



HOSTED BY
KIMBERLY WILLIAMS-PAISLEY
ASHLEY WILLIAMS
JAY WILLIAMS

WITH PERFORMANCES BY
COUNTRY'S HOTTEST STARS
AT THE WILDHORSE SALOON

OVERVIEW OF SPONSORSHIP OPPORTUNITIES

On November 13, 2022, Kimberly Williams-Paisley, Ashley Williams and Jay Williams will host the 5th Annual Dance Party to End ALZ, and this year, we're going 90s! Taking on a new twist to raise awareness in the fight to end Alzheimer's disease, top country artists will perform their favorite hits from the 1990s. Complete with food, drinks and 90s-themed performances, we invite you to consider a 90s Party sponsorship.

THE FACTS:

- More than 6 million Americans are living with Alzheimer's.
- Alzheimer's disease is a leading cause of death in the United States. It kills more than breast cancer and prostate cancer combined.
- Between 2000 and 2019, deaths from heart disease have decreased 7.3% while deaths from Alzheimer's have increased 145%.
- In 2022, Alzheimer's and other dementias will cost the nation \$321 billion. By 2050, these costs could rise to nearly \$1 trillion.

HOW YOU CAN BE INVOLVED:

As a 90s Party sponsor, the event will provide you, or your company, a platform for your brand to be exposed to a wide range of philanthropic music lovers in Nashville, while at the same time being associated with a worthy and important cause. You will find opportunities for involvement detailed on the following page. We would be pleased to discuss the below in greater detail and to learn your thoughts or additional suggestions pertaining to your participation.

The Alzheimer's cause is important to our family. After we lost my mom to this devastating disease in 2016, we wanted to help raise more awareness and funds for research. What better way to do that than to harness the amazing talent here in Nashville. In addition to Brad's performance, we are looking forward to revealing other artists who will be supporting the cause. It'll be a one-of-a-kind event that fans and generous supporters of the cause will not be able to experience anywhere else.

-Kimberly Williams-Paisley



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SPONSORSHIP OPPORTUNITIES

DANCE PARTY PRESENTING SPONSOR

Completely customizable level. For more information, contact DanceParty@mtaevents.com or 615.924.8800.

PREMIER SPONSOR \$50,000 INCLUDING:

- Two (2) Prime tables of ten (10) on the main floor with table service including an open bar and food
- Exclusive invitation to an intimate pre-event reception
- Meet & Greet with a Dance Party performer at the event
- Step and repeat logo/banner photo opportunity with Brad Paisley, Kimberly Williams-Paisley, Ashley Williams and Jay Williams
- Logo/Listing on the Dance Party website and on screens at the event
- Opportunity to have branded product placement/distribution at the event

DANCE PARTY CHAMPION \$25,000 INCLUDING:

- One (1) Prime table of ten (10) on the main floor with table service including an open bar and food
- Exclusive invitation to an intimate pre-event reception
- Meet & Greet with a Dance Party performer at the event
- Logo/Listing on the Dance Party website and on screens at the event

DIAMOND SPONSOR \$10,000 INCLUDING:

- One (1) Premier table of eight (8) on the main floor with table service including an open bar and food
- Logo/Listing on the Dance Party website and on screens at the event

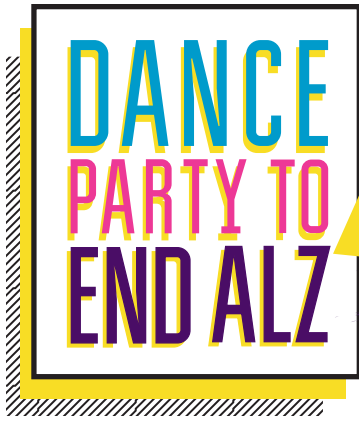
PLATINUM SPONSOR \$5,000 INCLUDING:

- One (1) Preferred table of six (6) on the main floor with table service including an open bar and food
- Logo/Listing on the Dance Party website and on screens at the event

GOLD SPONSOR \$2,500 INCLUDING:

- One (1) table of four (4) on the main floor with table service including an open bar and food
- Listing on the Dance Party website and on screens at the event





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RESERVATIONS FOR 90s PARTY SPONSORSHIPS

Thank you for checking the boxes to the right with your contribution selection. All sponsorship opportunities subject to availability.

- PREMIER SPONSOR \$50,000
- DANCE PARTY CHAMPION \$25,000
- DIAMOND SPONSOR \$10,000
- PLATINUM SPONSOR \$5,000
- GOLD SPONSOR \$2,500



I/We are unable to attend, but would like to make a 100% tax-deductible donation in the amount of \$.....

NAME (as it will appear on listing materials)

COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

METHOD OF PAYMENT

- Purchase my sponsorship online. Please visit 90sparty.givesmart.com
- Please send an invoice. I understand payment is requested prior to the event.
- A check is enclosed. Please make checks payable to Alzheimer's Association.
- Please charge my credit card: American Express Visa MasterCard Discover

Amount to be charged: \$

Card Number:

Expiration Date: Security Code

NAME (as it appears on card)

CARDHOLDER SIGNATURE

BILLING ADDRESS

Billing Address same as listed

ADDRESS:

CITY STATE ZIP

MAIL PAYMENTS TO: DANCE PARTY TO END ALZ

Alzheimer's Association | 225 N. Michigan Avenue, 17th FL | Chicago, IL 60601
615-924-8800 | DanceParty@mtaevents.com

