



**Advocacy at Walk Day-of Volunteer**  
**Alzheimer's Association Massachusetts/New Hampshire Chapter**  
**Unpaid/6-8 hrs on day of event**

**Overview of Alzheimer's Association**

The Alzheimer's Association was founded in 1980 by a group of family caregivers and individuals interested in research, with Jerome H. Stone as our founding president. Our mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health. The Association is the leading voice for Alzheimer's disease advocacy, fighting for critical Alzheimer's research, prevention, and care initiatives at the state and federal level. We diligently work to make Alzheimer's a national priority. The Association operates out of its main office in Waltham, with regional offices in Springfield, Worcester, and Raynham, MA, and in Bedford, NH.

**Position Overview**

Advocacy is a crucial part of advancing the Public Policy mission. Where public policy is the noun; advocacy is the verb. We work tirelessly to make Alzheimer's a priority on both the state and federal level by elevating this issue with our elected officials. As part of our Advocacy Recruitment Strategy, Advocacy will be independently advertised at the 12 local Walk to End Alzheimer's events. The Day-of Volunteer will be responsible for recruiting Walk attendees to educate them on Public Policy and Advocacy and to sign-up for the Alzheimer's Impact Movement (AIM).

**Responsibilities**

- Develop strong understanding of Advocacy
- Approach Walk attendees to educate them about Policy efforts, sign cards to Congress, and encourage them to sign-up for AIM
- Answer basic questions from Walk Attendees
- Represent the Alzheimer's Association in a friendly and professional manner

**Qualifications**

- Interest in learning more about Public Policy and Advocacy
- Strong interpersonal and communication skills
- Ability to watch a training webinar prior to the Walk event
- Availability to commit 6-8 hours on the day of the event

For more information about this volunteer role, email: [VolunteersMANH@alz.org](mailto:VolunteersMANH@alz.org)

