

## **NIA: Examining Diversity, Recruitment, and Retention in Alzheimer's Disease (AD) and AD-Related Dementias Research**

Friday, July 26, 2024 | 1-5 p.m.  
Marriott (Grand Ballroom B) — Philadelphia, USA  
All times are in Eastern Standard Time  
In-person attendance only

### **Overview**

The Alzheimer's disease (AD) and AD-related dementias (ADRD) research community have highlighted the need to enhance diversity of research participants and ensure adequate representation of populations historically underrepresented in AD/ADRD clinical research. As this is also a strategic priority of the National Institute on Aging (NIA), NIA issued a funding opportunity (PAR-18-749) aimed at examining engagement, recruitment and retention strategies of underrepresented populations in aging and AD/ADRD research. Those funded through this announcement, have implemented team-based approaches towards implementing processes for high yield recruitment; formulating breakthrough ideas, concepts and approaches to research participant recruitment and retention; strengthening outreach and community engagement practices; and, developing improved health communication strategies.

This joint NIA-AA half-day workshop will provide an opportunity for those newly-established or long-standing research teams to have hands-on experience with accessing and utilizing tailored targeted research resources developed by research teams supported through the targeted NIA funding opportunity. This workshop will also include discussions and strategies on how to integrate effective strategies, health communications plans, and processes specific to each team's local community. A goal is to create a network of research teams that will return with new recruitment approaches and attempt modifications to their current systems of participant recruitment.

### **Organizing Committee**

- Cerise Elliott, National Institutes of Health
- Erika Tarver, National Institutes of Health

### **Target Audience**

This ISTAART Immersive workshop is targeted to attendees who are in clinical practice and research and is pitched at a beginner level.

## Learning Objectives

1. Identify effective community engagement strategies for diverse populations
2. Develop implementation strategies to increase recruitment of underrepresented populations in AD/ADRD clinical research
3. Employ tailored recruitment strategies into current efforts to increase participant inclusion and representation in AD/ADRD studies

## Registration

Educational workshops are offered for in-person attendance only. Workshops require a separate registration fee in addition to AAIC full conference registration, or they may be purchased as stand-alone events.

## Agenda

Time	Session Details	Speakers and Moderator
1:00 - 1:10 p.m.	Introductory Remarks	Cerise Elliott, NIA
1:10 - 1:50 p.m.	Plenary Talks	Leigh Johnson, University of North Texas Health Sciences Centers Pat Bailey, P Bailey Enterprises Group
1:50 - 2:30 p.m.	Presentations by R24 Grantees	Luis Medina, University of Houston Eric Vidoni, University of Kansas Van Park, University of California, San Francisco Jaime Mitchell, University of Michigan
2:30 - 4pm	Breakout to 5 Groups around Presented Programs <ul style="list-style-type: none"> <li>● Lessons from ECHAR</li> <li>● Lessons from ENGAGE-US</li> <li>● Lessons from</li> </ul>	

	<p>MyAlliance</p> <ul style="list-style-type: none"><li>• Lessons from CARE</li><li>• Lessons from HABS-HD</li></ul>	
4:00-5:00 p.m.	Report out from Breakout Groups	