

ACCOUNTING INDUSTRY LEADERSHIP COUNCIL

About Alzheimer's Disease

Alzheimer's is a global epidemic, affecting **45 million people** worldwide. In the U.S., more than **5 million** Americans are living with Alzheimer's; that number is projected to be **14 million by 2050**.

Alzheimer's is the most expensive disease in America, and will cost our nation **\$305 billion** in 2020. Unless a treatment to slow, stop or prevent the disease is developed, in 2050, Alzheimer's is projected to cost more than **\$1.1 trillion**.

The **6th leading cause of death in the U.S.**, Alzheimer's is also the **#1 health concern** amongst Americans of all age groups.

Alzheimer's affects the entire family. In addition to the more than 5 million Americans living with the disease, there are **16 million caregivers** in the U.S. who need the care and support that the Alzheimer's Association offers.

On the frontlines of a wide range of financial matters, CPA's often see the early warning signs of Alzheimer's. With the Alzheimer's Association, the most trusted source for accurate and up-to-date information, CPA's can build a more holistic relationship by providing greatly-needed support to their clients and family members in need.

Accounting Industry Leadership Council

The newly formed **Accounting Industry Leadership Council** is a dedicated group of accounting firms, with a lead representative, that provide an opportunity for their firm and clients to participate in the world's largest fundraising event that supports the mission of the Alzheimer's Association – the **Walk To End Alzheimer's**.

The **Walk To End Alzheimer's** is held each Fall in more than **625 communities** throughout America, with over 500,000 participants. In 2019, the event raised over \$98 million – an all-time record high! Wherever your firm has offices, there is a local **Walk To End Alzheimer's** in the community.

“The Accounting Industry Leadership Council was founded to bring the accounting profession together as ONE to END ALZ” - Peter J. Scalise, Federal Tax Credits & Incentives Practice Leader, Prager Metis CPAs

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The Alzheimer's Association **Accounting Industry Leadership Council** is a dedicated group of volunteer leaders from the Accounting Industry. The Council provides ideas, best practices and support to the development of sustainable corporate relationships within their company, primarily through the **Walk To End Alzheimer's**, that can accomplish the following objectives:

- Increase revenue to accelerate mission success
- Increase Alzheimer's Association brand/mission awareness
- Increase access to care and support for people living with the disease, their caregivers, families and loved ones

The **Accounting Industry Leadership Council** will:

- Receive monthly email communications in regards to Walk To End Alzheimer's and priority Alzheimer's Association mission/research updates
- Have quarterly conference calls with Alzheimer's Association leadership
- Meet in person annually at the Alzheimer's Association Leadership Conference each January
- Interact with like-minded CPAs across the country that support philanthropy while creating brand awareness for you and your firm

Key criteria for the **Accounting Industry Leadership Council**:

- A deep interest and passion for the work and mission of the Alzheimer's Association
- An influential leader within the Accounting Industry
- A willingness to engage colleagues, friends and family in support of the Alzheimer's Association and the **Walk To End Alzheimer's**.

To discuss getting your CPA Firm involved, please contact:



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