CHICAGO RITA HAYWORTH GALA
MAY 9, 2020
SPONSORSHIP OPPORTUNITIES
May 9, 2020 • Hilton Chicago

The Chicago Rita Hayworth Gala will recognize key leaders in the Chicago Alzheimer’s community whose support, leadership and commitment have made a significant impact in the fight against Alzheimer’s. Together with our expected 700 guests we can work toward unlocking our vision of a world without Alzheimer’s disease. The evening includes a cocktail reception, three-course dinner, program, auctions, live music for dancing and much more!

GENERAL CHAIR & FOUNDER
Princess Yasmin Aga Khan

2020 GALA CHAIRS
Barbie & Bruce Taylor

2020 PHILANTHROPY AWARD HONOREE
Jim Stone

2020 GALA STEERING COMMITTEE
Michelle Carter
Ana Cummins
Mark Desky
Susan & Jim Draddy
Cathy & Ken Edge
Pat Garrison
Tara Gibney
Betsy & Dave Goltermann
Julie Gordon
Allie & Jon Harris
Corey Fitzpatrick Huth
Gail Joseph
Paul Keidan
Zahir Lavji
Abby & Tyson May
Leslie & David McGranahan
Blythe & David Mendelson
Linda & Bob Mendelson
David Moscow
The Murphy Family: Dan, JoAnn, Dan & Jim
Phoebe & Michael Nitekman
Sadruddin Noorani
Debra Pelech
Joan & Paul Rubschlager
Amy & Stuart Savitz
Kathy Schmalen-Abbene
Lori Stern
Leslie & David Storch
Barbie & Bruce Taylor
Holly & Jeffrey Taylor
Founded by Princess Yasmin Aga Khan in honor of her mother who died as a result of Alzheimer’s, the first Rita Hayworth Gala was held in New York in 1984. The event expanded to Chicago in 1987. Combined, the Rita Hayworth Galas have raised more than $78 million for the cause.

Join Princess Yasmin Aga Khan and the Gala Steering Committee in tackling the sixth-leading cause of death in the United States and the only disease in the top ten causes of death without a way to prevent, cure, or slow its progression. Now, more than ever, your support will make a difference, as every 65 seconds, someone in the United States develops the disease.

5.8 MILLION Americans are living with Alzheimer’s
BY 2050, this number is projected to rise to nearly 14 MILLION

IN 2019, Alzheimer’s and other dementias will cost the nation $290 BILLION
BY 2050, these costs could rise as high as $1.1 TRILLION

1 IN 3 seniors dies with Alzheimer’s or another dementia
It kills more than breast cancer and prostate cancer COMBINED

UNDERWRITTEN BY

ROLEX
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - $100,000
• Two premier tables of 12 at the Chicago Rita Hayworth Gala
• Logo and listing on the Chicago Rita Hayworth Gala invitation, website and other promotional materials
• Verbal recognition at podium and prominent recognition on screens during the Chicago Rita Hayworth Gala program
• Opportunity to include promotional items and/or materials in the event gift bag
• Potential additional opportunities for exposure as negotiated and mutually agreed upon

CHAMPION SPONSOR - $50,000
• Two prime tables of 12 at the Chicago Rita Hayworth Gala
• Logo and listing on the Chicago Rita Hayworth Gala invitation, website and other promotional materials
• Verbal recognition at podium and recognition on screens during the Chicago Rita Hayworth Gala program
• Opportunity to include promotional items and/or materials in the event gift bag
• Potential additional opportunities for exposure as negotiated and mutually agreed upon

PLEASE CONTACT: SOFIA KNOblauch  sknoblauch@alz.org  312.335.5808
Sponsorship Opportunities

**Tribute Sponsor - $25,000**

- One select table of 12 at the Chicago Rita Hayworth Gala
- Logo and listing on the Chicago Rita Hayworth Gala invitation, website and other promotional materials
- Continuous recognition on screens during the Chicago Rita Hayworth Gala program

**Benefactor Sponsor - $10,000**

- One select table of 10 at the Chicago Rita Hayworth Gala
- Logo and listing on the Chicago Rita Hayworth Gala invitation, website and other promotional materials
- Recognition on screens during the Chicago Rita Hayworth Gala program

**Table Sponsor - $5,000**

- One table of 10 at the Chicago Rita Hayworth Gala
- Listing on the Chicago Rita Hayworth Gala invitation, website and other promotional materials

Please contact: Sofia Knoblauch  skoblauch@alz.org  312.335.5808
Company Name: ________________________________________________________________

Contact Person*: ___________________________________________ Email: ________________________________

Phone: ______________________ Mobile: ______________________ Fax: ________________________________

Mailing Address: ________________________________________________________________

City: ______________________ State: _________ Zip: ________________________________

*The contact person listed above is responsible for supplying the names of the guests seated at the
hosted table and entree choices as applicable.

Name(s) as you wish to be listed on printed and applicable materials

☐ Presenting Sponsor ($100,000) ☐ Benefactor Sponsor ($10,000)
☐ Champion Sponsor ($50,000) ☐ Table Sponsor ($5,000)
☐ Tribute Sponsor ($25,000)

☐ We are unable to attend; please accept our gift of $________ to benefit the Alzheimer’s Association

BILLING INFORMATION

CREDIT CARD: Please charge my: ☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

Name (as it appears on card): ____________________________________________________________

Card Number: ___________________________________________________________________

Security Code: ___________________________________ Exp Date: _______________________

Billing Address: ___________________________________________________________________

Cardholder Signature: __________________________________________________________________

CHECK: Enclosed is my check for $_______________ made payable to the Alzheimer’s Association

QUESTIONS?
Sofia Knoblauch
312.335.5808
sknoblauch@alz.org

PLEASE RETURN TO:
Alzheimer’s Association
Chicago Rita Hayworth Gala
225 N. Michigan Ave., 17th Fl.
Chicago, IL 60601

All contributions in excess of this evening’s dinner and entertainment ($200/person) are tax-deductible. Alzheimer’s Association is a 501(c) (3) non-profit organization (Tax ID# 13-3039601).