## INVEST IN A WORLD WITHOUT ALZHEIMER'S

## Breakthrough BENEFIT

2019

SPONSORSHIP BENEFIT	BREAK THROUGH (\$25,000)	BOLD (\$15,000)	BRAVE (10,000)	BRIGHT (\$5,000)	BENEFIT (\$2,500)
Number of reserved tickets included	16	10	10	8	6
Event signage recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Event slide show recognition *premium placement	Logo*	Logo*	Logo	Logo	Name
Recognition in event program	Premium	Premium	•	•	•
Name listing on chapter website event page	•	•	•	•	•
Listing on event invitation *premium placement	Name*	Name*	Name	Name	
Access to VIP cocktail hour	•	•	•	•	
Logo on event registration site	Premium	Premium	•		
Verbal recognition at event	•	•	•		
Inclusion in the Alzheimer's Association e-newsletter	•	•			
Mentions in social media	•	•			
Hosted educational event at your company office	•	•			
Chapter website homepage recognition	•				
Inclusion in all event press releases	•				
Ability to be highlighted in video testimonial and shared through social media	•				
Inclusion in a pre-event email to registered attendees	•				
Signage for your office highlighting your support to your employees	•				