



Wisconsin Chapter

# 2024 COMMUNITY IMPACT REPORT





## Wisconsin Chapter

### Our Vision

A world without Alzheimer's and all other dementia.®

### Our Mission

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

### Connect with the Wisconsin Chapter

Visit [alz.org/wi](http://alz.org/wi) or call 414.479.8800.

You can also reach someone by calling our free 24/7 Helpline at 800.272.3900, staffed by master's-level clinicians and specialists who provide confidential support and information in over 200 languages.



### Office Locations

#### Chippewa Valley

404 1/2 N. Bridge Street  
Chippewa Falls, WI 54729

#### Green Bay

2700 Vernon Drive, Suite 340  
Green Bay, WI 54304

#### Madison

4600 American Parkway, Suite 103  
Madison, WI 53718

#### Milwaukee

620 S. 76th Street, Suite 160  
Milwaukee, WI 53214

#### Wausau

505 S. 24th Avenue, Suite 304  
Wausau, WI 54401





# 2024 WISCONSIN ALZHEIMER'S STATISTICS



## PREVALENCE

Number of People Aged 65 and Older with Alzheimer's (2020) **110,900** % of Adults Over 65 with Alzheimer's **10.6%**



## CAREGIVING

# of Caregivers **205,000** Caregivers with Chronic Health Conditions **62.9%**  
 Total Hours of Unpaid Care **297,000,000** Caregivers with Depression **27.8%**  
 Total Value of Unpaid Care **\$5,528,000,000** Caregivers in Poor Physical Health **18.9%**



## WORKFORCE

# of Geriatricians in 2021 **83** # of Home Health and Personal Care Aides in 2020 **77,810**  
 Increase Needed to Meet 2050 Demand **228.9%** Increase Needed to Meet 2030 Demand **18.6%**



## HEALTH CARE

# of People in Hospice (2017) with a Primary Diagnosis of Dementia **5,086** Dementia Patient Hospital Readmission Rate (2018) **19.9%**  
 Hospice Residents with a Primary Diagnosis of Dementia **16%** Medicaid Costs of Caring for People with Alzheimer's (2020) **\$777M**  
 # of Emergency Department Visits per 1,000 People with Dementia (2018) **1,520** Projected Change in Medicaid Costs from 2020 to 2025 **18.9%**  
 Per Capita Medicare Spending on People with Dementia in 2023 Dollars **\$27,335**



## MORTALITY

# of Deaths from Alzheimer's Disease (2021) **2,371** Alzheimer's Disease as Cause of Death Rank **7th**

Nearly **7 million Americans** are living with Alzheimer's, and more than **11 million** provide their unpaid care. The cost of caring for those with Alzheimer's and other dementias is estimated to total **\$360 billion** in 2024, increasing to nearly **\$1 trillion** (in today's dollars) by mid-century. For more information, view the **2024 Alzheimer's Disease Facts and Figures** report at [alz.org/facts](http://alz.org/facts).

# Providing Critical Support & Resources

Providing support, resources, and education is essential for guiding individuals living with Alzheimer's and dementia and their families through the challenges they face. That's why our educational and outreach efforts are central to our mission, empowering communities with the knowledge and assistance they need to navigate their journey with confidence and hope.

over **400** family caregivers, researchers, and professionals who attended Pioneering Hope: 38th Annual Alzheimer's Association State Conference to connect, learn, and inspire each other.

## Pioneering HOPE

Specialized support groups offer essential assistance to those living with Alzheimer's and dementia and their care partners. These groups provide emotional support, practical guidance, and a compassionate community to help navigate the complex challenges associated with the disease.



In-person & virtual support groups assisted  
**4,537**  
individuals

**2,071**  
residents called our 24/7 Helpline

**10,913**  
people attended  
**326**  
education & awareness programs

**606**  
personalized care consultations

# Volunteers & Community Engagement

More than **450** dedicated volunteers serve in various roles to support our mission: educating the community, facilitating support groups, advocating for policy changes, and organizing events that raise awareness and funds.



**13,130** walkers raised over **\$3.2** million across our Chapter's **27** Walks to End Alzheimer's.



## DISCOVERY DRIVING

*Hope*

The 2024 Discovery Driving Hope gala welcomed over **350** guests who raised over **\$275,000**.



Our Health Equity Coalition of Wisconsin teamed up with Gdavis Productions to present this heartfelt stage play, welcoming nearly **1,200** guests.



Our partnerships and collaborations with local organizations enhance our outreach efforts, while dedicated volunteers participate in various events demonstrating their commitment to the cause. Their enthusiasm and hard work not only foster a compassionate community but also inspire others to join the fight against Alzheimer's and all other dementia.



# Access to Care & Accelerating Research

The Alzheimer's Association partners with over 300 health systems across the United States to improve dementia care and community health. We aim to increase detection and diagnosis, improve health outcomes, and manage care costs more effectively for people living with dementia.



## Wisconsin partners include

Advocate Aurora Health  
Ascension  
Aspirus Health Care  
Bellin Health  
Froedtert & The Medical College of WI  
Gundersen Health System  
Mayo Clinic Health System  
Prevea Health  
SSM Health  
Stoughton Health  
UW Health  
VA Medical Centers

## Research



We are the world's leading nonprofit funder of Alzheimer's and other dementia research.



The Alzheimer's Association's active impact on research includes more than \$430 million in over 1,110 active best-of-field projects in 56 countries spanning six continents.



Alzheimer's research funding is at an all-time high, exceeding \$3.8B in 2024.



\$2.3M supports 11 active projects in Wisconsin. Five of the projects are taking place at University of Wisconsin-Madison, Medical College of Wisconsin, and University of Wisconsin-Milwaukee.

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FDA-approved treatments that target amyloid in the brain and slow disease progression - Kisunla™ and Leqembi®.

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unique therapies and clinical trials, respectively, in the 2024 Alzheimer's drug development pipeline.

# Driving Change through Advocacy Efforts

Our dedicated Wisconsin advocates made significant strides in 2024:

- Alzheimer's Family Caregiver Support Program funding increased by \$250,000
- 464 Wisconsin advocates contacted their federal Members of Congress
- 156 participants at Wisconsin State Advocacy Day, making 352 connections with their state legislators
- 10 Wisconsinites met with Members of Congress at the AIM Advocacy Forum in Washington, D.C.



## NAPA / AAIA

The National Alzheimer's Project Act and the Alzheimer's Accountability and Investment Act were enacted into law to enhance the federal government's efforts in addressing Alzheimer's disease through strategic planning, increased research funding, and improved care support.

## BOLD

The BOLD Infrastructure for Alzheimer's Act was reauthorized to strengthen public health responses to Alzheimer's disease by supporting initiatives for early detection, caregiver support, and prevention strategies nationwide.

## AADAPT Act

The Alzheimer's Caregiver Support and Access Expansion Act was introduced to provide enhanced support for caregivers and expand access to resources and services for individuals living with Alzheimer's disease and related dementias.

## Appropriations

Congress approved a \$100 million increase for Alzheimer's and dementia research funding at the National Institutes of Health (NIH) for fiscal year 2024. They also included \$34 million to continue the implementation of the BOLD Infrastructure for Alzheimer's Act at the Centers for Disease Control and Prevention (CDC).

## WI Chapter Leadership

**Executive Director**  
Dave Grams

**Vice President - Development**  
Stephanie Ziemke

**Senior Program Director**  
Wendy Betley

**Health Equity Director**  
Diane Beckley Milner

**Marketing & Communications Director**  
Jessica Leising

**Public Policy Director**  
Allison Cramer

## WI Chapter Board of Directors

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