


**WE PROMISE TO
HONOR, REMEMBER,
CARE AND FIGHT.**



alzheimer's  association®
Western Carolina Chapter
2015 Fiscal Year End Review



Our Vision – A world without Alzheimer’s.

Mission – to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

The Alzheimer’s Association, Western Carolina Chapter serves the 49 counties in central and western North Carolina through offices located in Charlotte, Greensboro, Hickory and Asheville. This report covers our 2015 fiscal year that runs July 1, 2014 - June 20, 2015.

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Care & Support Highlights

- The Alzheimer's Association offers a 24/7 Helpline (800-272-3900) which provides personal and confidential support in more than 170 languages.
- In the past year, more than 3,000 North Carolinians throughout Central and Western North Carolina utilized the 24/7 Helpline service.
- Increased number of individuals attending our education programs by 37% over the previous year.
- Hosted 195 educational programs throughout our counties.
- Hosted 94 support groups throughout the footprint with over 500 participants.
- Trained 160 police officers through the Approaching Alzheimer's: First Responder Training program.
- Recruited and trained over 40 volunteers to deliver our community education programs, expanding the individuals we can serve.

Research

- The Alzheimer's Association is the largest nonprofit funder of Alzheimer's disease research.
- To date, more than \$350 million has been granted by the Alzheimer's Association to nearly 2,300 projects.
- Grew number of registered Trial Match® individuals in our region by 10%.



Philanthropy

- Locally hosted 15 Walk to End Alzheimer's events in the fall.
- More than 7,400 individuals raised funds and awareness through these events.
- Was honored to partner with the Queens Cup Steeplechase as their charity beneficiary for the second year.
- Doubled the revenue raised from participants in The Longest Day®.



BB & ROBIN BOYLAN
(PARENTS OF KATHARINE FUCHS)

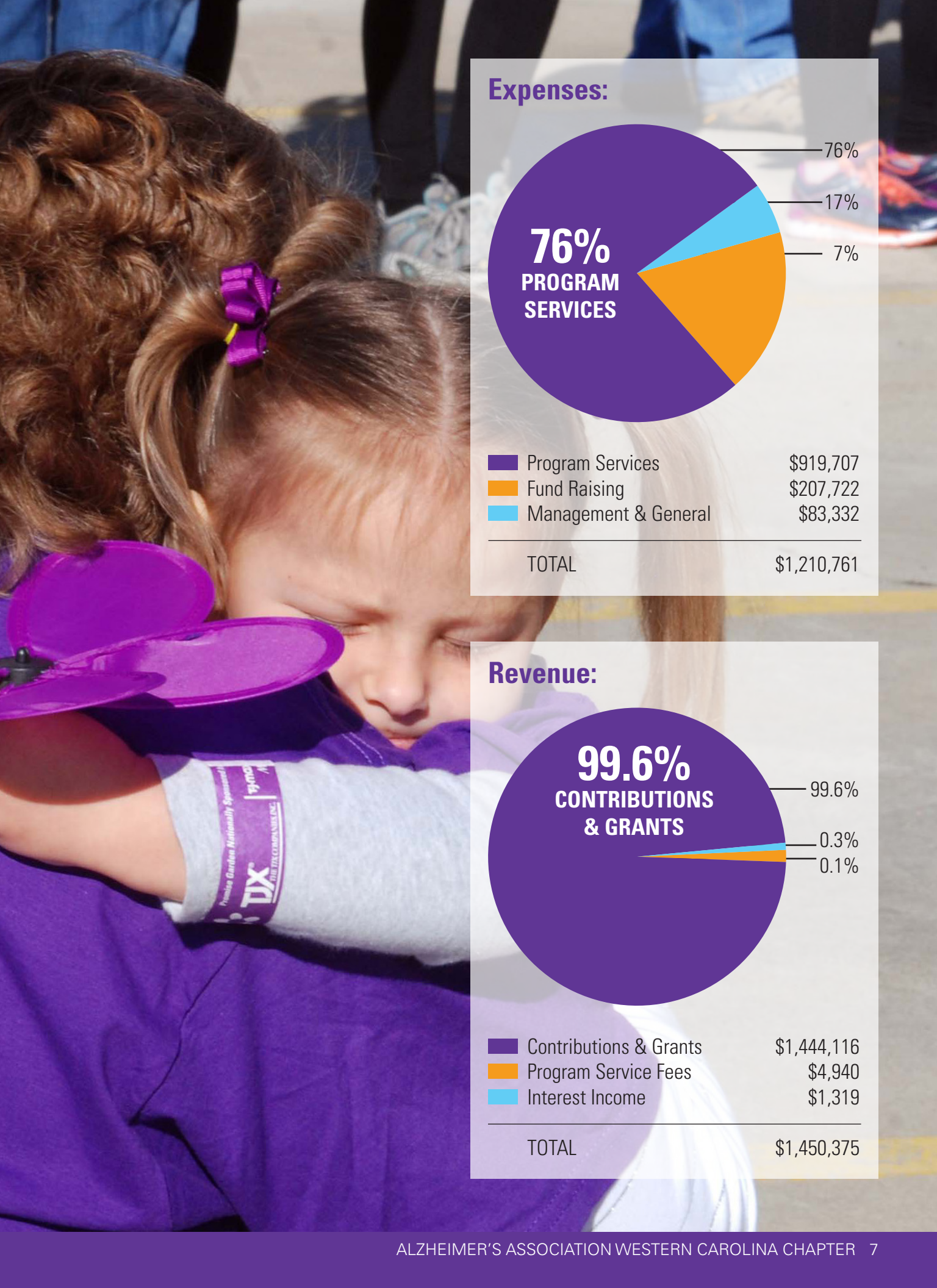
"I hope that she would be proud of me for sharing her story. If I kept our battle against Alzheimer's bottled up it would be an injustice to my Mother. Nobody should be in for the shock we have been in. I am also very vocal about our fight because we need help. We need support. We need calls and hugs and emails and love. We need you. We are losing BB and need your prayers and thoughts and texts. Being needy isn't fun. Asking for money isn't fun. Admitting you need help is somewhat embarrassing and dings your pride. Fundraising for Alzheimer's can feel like cold calling. I know people are tired of my updates but I can't stop. And I won't stop because this disease is horrendous and is taking apart my mother slowly and painfully."

-Katharine Fuchs

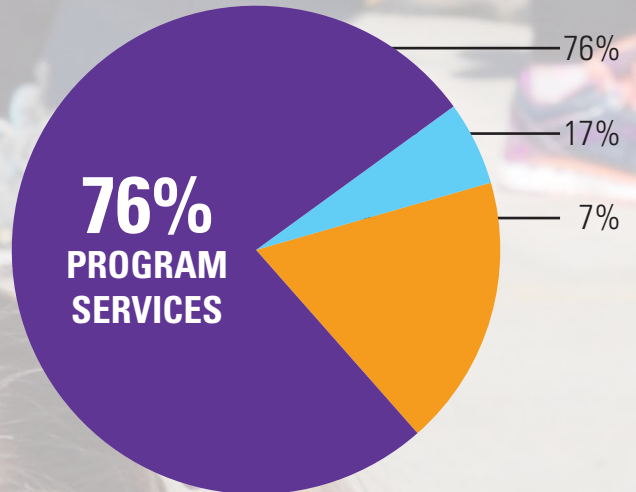


Advocacy

- Our chapter delegation of 8 marched on Capitol Hill along with representatives from all 50 states to advocate for increased federal funding for Alzheimer's Research.
- On April 22, more than 400 people that came to Raleigh to talk with state representatives about Alzheimer's disease.
- Representatives from our chapter engaged in creating a North Carolina Alzheimer's Disease State Plan.

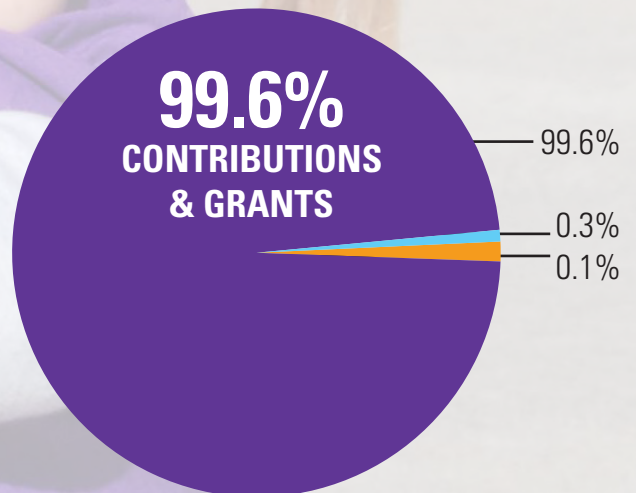


Expenses:



Program Services	\$919,707
Fund Raising	\$207,722
Management & General	\$83,332
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TOTAL	\$1,210,761

Revenue:



Contributions & Grants	\$1,444,116
Program Service Fees	\$4,940
Interest Income	\$1,319
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TOTAL	\$1,450,375



No Memory

By:
William Anthony Scurry

*Gratitude challenges un-forgiveness,
No offense avoids its plea.
Being grateful is so hard,
Without a memory.*

*Strolling, lovingly in the park
The sunset a precious gift.
What a shame you cannot remember,
Who it is you are walking, with.*

*Children playing in the sand,
Joy makes the tide look tame.
How much more enjoyable,
If you knew the children's names.*

*Holiday meals are exciting,
Waiting; on the turkey to be carved.
Really makes you wonder,
Who all these strangers are?*

*Who we are is an accumulation,
Accomplishments, relationships,
What we've done and what we do.
If unable to recollect them,
Do we become somebody new?*

*I think I have the answer,
Why no memory causes pain.
The outside looks familiar,
But the inside is not the same.*

*Knowing the power of memory,
One thing is absolutely sure.
Sometime soon we absolutely, positively,
Have to find a cure.*

24/7 Helpline: 800.272.3900 | www.alz.org/northcarolina

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