



THE BRAINS BEHIND SAVING YOURS.™

Engaging the African-American community

The Alzheimer's Association needs Alpha Kappa Alpha to help reach the African-American community with important Alzheimer's education, care and support! There are many ways your chapter can help. Here are some ideas:

- Invite the Association to speak at your chapter meeting.
- Coordinate and host a community Alzheimer's education event.
- Meet with your Association chapter to brainstorm ways your members can help engage the African-American community.
- Become a trained community educator and deliver programs to the community.
- Share Alzheimer's education and information with your faith organization, workplace or other organizations to which you belong.
- Join your local chapter as a volunteer or member of a diversity advisory council (if applicable).
- Invite the Alzheimer's Association to other community activities and events. Include Alzheimer's messages in chapter communications such as social media and chapter newsletters.

Please reach out to your local Alzheimer's Association contact or visit alz.org/findus for more information and to begin making an impact in the African-American community

*The Alzheimer's Association is here all day, every day to support those facing Alzheimer's.
Contact our 24/7 Helpline (800.272.3900) or visit alz.org.*