



Political Campaign Advertising

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Today nearly 7 million Americans are living with Alzheimer's and another 11 million are providing unpaid care. We urge all policymakers and candidates to publicly share their plan on how they'll address the growing Alzheimer's public health crisis. The fight against Alzheimer's and all other dementia isn't a red or blue issue; it's both — it's purple, it is an issue for everyone.

Our Commitment to Transparency: The Alzheimer's Association® is dedicated to the transparent sharing of financial information, as well as information about our partnerships with companies, organizations and individuals. Learn more at alz.org/transparency.

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