

ALZHEIMER'S  ASSOCIATION®

*Hope*

**on the Harbor**

**Renaissance Boston Seaport District**

*June 5, 2025*

[hopeontheharbor.org](http://hopeontheharbor.org)

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# Hope on the Harbor

Hope on the Harbor is an annual gala that brings together corporate and philanthropic leadership from the Greater Boston area to support the Alzheimer's Association's mission. Each year, the event honors a Corporate Champion and an Individual/Family Champion who are making a difference in the fight against Alzheimer's. This premier event raises awareness and funds to support our vision of a world without Alzheimer's and all other dementia.

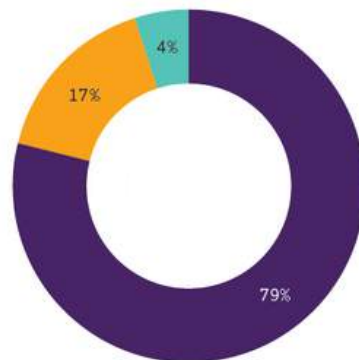
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The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

*Our Vision:* A world without Alzheimer's and all other dementia.

*Our Mission:* The Alzheimer's Association leads the way to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

## WHERE DO MY DONATIONS GO?



- Alzheimer's Care, Support, Research, Awareness & Advocacy
- Fundraising
- Management & General

**6 in 10** caregivers were employed in the past year.

These individuals worked an average of

**35 hours**

per week while caregiving.



**18%** of caregivers went from full-time to part-time or cut back hours.



**Nine percent**

of caregivers gave up working entirely.

**57%** OF EMPLOYED CAREGIVERS HAD TO GO IN TO WORK LATE, LEAVE EARLY OR TAKE TIME OFF DUE TO CAREGIVING DEMANDS.



**Six percent** retired early.



#### **CARE AND SUPPORT**

We work on a national and local level to provide care and support for all those affected by Alzheimer's and all other dementia.



#### **RESEARCH**

As the largest nonprofit funder of Alzheimer's research, the Association currently has over \$360 million invested in over 1,000 best of field projects in 53 countries that are working toward methods of treatment, prevention and ultimately, a cure.



#### **ADVOCACY**

The Association is the leading voice for Alzheimer's disease advocacy, fighting for critical Alzheimer's research and care initiatives at the state and federal level.

## WHY SPONSOR?



*"The Alzheimer's Association plays a pivotal role in supporting the dementia community today and working toward a better future through its efforts in funding research, advocating for the community, and providing education and support resources for patients and families. Alnylam is proud to support the organization and its vision to maximize quality care and support, as well as to bring an end to Alzheimer's and all other dementias."*

**- Tim Mooney**

Senior Director, Alnylam Pharmaceuticals

*"No one should have to face Alzheimer's alone. The Alzheimer's Association provides care and support to improve the quality of life of those living with Alzheimer's and that includes the entire support system of family, friends, and caregivers. This remarkable organization is having an extraordinary impact on real lives every day, providing access to healthcare and support teams that allow people to live their best lives and gives hope for a swelling population of patients and families. The Alzheimer's Association is the national leader in advancing vital research toward new methods of treatment, prevention, and, ultimately, a cure. The Herb Chambers Companies is proud to support the important work and mission of the Alzheimer's Association and to help give a stronger voice to those fighting for critical research and care."*

**- Herb Chambers**

President, The Herb Chambers Companies

*"The Alzheimer's Association is an amazing organization that provided me support and resources that helped me gain control of my life after my diagnosis. Not only did they help me learn to live with my younger-onset Alzheimer's disease, they helped me adapt so I could live well with my disease. I have been very impressed with how the Association has taken a leadership role in dealing with issues surrounding current treatments, regulatory issues, and worldwide Alzheimer's research. I'm even more impressed when I see the many different things it is doing that will significantly improve our lives tomorrow and into the future!"*

**- Joe Montminy**

Living with Younger-Onset Alzheimer's

### EVENT CHALLENGE MATCH (\$2,500+)

Not able to attend? Spur giving at the event by contributing to an event challenge match to help support the Alzheimer's Association's full mission. Please reach out for more details!



# SPONSORSHIP OPPORTUNITIES

## HOPE ON THE HARBOR BENEFACTOR SPONSOR

**\$100,000**

### Event Benefits

- Two tables of twelve in premium location at Hope on the Harbor.
- All guests receive tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Speaking opportunity during the stage program at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Benefactor Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### Marketing/Social Media Benefits

- Sponsor logo prominently featured as a Benefactor Sponsor on the Hope on the Harbor invitation, provided commitment made by February 16, 2025
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- A flight of digital ads announcing the sponsorship/partnership, co-branded with sponsor and the Alzheimer's Association, to run on Boston- and business-news sites for 7-10 days.
- Social media ads, to coordinate with the digital ads, to run for 7-10 days.
- Video post from company CEO, to be posted on Alzheimer's Association MA/NH Chapter social media sites.
- Company name listed in MA/NH Chapter's 2025 Year in Review.

### Pre- and Post-Event Visibility and Opportunities

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2025 Kick-off event.

### EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2024

- Logo/Listing on printed Save the Date
- Additional social media posts

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# SPONSORSHIP OPPORTUNITIES

## **HOPE ON THE HARBOR TRIBUTE SPONSOR \$50,000**

### **Event Benefits**

- Two tables of ten in premium location at Hope on the Harbor.
- All guests receive tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Tribute Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### **Marketing/Social Media Benefits**

- Sponsor logo prominently featured as a Tribute Sponsor on the Hope on the Harbor invitation, provided commitment made by February 16, 2025
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- Social media ads announcing the sponsorship/partnership, co-branded with sponsor and the Alzheimer's Association, to run for 7-10 days.
- Video post from company CEO, to be posted on Alzheimer's Association MA/NH Chapter social media sites.
- Company name listed in MA/NH Chapter's 2025 Year in Review.

### **Pre- and Post-Event Visibility and Opportunities**

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2025 Kick-off event.

### **EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2024**

- Logo/Listing on printed Save the Date
- Additional social media posts

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# SPONSORSHIP OPPORTUNITIES

## HOPE ON THE HARBOR CHAMPION SPONSOR

**\$25,000**

### Event Benefits

- One table of ten in quality seating location at Hope on the Harbor.
- Ten tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Sponsor logo scrolling on large screens in ballroom with opportunity for electronic message from company.
- Verbal recognition from Emcee as Champion Sponsor at Hope on the Harbor.
- Sponsor logo on event signage at Hope on the Harbor.
- Logo on back cover of evening's program.

### Marketing/Social Media Benefits

- Sponsor logo prominently featured as a Champion Sponsor on the Hope on the Harbor invitation, provided commitment made by February 16, 2025
- Sponsor logo recognition on the Hope on the Harbor website landing page as well as sponsor tab.
- Social media post announcing the sponsorship, to be posted on Alzheimer's Association MA/NH social media.
- Company name listed in MA/NH Chapter's 2025 Year in Review.

### Pre- and Post-Event Visibility and Opportunities

- Tailored educational opportunity for employees and/or clients. Examples include customer service training, Employee Assistance Program training for Human Resources, or "Know the Ten Signs" onsite training.
- Sponsor logo on signage at 2025 Kick-off event.

### EARLY BIRD BENEFITS IF COMMITTED BY DECEMBER 31, 2024

- Logo/Listing on printed Save the Date
- Additional social media posts

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# SPONSORSHIP OPPORTUNITIES

## **HOPE ON THE HARBOR HONOR SPONSOR**

**\$15,000**

### **Event Benefits**

- One table of ten at Hope on the Harbor.
- Four tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Company name recognized on large screens in ballroom with opportunity for electronic message from company.
- Company listing in evening's program.

### **Marketing/Social Media Benefits**

- Company listed as Honor sponsor on sponsor tab on the Hope on the Harbor website.
- Company name listed in MA/NH Chapter's 2025 Year in Review.

### **Pre- and Post- Event Visibility and Opportunities**

- Educational Lunch and Learn program for employees at Company.

## **HOPE ON THE HARBOR PROMISE SPONSOR**

**\$10,000**

### **Event Benefits**

- One table of ten at Hope on the Harbor.
- Two tickets to VIP Pre-Event Reception at Hope on the Harbor.
- Company name recognized on large screens in ballroom.
- Company listing in evening's program.

### **Marketing/Social Media Benefits**

- Company listed as Promise sponsor on sponsor tab on the Hope on the Harbor website.
- Company name listed in MA/NH Chapter's 2025 Year in Review.

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**



## 2025 SPONSORSHIP COMMITMENT FORM

Please submit the completed form to: Adrienne L. Ross at [alross@alz.org](mailto:alross@alz.org) or mail to the following address:  
Alzheimer's Association, 320 Nevada Street, Suite 201, Newton, MA 02460

### SPONSOR INFORMATION

Company (as to be displayed) \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### SPONSORSHIP COMMITMENT

Sponsorship Level \_\_\_\_\_

Total Commitment: \$ \_\_\_\_\_

### PAYMENT INFORMATION

#### Payment Method (Please Circle One):

Corporate Credit Card      Personal Credit Card      ACH/Wire      Check

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

#### All sponsorship payments are due no later than 5/5/2025

Your sponsorship is tax deductible to the extent allowed by law. The Alzheimer's Association, Massachusetts/New Hampshire Chapter is a 501 (c)(3) organization, Federal ID #13-3039601. A receipt with tax deduction information will be sent upon payment. Checks should be made payable to the Alzheimer's Association MA/NH Chapter. Information about electronic wire transfers is available upon request.

*Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. Alzheimer's Association has the right to immediately cancel this sponsorship agreement in the event that sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of the Alzheimer's Association.*

**Sponsorship benefits will not be fulfilled until a signed Sponsorship Commitment Form is received.**

# THANK YOU TO OUR 2024 SPONSORS

## TRIBUTE SPONSORS



**Barry & Natalie  
Greene**

**Herb  
Chambers**

## CHAMPION SPONSORS

**BlackRock**



**Innessa Manning and  
Karthik Ramanathan**

**Carol and John  
Moriarty**



**SPECIAL THANKS TO  
GLENN & FAITH PARKER AND BETH & RICH FENTIN**

## HONOR SPONSORS

**Alnylam Pharmaceuticals**  
**Broadridge Financial Solutions, Inc.**  
**CVS Pharmacy**  
**Leibman Family**  
**Sage Therapeutics**

## PROMISE SPONSORS

**American Century Investments**  
**Arbella Insurance Foundation**  
**Benchmark Senior Living**  
**Capital Group**  
**Clarke Family Foundation**  
**Cognito Therapeutics**  
**Eastern Bank**  
**Embrace Home Care and Health Services**  
**EyeMed**  
**Faber Daeufer & Itrato PC**  
**Franklin Templeton**  
**Full Contact**  
**KPMG LLP**  
**G. Barrie Landry**  
**LCB Senior Living**  
**Holly and Rich Linton**  
**Moskowitz Family**  
**Parexel International**  
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