

Statement of Appropriate Conference Conduct

The Alzheimer's Association aims to provide a safe, equitable, and accessible experience, and discrimination and harassment of any kind or any inappropriate behavior that disrupts the event or impacts the ability of other attendees to participate in the event is not tolerated. In furtherance of this, the following code of conduct, which is intended to apply to all attendees, speakers, sponsors, vendors, exhibitors, volunteers and staff members, aims to govern behavior at the event.

Everyone at the conference is to avoid engaging in behavior that constitutes discrimination or harassment or is inappropriate and disruptive to the event or other attendees. Such behavior includes, but is not limited to, the following:

- Verbal comments intended to stereotype, provoke or demean someone based on their gender, gender identity and expression, sexual orientation, race, ethnicity, nationality, age, disability, body size, veteran status, or other group identity.
- Unwelcome sexual attention, unsolicited physical contact, public displays of sexual imagery, or anything else that creates a sexualized environment.
- Conduct that is severe or pervasive sufficient to create an environment that a reasonable person would consider intimidating, hostile, or abusive.
- Intimidation, stalking, or the taking of invasive photos or videos without permission.
- Sustained disruption of any portion of the event, such as, but not limited to, verbally or physically disrupting speakers or other attendees or damaging or taking property.
- Other behavior that could reasonably impact the ability of other attendees to fully and freely participate in the event, regardless of whether the behavior occur during the event, at one of the event's social functions or on the event premises, such as, but not limited to, intoxication, loud use of electronic devices, and shouting.
- Encouraging or advocating for any of the above listed behaviors.

Participants, who either experience harassment, discrimination or inappropriate behavior or observe such behavior directed toward another attendee, should promptly inform a member of the Alzheimer's Association staff. Staff members are present throughout the event space.

Potential offenses that take place online should be reported via email at conference@alz.org.

Reports can also be made anonymously, meaning the person reporting the information does not need to disclose any identifying information about themselves. However, during the inquiry process, identifying details may become apparent. In addition, a lack of identifying details may

significantly limit the Association's ability to investigate. Anonymous reports can be made by calling 844.905.2961.

Alzheimer's Association staff will take reasonable and appropriate action to manage attendees who engage in harassment, discrimination or inappropriate behavior during the event. This may include, but is not limited to, limiting or denying attendees' access to the event.

Thank you in advance for creating an equitable, safe and accessible environment for the event.