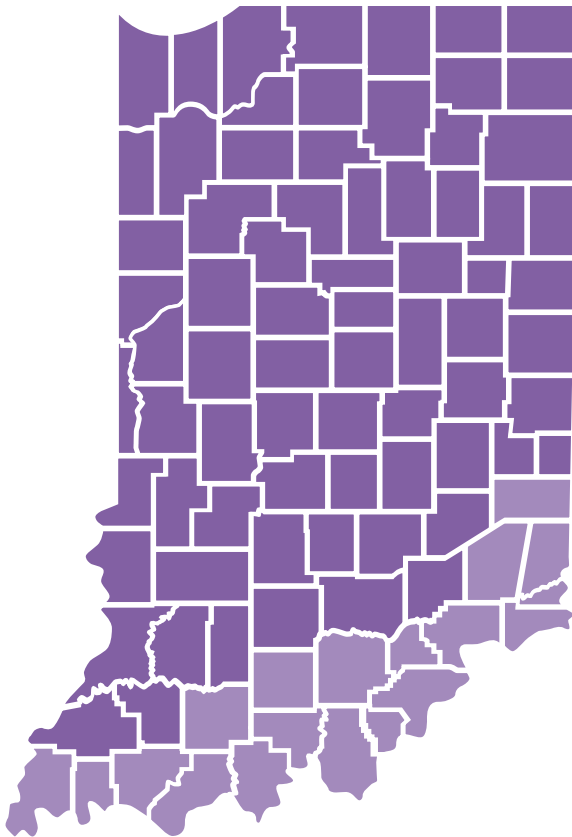


2014

ANNUAL REPORT



Since July 2013, the Alzheimer's Association Greater Indiana Chapter has served more than 75,000 individuals through education, care and support.

PROGRAMS

Over the past three years, our 24/7 Helpline calls increased 33%, which is the point of entry to our information and referral services. Our Early-Stage Engagement Program grew 36.7%, providing creative ways of socialization for those with early-stage Alzheimer's disease.

EDUCATION & SUPPORT

Through education programs and support groups, we have helped more than 8,200 people living with Alzheimer's disease and their care partners receive the information and support they need. More than 450 health care professionals attended the Alzheimer's Association Education Conference. We informed nearly 900 physicians about the Alzheimer's Association and our services for their diagnosed families.

RESEARCH

We engaged nearly 800 individuals in our research programs in an effort to one day end Alzheimer's disease. Since 1982, the national Alzheimer's Association has granted \$335 million to over 2,250 best-of-field grant proposals.

ADVOCACY

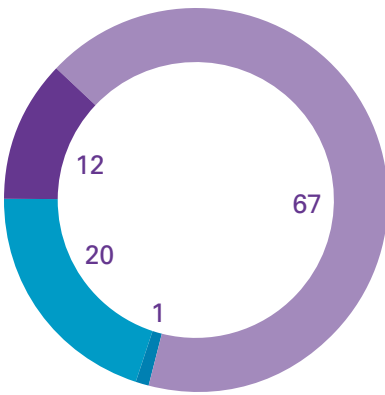
In January 2014, at the urging of the Alzheimer's Association and over 600,000 advocates with more than 11,660 advocates from Indiana, President Obama signed a funding bill into law that contained a \$122 million increase in Alzheimer's research, education, outreach and caregiver support.

Eleven advocates attended the Advocacy Forum in Washington D.C. and met with all offices of Indiana's Congressional Delegation. Our volunteer Ambassadors and advocates also visited their local Indiana Congressional District offices, which resulted in six co-sponsorships for the HOPE for Alzheimer's Act and five co-sponsorships for the Alzheimer's Accountability Act.

FINANCIAL REPORTS

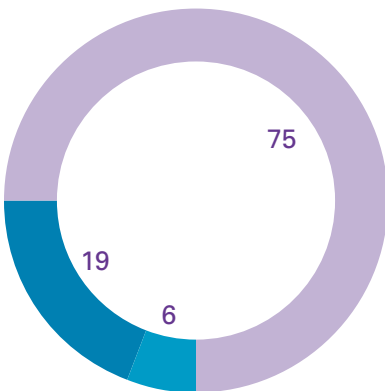
JULY 1, 2013 – JUNE 30, 2014




REVENUE



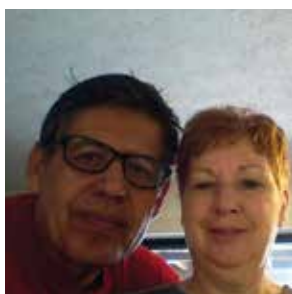
 PUBLIC SUPPORT	\$341,806
 FUNDRAISING EVENTS	\$1,838,360
 PROGRAM FEES	\$39,701
 INTEREST & DIVIDENDS	\$537,615
TOTAL	\$2,757,482

EXPENDITURES



 PROGRAM SERVICES	\$1,730,553
 MANAGEMENT & GENERAL	\$128,471
 FUNDRAISING	\$446,933
TOTAL	\$2,305,956

NO ONE SHOULD FACE ALZHEIMER'S ALONE



CAREGIVERS FIND SUPPORT THROUGH THE ALZHEIMER'S ASSOCIATION

The Alzheimer's Association is dedicated to families facing Alzheimer's disease or another dementia. From the moment of diagnosis to the late stages and beyond, the Association offers education, support and ways to be involved in finding an end to Alzheimer's disease.

After multiple tests and misdiagnoses, Roger Chamberlain was diagnosed with Alzheimer's disease at the age of 58. In the midst of uncertainty, a friend directed Roger's wife, Sheryl, to the Alzheimer's Association.

In 2013, Manuel Guzman was diagnosed with Posterior Cortical Atrophy, a form of dementia. During one of Manuel's neurologist appointments, Shirley, Manuel's wife, came across an Alzheimer's Association brochure.

WITH EVERYTHING THEY HAVE DONE FOR ME AND MY FAMILY, I FEEL LIKE I NEED TO GIVE BACK IN ANY WAY I CAN.

—SHERYL CHAMBERLAIN

This page, top:
Roger and Sheryl Chamberlain on a fishing trip in 2013

This page, bottom:
Manuel and Shirley Guzman

Opposite page:
Learning Together Spring 2014 participants. The Guzmans and Chamberlains are pictured

Sheryl and Shirley wanted to be prepared to face the diagnosis with their husbands, but they didn't want to do it alone. After reaching out to the Alzheimer's Association for support, both families participated in the Association's care consultation program. Later on, the Chamberlains and Guzmans met at Learning Together,





a six-week program that provides education, support and socialization among peers who face similar circumstances. The program is designed for the individual living with dementia and his or her caregiver. Once a week, Shirley and Manuel made the one-hour trip to attend the Learning Together program. Though the distance was lengthy, they valued the information shared among other caregivers and Alzheimer's Association staff.



Similarly, the Chamberlains found reassurance through Learning Together. "It was great listening to the other spouses' stories and how they handled similar situations," said Sheryl. "It's wonderful to bond with others going through this and to know you are not alone."

The women were encouraged to continue connecting with peers and building a network of support. The families invested themselves in monthly support groups and early-stage engagement programs in which individuals in the early stages of the disease and their care partners connect with the arts community. Outings have included picnics in a park, symphony concerts, artistic classes and docent-led art tours.



Grateful for guidance and fellowship given through the Alzheimer's Association, the Guzmans and Chamberlains wanted other caregivers to have similar positive experiences. Sheryl and Shirley made it their mission to spread awareness and raise funds by participating in several events for the Alzheimer's Association.

Top to bottom:

Participants gather after a tour of the Indianapolis Museum of Art as part of the Alzheimer Association's early stage engagement programs

Sheryl's officemates participate in The Longest Day to raise awareness of Alzheimer's disease

Manuel Guzman, center, at the Walk to End Alzheimer's

During June's Alzheimer's and Brain Awareness month, Sheryl and her co-workers held a fundraiser on The Longest Day, a day of activity held on the summer solstice to honor loved ones living with Alzheimer's. She distributed brochures about Alzheimer's disease and Association services during a bake sale at the office. Shirley and Manuel walked with Team Memory Marchers at the 2014 Bloomington Walk to End Alzheimer's, the nation's largest fundraiser for Alzheimer's disease support, care and research. Thanks to aggressive fundraising, the team exceeded their fundraising goal of \$5,000 by raising nearly \$7,000. Sheryl's Walk to End Alzheimer's team, Purple Angels for Roger

and Pete, grew to 30 walkers compared to eight in 2013. The team raised more than \$5,500.

In addition to personal contributions made to the Alzheimer's Association, the Chamberlain and Guzman families have helped educate policymakers and encourage legislative action as advocates for the Association. Sheryl has visited her congresswoman's office to discuss the need for public policy related to Alzheimer's disease. She and Shirley have inspired friends, family and co-workers to sign advocacy cards urging Indiana senators to make Alzheimer's research a national priority.

WE HAVE TO HELP OUR LOCAL REPRESENTATIVES UNDERSTAND THE IMPORTANCE OF PASSING BILLS THAT WILL HELP INCREASE FUNDING FOR ALZHEIMER'S RESEARCH, AND BRING MORE AWARENESS.

—SHIRLEY GUZMAN

Through clinical trials, researchers test new ways to detect, treat and prevent Alzheimer's disease and dementia. Hopeful to find a cure for Alzheimer's disease, the Chamberlain and Guzman families enrolled in TrialMatch, an easy-to-use clinical studies matching service that connects individuals living with Alzheimer's, caregivers, healthy volunteers and physicians to current studies. "I just keep hoping for a cure," said Shirley. "Maybe it's too late for us, but one day, I hope we'll be able to say that there has been a breakthrough."

The vision of the Alzheimer's Association is a world without Alzheimer's disease. Until that day comes, caregivers and persons with dementia, regardless of diagnosis or disease progression, can rely on the Association's services, education and support for the best quality of life. "Everybody at the Alzheimer's Association is always positive, loving and willing to help," said Sheryl. "They provide the information you need to know to handle this diagnosis."



Alzheimer's Association Ambassador Anita Gaillard visits with Sen. Joe Donnelly to encourage further federal action

SUPPORTING THE MISSION

OUR EFFORTS TO ADVANCE MISSION-RELATED ACTIVITIES OF CARE, SUPPORT AND RESEARCH WOULD NOT BE POSSIBLE WITHOUT A STATEWIDE NETWORK OF PASSIONATE AND INVOLVED DONORS. WE ARE GRATEFUL FOR THEIR SUPPORT AND GENEROSITY.

DONATIONS RECEIVED FROM JULY 1, 2013 - JUNE 30, 2014

\$20,000+

American Senior Communities
Ms. Bauby
CICOA Aging & In-Home Solutions
Commercial Warehouse & Cartage, Inc.
Eli Lilly & Company Foundation, Inc.
The Froderman Foundation
The Glick Fund
James J. Pellerite & Kent Pellerite
Kittle's Furniture
Kuiper Charitable Trust
The Estate of Charlotte Reeves
Sigma Kappa Foundation
Trilogy Health Services, LLC
Mr. Richard R. Weirick

Give Back Foundation
Harold & Rachel McMillen Charitable Trust
Home Nursing Services
Jenn Foundation
Monarch Beverage Co., Inc.
Mr. & Mrs. Philip Nicely
Mrs. Neva Mason
Nugent Foundation
PricewaterhouseCoopers
Ms. Linda Proctor
Gretchen & Pete Rans
Ray Skillman Auto Centers
Reid Hospital & Healthcare Services
Simpson Properties
The Barrington of Carmel
US Aggregates, Inc.
Mr. Art Wachholz
Teresa & Carl Weichman
John & Pattie Weyreter

\$10,000 - \$19,999

Central Indiana Porsche Club
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Robert M. Henderson
The J.B. Hornsby and Margaret Hornsby Trust
Jarden Branded Consumables
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Mrs. Araminta La Mar
Law Office of Claire E. Lewis
Lincoln Financial Foundation, Inc.
Meijer
Somerville Charitable Trust
Dr. & Mrs. Ronald H. Thieme

\$2,500-\$4,999

AAGI
Affordable Home Care
Arden Courts Memory Care
Autumn Hills Alzheimer's Special Care Center
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Bankers Life and Casualty Company
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Calumet Speciality Products Partners, L.P.
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\$5,000 - \$9,999

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Teegarden Foundation
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Unitedhealthcare
Univita Health
Elaine & Dennis Van Emon
Vitas Innovative Hospice Care
Wild Birds Unlimited
Wooden & McLaughlin LLP

\$1,000 - \$2,499

Albi Family Charitable Foundation
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Greater Indiana Chapter

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research.

Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer's disease.

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alz.org/indiana

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