



11th ANNUAL  
ALZHEIMER'S ASSOCIATION  
**VISION GALA**

A world without Alzheimers and other dementia.®

**2025 SPONSORSHIP OPPORTUNITIES**

**FRIDAY, MAY 2, 2025**  
6-11 p.m.

Marriott Marquis  
901 Massachusetts Ave. NW  
Washington, DC 20002

# ALZHEIMER'S ASSOCIATION®

Join us as we celebrate leaders in the fight to end Alzheimer's and raise funds to benefit the care, support, and research efforts of the Alzheimer's Association. With your support, we will increase awareness, advocacy, resources, and research and realize our vision: a world without Alzheimer's and all dementia.

## WHY YOUR COMPANY SHOULD SUPPORT

More than 6 million Americans are currently living with Alzheimer's disease. By 2050, this number is projected to rise to nearly 13 million.

In Maryland, Virginia and the District of Columbia, 268,900 people are living with Alzheimer's, along with their 602,000 unpaid caregivers, primarily family members and friends.

In 2022, Alzheimer's and other dementias will cost the nation \$321 billion. By 2050, these costs could reach nearly \$1 trillion.

Over 11 million Americans provide unpaid care for people with Alzheimer's or other dementias.

60% of caregivers were employed in the past year. 57% of employed caregivers reported having to work late, leave early or take time off due to caregiver demands.

## WHERE YOUR DONATIONS GO

**RESEARCH** – Currently, the Association is investing over \$310 million in more than 950 projects in 48 countries.

## OUR FREE NATIONWIDE 24/7 HELPLINE

(800.272.3900) is staffed by specialists and master's-level clinicians who provide confidential support, offer information and suggest referrals, all day, every day in over 200 languages.

## EDUCATION PROGRAMS AND WORKSHOPS

on the warning signs of Alzheimer's, living with the disease, caregiving at different stages, and healthy lifestyle choices for the brain and body.

These are just a few ways your support makes a difference! Learn more at [ALZ.ORG/ABOUT/OUR-IMPACT](https://www.alz.org/about/our-impact).

## 2025 VISION GALA HONOREES

### 2025 VISIONARY HONOREE



**AMANDA EVERSOLE**

EVP & Chief Advocacy Officer  
American Petroleum Institute

### 2025 TRAILBLAZER HONOREE



**SEVY PETRAS**

Chief Executive Officer  
and Co-Founder  
Priority Life Care

### 2025 ASSOCIATION HONOREE



**JAY TIMMONS**

President & CEO  
National Association of  
Manufacturers



2024 Vision Gala Honorees



Kate Rooper  
NCA Chapter President and CEO



Guests loved the excitement of the paddle raise!



One of the best nights ever!

# Alzheimer's Association Galas

Eleven years ago, a group of corporate, civic and association leaders saw an opportunity to address the impact of Alzheimer's disease and other dementias in our community. Together with the Alzheimer's Association, the Brain Ball was introduced. This annual event has raised more than \$10 million for critically-needed care and support programs and cutting-edge research.

In this last decade, we have made tremendous strides in expanding partnerships, creating new avenues of service and support for our community, and driving exciting discoveries in research of new treatments.

In celebration of these achievements, it is in this era of progress and promise that we proudly re-introduce this special event as the Alzheimer's Association Vision Gala.

With your support, we will continue to bring help and hope to our community. And together, we will continue moving closer to achieving our vision of a world without Alzheimer's and all other dementia.

## THANK YOU TO THE 2024 TOP SPONSORS!

MARJIE & STEVE  
ALLOY



### STERLING SPONSORS



BOB & ROSE  
COHEN

JAMIE & DAVE  
DORROS



IRWIN & GINNY  
EDLAVITCH



For more information about our sponsorship packages or custom sponsorship opportunities, please contact Evan Riggs  
edriggs@alz.org or 703.766.9006

For more information about our sponsorship packages or custom sponsorship opportunities,  
please contact Evan Riggs | [edriggs@alz.org](mailto:edriggs@alz.org) or 703.766.9006

	PRESENTING SPONSOR*	GOLD SPONSOR*	SILVER SPONSOR	STERLING SPONSOR	BRONZE SPONSOR	FRIEND SPONSOR
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
<b>PRE-EVENT</b>						
Social media post(s) before the gala	3	2	2	1 (Bundled)	1 (Bundled)	
Mention in select press release(s)	✓	✓	✓			
Recognition on gala digital invitation	Logo	Logo	Logo	Logo		
Announcement in Chapter e-news	Stand alone	Stand alone	Stand alone	Bundled	Bundled	
Recognition on all event collateral as "2025 Vision Gala Presenting Sponsor"	✓					
Recognition on all event collateral as "Awards Sponsor"		✓				
<b>DURING EVENT</b>						
Premium tables (10 seats per table)	4 Tables 40 seats	3 Tables 30 seats	2 Table 20 seats	1 Table 10 seats	1 Table 10 seats	4 Priority reserved seats
Opportunity to speak during program	✓					
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation	✓	✓				
Ad in printed gala program (Due March 1, 2025)	Full page inside cover	Full page	Full page	Half page		
Recognition as Awards Sponsor from the stage		✓				
Opportunity to present award to Honoree with remarks and photo		✓				
Recognition in each of the Honoree Videos as the Award Sponsor		✓				
Awards Sponsor recognition on the physical awards presented to Honorees		✓				
Organization logo featured in video sponsor presentation	✓	✓	✓	✓		
Formal recognition of sponsor from event stage	✓	✓	✓			
Recognition in the printed event program (Due March 1, 2025)	Letter from sponsor	Logo	Logo	Name	Name	Name
Name recognition in sponsor video presentation					Name	Name
<b>POST-EVENT</b>						
Social media posts after the event	1	1	1 (Bundled)	1 (Bundled)		

**CUSTOM SPONSOR OPPORTUNITIES**

Cocktail Reception Sponsor \$15,000  
Post-Party Sponsor \$10,000  
Presenting Sponsor \$75,000

\*Customizable benefits packages available.

TICKETS: \$550 Individual \$1,000 Couple

### 2025 PLEDGE FORM

I/We would like to sponsor the 2025 Vision Gala at the following level:

- |  |  |
|--|--|
| <input type="checkbox"/> \$75,000 Platinum Sponsor | <input type="checkbox"/> \$10,000 Bronze Sponsor             |
| <input type="checkbox"/> \$50,000 Gold Sponsor     | <input type="checkbox"/> \$5,000 Friend Sponsor              |
| <input type="checkbox"/> \$25,000 Silver Sponsor   | <input type="checkbox"/> 100% tax-deductible contribution of |
| <input type="checkbox"/> \$15,000 Sterling Sponsor | \$_____  |

### SPONSOR INFORMATION

Please list by:  Name  Company  Anonymous

Company or name (as you would like to be listed in event materials)

Name payment will come from if different than sponsor name

Contact name

Title

Email

Phone

Mailing address

City

State

Zip

Signature

Date

### PAYMENT INFORMATION

- Online payment: [ALZGALA25.GIVESMART.COM](https://alzgala25.givesmart.com)
- Check enclosed
- Please send an invoice
- I/We will contact Evan Riggs regarding payment by stock or wire transfer: [edriggs@alz.org](mailto:edriggs@alz.org) or 703.766.9006
- Credit Card |  VISA  MasterCard  American Express

Name on Card

Account Number

Expiration Date

CVC Code

Signature

Date

Please return the completed form to:

Alzheimer's Association  
National Capital Area Chapter  
Attn: Evan Riggs  
3550 S. Clark St., Suite 203  
Arlington, VA 22202  
[edriggs@alz.org](mailto:edriggs@alz.org)

The Alzheimer's Association is a 501(c)(3)  
not-for-profit organization.

Federal Tax ID # 13-3039601

# ALZHEIMER'S ASSOCIATION®

The Alzheimer's Association® leads the way to end Alzheimer's and all other dementia - by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia®.