ALZHEIMER'S DISEASE IS THE 6TH leading cause of death in the United States.

BY 2050, this number is projected to rise to nearly 14 MILLION.

MORE THAN 16 MILLION AMERICANS provide unpaid care for people with Alzheimer’s or other dementias.

These caregivers provided an estimated 18.5 BILLION HOURS valued at nearly $234 BILLION.

IN 2019, Alzheimer’s and other dementias will cost the nation $290 BILLION.

BY 2050, these costs could rise as high as $1.1 TRILLION.

82% of seniors say it’s important to have their thinking or memory checked.

BUT ONLY 16% say they receive regular cognitive assessments.

EVERY 65 SECONDS someone in the United States develops the disease.

Between 2000 and 2017 deaths from heart disease have decreased 9%, while deaths from Alzheimer’s disease have increased 145%.

1 IN 3 seniors dies with Alzheimer’s or another dementia.

It kills more than breast cancer and prostate cancer combined.