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## June 2023

### New 2023-2027 HBI Road Map Released

The fourth edition of the Healthy Brain Initiative (HBI) Road Map is here! *The Healthy Brain Initiative: State and Local Road Map for Public Health, 2023-2027* is a valuable resource for public health and its partners to help address the ever-increasing challenges of cognitive decline throughout the population.

The new edition offers 24 actionable strategies to promote brain health, improve diagnosis, and maximize care in every community, with additions that align with other existing public health initiatives.



**HEALTHYBRAIN  
INITIATIVE**  
 State and Local Road Map  
 for Public Health, 2023–2027




Visit the redesigned [alz.org/HBIRoadMap](https://alz.org/HBIRoadMap) today to:

- Download the HBI Road Map
- View the Executive Summary
- Explore “What’s New”
- Watch the HBI Road Map introductory video

[alz.org/HBIRoadMap](https://alz.org/HBIRoadMap)



Join the Launch Webinar to Learn more  
 July 26 from 4 – 5 p.m. ET

Hear about strategies and actions to implement the Road Map in the launch webinar, *Explore the New HBI Road Map with Experts: Charting the Course to Better Brain Health*. Learn how to take action, prioritize health equity, and shift policies to promote brain health for every member of your community. Secure your spot today.

[Register Today!](#)

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The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia -- by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®.

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