NIA-AA Symposium:
Developing an Applied Science of Recruitment and Retention for Alzheimer’s Disease and Related Dementia (AD/ADRD) Clinical Research

Prerecorded Presentation:
Available on-demand starting July 27, 2020
Live Symposium Discussion:
July 31, 2020 at 11:30 a.m. – 12:30 p.m. Central Time

AGENDA

5 minutes  Welcome and Introduction
  • Overarching research question: “How is the science of recruitment/retention currently being supported and what can be done to advance the science within AD/ADRD research?”
    o What does it mean to build a science around recruitment/retention and why is it important?
  • Goal: Develop an applied science of recruitment/retention for AD/ADRD

45 minutes  Discussion Topics
  • What are the challenges to expanding the science of recruitment/retention?
  • What should the reward structure be? What tools/funding/etc. need to be in place?
  • What should be the field’s priorities/action steps for building the science of recruitment/retention for AD/ADRD?

10 minutes  Next Steps/Expectations

OBJECTIVES

I. Discuss current state of evidence-based practices and identify gaps and challenges.
II. Set priority research areas and goals to build on existing knowledge and address gaps.
III. Identify dissemination strategies and partnering opportunities to support the applied science of recruitment and retention with an emphasis on diversity and the inclusion of underrepresented populations.
IV. Ensure that recruitment strategies support ethical and inclusive approaches that address the broad spectrum of people with dementia.
V. Discuss potential incentives to encourage the reporting of best practices and lessons learned as they emerge.