PRINCESS YASMIN AGA KHAN
General Chair & Founder

KARYN KORNFELD & STEVEN KOBRE
GREGORY SMITH
Benefit Chairs

INVITE YOU TO
THE REIMAGINED RITA HAYWORTH GALA

IMAGINE

ALZHEIMER’S ASSOCIATION®
2019 FALL BENEFIT
Underwritten by Rolex

TUESDAY, OCTOBER 22
RAINBOW ROOM
30 ROCKEFELLER PLAZA, 65TH FLOOR, NEW YORK CITY

CHAMPIONS DINNER • 6:30–8PM
An intimate, exclusive dinner featuring a curated menu and wine pairings with VIP access to the Rainbow Room Reception

RAINBOW ROOM RECEPTION • 7:30–10:30PM
A lively party with passed hors d’oeuvres, desserts, specialty cocktails and headline entertainment

Cocktail Attire • Reservation Form Enclosed
TO PURCHASE YOUR TICKETS ONLINE AND FOR HOTEL INFORMATION
alz.org/nybenefit

RSVP BY FRIDAY, OCTOBER 4
to be listed in the printed program

RAINBOW ROOM
ARRIVAL INFORMATION
Guests to enter at 49 West 49th Street, between Fifth and Sixth Avenue, under the Rainbow Room/NBC Studios marquee

FOR ADDITIONAL INFORMATION
Please call 914.231.6180
or email alz@bowenandco.com
ALZHEIMER’S ASSOCIATION®

IMAGINE

BUILDING ON THE LEGACY OF THE RITA HAYWORTH GALA
UNDERWRITTEN BY ROLEX

2019 FALL BENEFIT | TUESDAY, OCTOBER 22
RAINBOW ROOM, 30 ROCKEFELLER PLAZA, NEW YORK CITY
Please reserve the following:

**CHAMPIONS DINNER — TABLES (ALL TABLES SEAT 10)**
(limited availability)

- **PIONEER TABLE | $50,000**
  - One (1) table in a premier location at the dinner
  - Ten (10) tickets and VIP access to the Rainbow Room Reception and performance
  - Listing in printed program and on screen during event*

- **VISIONARY TABLE | $25,000**
  - One (1) table in a prime location at the dinner
  - Ten (10) tickets and VIP access to the Rainbow Room Reception and performance
  - Listing in printed program and on screen during event*

- **INNOVATOR TABLE | $17,500 — SOLD OUT**
  - One (1) table in a select location at the dinner
  - Ten (10) tickets and VIP access to the Rainbow Room Reception and performance
  - Listing in printed program and on screen during event*

**CHAMPIONS DINNER — INDIVIDUAL TICKETS**
(limited availability)

- **PIONEER TICKET | $5,000**
  - One (1) seat in a prime location at the dinner
  - One (1) ticket and VIP access to the Rainbow Room Reception and performance

- **VISIONARY TICKET | $2,500**
  - One (1) seat at the dinner
  - One (1) ticket and VIP access to the Rainbow Room Reception and performance

Number of tickets: ______________

Please reply by **FRIDAY, OCTOBER 4** to be listed in the program

**RAINBOW ROOM RECEPTION & PERFORMANCE ONLY — INDIVIDUAL TICKETS**

- **$500**

Number of tickets: ______________

**CONTRIBUTIONS** (Contributions of $5,000 and over will be listed in the printed program*)
I cannot attend the event, but enclosed is my tax deductible contribution $____________________

*How should you be listed in printed materials? __________________________
(Complete billing information on back of card)
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☐ Please charge my credit card: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

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☐ Enclosed is my check in the amount of $ ____________

Please make your check payable to the Alzheimer’s Association and mail to the Alzheimer’s Association Benefit Office, 145 Palisade Street, Suite 221, Dobbs Ferry, NY 10522. All contributions in the excess of this evening’s dinner and entertainment price (Champions Dinner: $300 per person and Rainbow Room Reception: $200 per person) are tax-deductible as a gift to a charitable organization (tax ID# 13-3039601). For additional information, please contact the Benefit Office at 914.231.6180 or alz@bowenandco.com.