

alzheimer's  association®

Western Carolina Chapter

2016 Fiscal Year-End Review



Our Vision – A World without Alzheimer’s.

Mission – to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

The Alzheimer’s Association, Western Carolina Chapter serves the 49 counties in central and western North Carolina through offices located in Asheville, Charlotte, Greensboro, and Hickory. This report covers our 2016 fiscal year that ran July 1, 2015 - June 30, 2016.



Table of Contents

Our Vision & Mission.....Page 2

Care & Support.....Page 3

Research.....Page 4

Philanthropy.....Page 5

Advocacy.....Page 6

Revenues & Expenses.....Page 7

Care & Support Highlights

- The Alzheimer's Association offers a 24/7 Helpline (800-272-3900) which provides personal and confidential support in more than 140 languages.
- In the past year, more than 3,000 North Carolinians throughout central and western North Carolina utilized the 24/7 Helpline service and educational programs.
- Hosted 115 support groups throughout the footprint with over 900 participants.
- Grew our educational programs offered by 32%.
- Hosted two annual conferences in the Piedmont and High Country reaching almost 500 professional and family caregivers.
- Launched intensive Early-Stage program in the Piedmont and Triad regions focused on education, support, and social engagement





Research

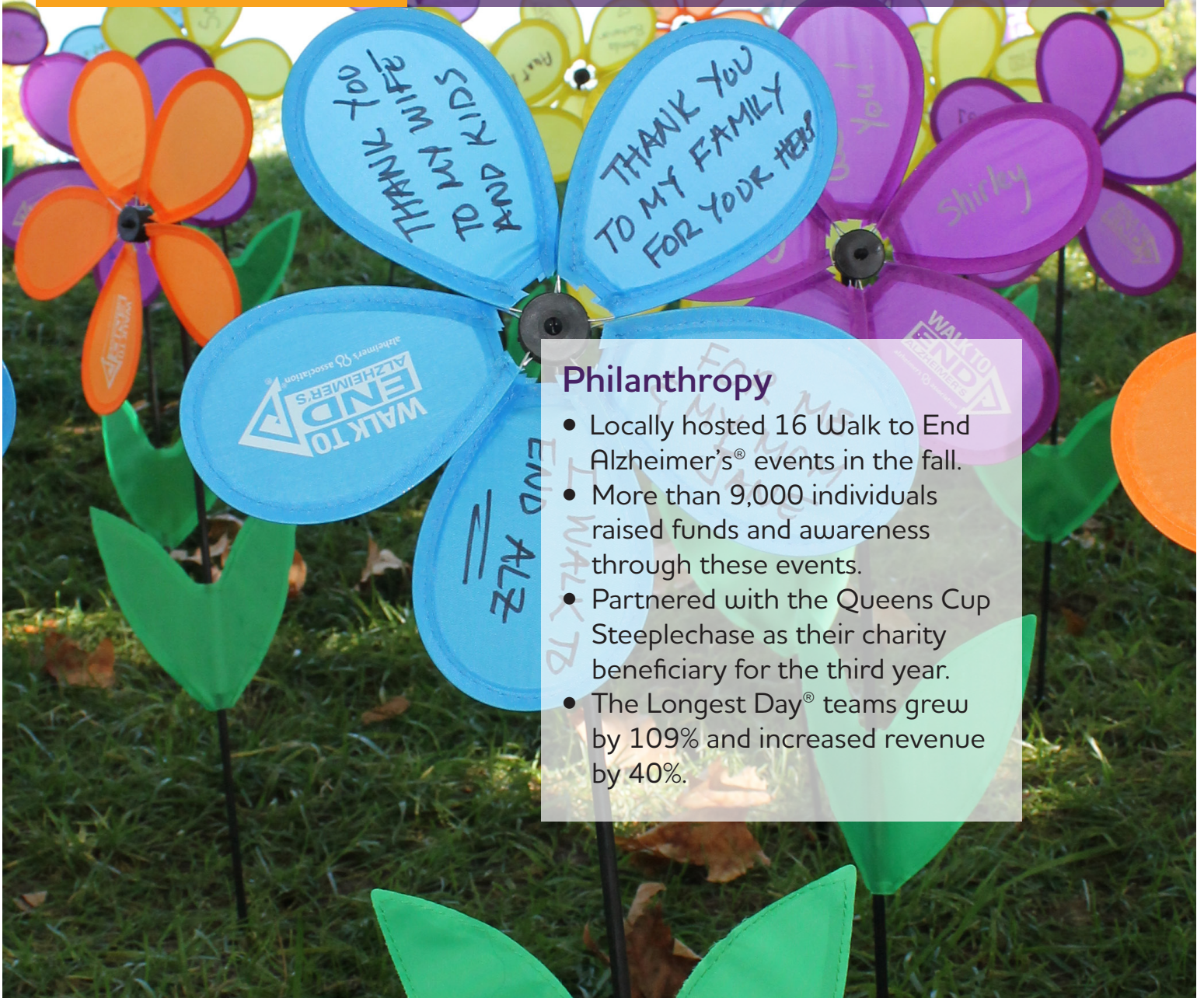
- The Alzheimer's Association is the largest nonprofit funder of Alzheimer's disease research.
- To date, more than \$375 million has been granted by the Alzheimer's Association to over 2,400 projects.
- Grew number of registered Trial Match® individuals in our region by 30%.



"A little over a year ago, I worked for a big company in a corporate park. My life was on cruise control. Between my fiancé and me, we have five kids – three boys and two girls. I love my kids! But I will probably never know their children, or my future grandkids.

You get diagnosed and the first thing you do is to try to find out what the diagnosis means. And you read things like... 8 - 12 years life expectancy, from the time of diagnosis. For those like me, it is like aging your final 35 years in five years. We can change this! That is why I walk."

Brian Kursonis,
- diagnosed with Alzheimer's at the age of 54.



Philanthropy

- Locally hosted 16 Walk to End Alzheimer's® events in the fall.
- More than 9,000 individuals raised funds and awareness through these events.
- Partnered with the Queens Cup Steeplechase as their charity beneficiary for the third year.
- The Longest Day® teams grew by 109% and increased revenue by 40%.

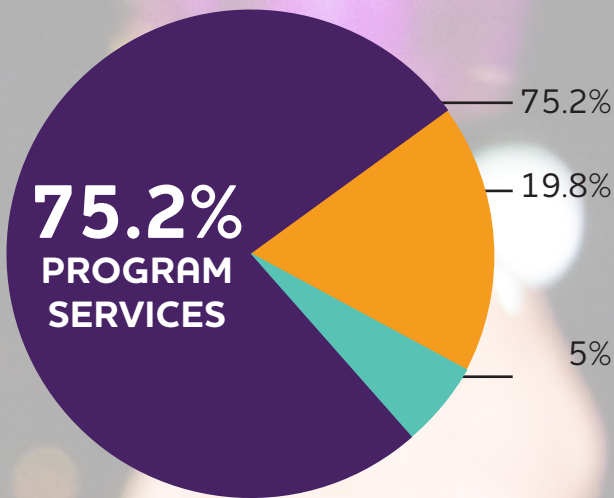


Advocacy

- Bipartisan support resulted in an additional \$350 million designated to the National Institutes of Health for Alzheimer's disease research.
- In the spring of 2016, North Carolina introduced and adopted the state disease plan for Alzheimer's.
- A delegation of 7 Western Carolina advocates marched on Capitol Hill with representatives from all 50 states and 100 North Carolinians advocated for legislation impacting caregivers and families in Raleigh in May.

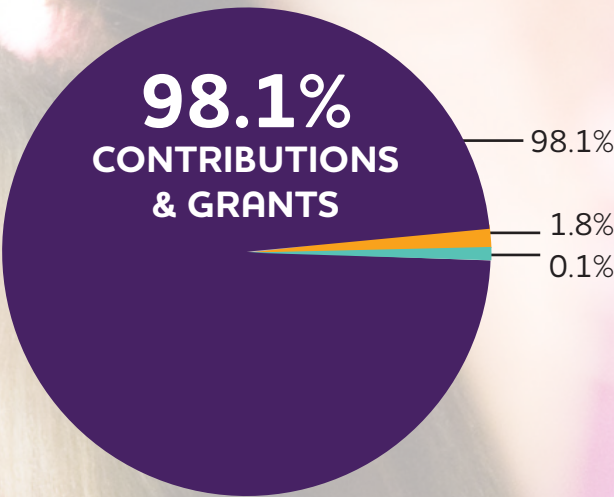


Expenses:



Program Services	\$1,044,252
Fund Raising	\$275,102
Management & General	\$68,774
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TOTAL	\$1,388,128

Revenue:



Contributions & Grants	\$1,495,666
Program Service Fees	\$26,764
Interest Income	\$1,875
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TOTAL	\$1,524,305



Brian, a member of the inaugural Piedmont Early-Stage program, is a face of a person diagnosed with early-onset Alzheimer's disease. Though he was diagnosed in 2015, he realized he was probably showing signs as early as 10 years prior. He is the third generation in his family battling this disease. "I don't want pity, because I already did that for myself... I don't allow Alzheimer's disease to define me either".

Instead Brian chooses to advocate and serve on the Alzheimer's Association National Early-Stage Advisory Group, an honor for which he was selected in the spring of 2016.

Brian Van Buren,
- Alzheimer's Association National Early-Stage Advisory Group



24/7 Helpline: 800.272.3900 | www.alz.org/northcarolina

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