEIMER'S ASSOCIATION®

10th Anniversary
Vision Gala

2024 PLEDGE FORM

I/We would like to sponsor the 2023 Vision Gala at the following level:

- | | |
|--|---|
| <input type="checkbox"/> \$75,000 Platinum Sponsor | <input type="checkbox"/> \$10,000 Bronze Sponsor |
| <input type="checkbox"/> \$50,000 Gold Sponsor | <input type="checkbox"/> \$5,000 Friend Sponsor |
| <input type="checkbox"/> \$25,000 Silver Sponsor | <input type="checkbox"/> 100% tax-deductible contribution of \$ _____ |
| <input type="checkbox"/> \$15,000 Sterling Sponsor | |

SPONSOR INFORMATION

Please list by: Name Company Anonymous

Company or name (as you would like to be listed in event materials)

Contact name

Title

Email

Phone

Mailing address

City

State

Zip

PAYMENT INFORMATION

- Online payment: [ALZGALA.GIVESMART.COM](https://alzgala.givesmart.com)
- Check enclosed
- Please send an invoice
- I/We will contact Evan Riggs regarding payment by stock or wire transfer: edriggs@alz.org or 703.766.9006
- Credit Card | VISA MasterCard American Express

Name on Card

Account Number

Expiration Date

CVC Code

Signature

Date

Please return the completed form to:

Alzheimer's Association
National Capital Area Chapter
Attn: Evan Riggs
8180 Greensboro Drive, Suite 400
McLean, VA 22103
FAX: 703.359.4441
edriggs@alz.org

The Alzheimer's Association is a 501(c)(3)
not-for-profit organization.

Federal Tax ID # 13-3039601

2024 AUCTION DONATION FORM

DONOR INFORMATION

Contact name

Email

Phone

Mailing address

City

State

Zip

AUCTION ITEM DESCRIPTION

Please describe your donation in detail to help us accurately represent your gift in the program book and any publicity materials. If applicable, please provide photos and/or printed marketing material that can be displayed the night of the event.

RESTRICTIONS

Include blackout dates, age requirements, non-covered costs, etc. Please note that expiration date of item may not be prior to April 15, 2024.

AUCTION ITEM SPECIFICS

Fair market value: _____

Please enclose a receipt, price list, etc., to verify the value

Items enclosed: _____

Item(s) will be delivered to Evan Riggs by March 1, 2024.

Please create a certificate on my behalf for this item

Signature

Date

Mailing address and to ship item(s):

Alzheimer's Association
National Capital Area Chapter
Attn: Evan Riggs
8180 Greensboro Drive, Suite 400
McLean, VA 22103

FOR MORE INFORMATION OR IF YOU NEED TO SHIP LARGER ITEMS, PLEASE CONTACT:

Evan Riggs
Director of Relationship Events
& Corporate Initiatives
Alzheimer's Association
edriggs@alz.org | 703.766.9006



ALZHEIMER'S  ASSOCIATION®

The Alzheimer's Association® leads the way to end Alzheimer's and all other dementia - by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia®.