

EDUCATION & OUTREACH

Community Educator - Deliver community education programs developed by the Alzheimer's Association, using scripted curricula, Power Point presentations and other prepared training materials.

Greatest Need **Commitment:** 2 events a month, 2-3 hours, including travel; minimum of 12 months **Training:** Community Educator Training (2 hour session), shadow experienced educator **Staff Partners:** Members of our education staff provide training and on-going support to Community Educators along with any additional resources needed to deliver programs effectively.

Community Representative - Cultivate community relationships by identifying opportunities to promote Association programs and services, presenting brief overviews and attending health fairs and other community events in an agreed upon region of our service area (Ashtabula, Cuyahoga, Geauga, Lake and Lorain counties) to share information about Alzheimer's disease and Association services.

Hispanic Community Representative (Promotores) - Cultivate community relationships in the Hispanic community by identifying opportunities to promote Association programs and services, presenting brief overviews attending health fairs and other community events in an agreed upon region of our service area (Ashtabula, Cuyahoga, Geauga, Lake and Lorain counties) share information about Alzheimer's disease and Association services.

Commitment: 12 outreach events a year, 2-6 hours per event, including travel **Training:** Community Representative Training (1.5 hours)

Staff Partner: Members of our education staff provide training, appropriate materials and ongoing support.

Healthcare Outreach Representative – Establish and maintain relationships with 5 area medical providers to increase physician-made referrals to the Association. Make monthly visits to healthcare provider offices to provide information about Alzheimer's Association programs and services that would be useful for their patients.

Commitment: Up to 4 visits a month, 1 hour per visit including travel **Training:** Healthcare Outreach Volunteer Training (1.5 hours)

Staff Partner: Our Physician Outreach Specialist provides training and on-going support along with any additional resources needed to cultivate and maintain healthy relationships with medical providers.

SPECIAL EVENTS

The Longest Day® Committee - The day with the most light is the day we fight Alzheimer's. On the longest day of the year, June 20th, the Alzheimer's Association calls upon individuals to select an activity or organize an event of their choice to raise funds and awareness. Committee members help recruit and retain teams and coach team captains.

June 20, 2020



Staff Partners: Development staff serve on each committee, driving the goals, providing guidance, training and sharing resources.

Commitment: Varies based on the sub-committee you chose to serve on, typically meeting with fellow committee members 1 hour a month in person or by phone, various virtual and independent work activities are available in-between meetings; event cycle is typically 8-10 months leading up to the event; all committee members must patriciate in event.

Training: In-person, and sometimes virtual training, as well as optional regional trainings led by the Association.

SUPPORT SERVICES

Support Group Facilitator – Provide a safe environment for caregivers, family and friends to share feelings, needs and concerns; develop a support system in an opening gathering

Staff Partners: Members of our support services team collaborate with volunteers who are provided on-going training, facilitator techniques and problem-solving skills.

Commitment: 1 meeting a month, 2-3 hours, minimum of 12 months

Training: Support Group Facilitator Training (2 hour session), observe an experienced volunteer/staff then co-facilitate, quarterly update meetings – in-person or by phone

PUBLIC POLICY & ADVOCACY

Advocate (State or Federal) – Champion our policy priorities by representing the Association at local outreach events, legislative meetings, and other advocacy activities. Attend statewide events such as Memory Day in Columbus, OH.

Commitment: 1-2 hours per quarter; quarterly committee meetings (1.5 hours)

Training: Provided "on the job," dependent on specific advocate role.

Staff Partner: Public Policy Manager will determine best fit and provide appropriate training; partner will also direct strategy and attend meetings with advocate whenever possible.

DONE-IN-A-DAY

Office Assistant – Help with data entry and other clerical tasks and/or making phone calls at our Beachwood office.

Project Assistant – Help with packaging program materials or preparing mailings at our Beachwood office.

Special Events Assistant – Help out at one of our special events assisting with a variety of tasks specific to the needs of the event. Examples include staffing the registration table, sponsor check-in, wayfinding guides, water station servers, etc.

Staff Partner: The volunteer manager or requesting department staff will train you on the project and be available to answer questions along the way.

Commitment – no set schedule, based on staff needs, typically 2-3 hours a session **Training** – Provided "on the job."

For more information, please contact Marilyn Hahn, Volunteer Engagement Manager 216.342.5596 or mahahn@alz.org