

Alzheimer’s Association, NCA in the our Community

HELPING

Faith, a long-distance caregiver, faced a challenging situation with her parents late one night. She grabbed a phone book, hoping to find a resource available at that hour – and discovered the Alzheimer’s Association’s 24/7 Helpline Contact Center. After an initial conversation with the Center, Faith received a follow up call the next day from the National Capital Area Chapter’s Family Services team. Faith wrote to the Chapter about her experience:

“Thank you so much for all the support you provided! The information you sent will be so helpful as I begin to make decisions for the best possible care for my parents. I am especially grateful for the time you spent explaining what you know about Alzheimer’s and for your wisdom and words of advice. I ended the conversation feeling a lot more hopeful and having a better understanding of this journey.”



LEARNING

As the number of people with dementia continues to rise, more families are seeking professional care for their loved ones. The National Capital Area Chapter is committed to helping professional care providers improve their knowledge and skills, build stronger teams and deliver better care by offering quality training programs.

“The Alzheimer’s Association is a great resource for employers to train their health care professionals about the disease. More than one-third of our clients have some form of dementia, so the benefits of this training for our staff are immeasurable as we strive to provide the highest quality senior home care and help families eliminate worry, reduce stress and re-establish personal freedom. We will continue to partner with the Alzheimer’s Association in this endeavor.” – Jason, franchise owner, Home Instead Senior Care

GETTING...AND GIVING BACK

At 51, Karen was at the top of her career when she started to experience memory problems. Attributing the matter to stress and menopause, doctors initially thought she was suffering from anxiety. As the symptoms worsened, she met with a neurologist and was shocked to learn that she had younger onset Alzheimer’s.

Karen came to the Alzheimer’s Association to seek out information – but left with much more. She is now part of the Chapter “family” – using her professional expertise as a true Alzheimer champion by working alongside staff on programs and events, raising funds for research and care, and serving as a spokesperson and advocate to increase awareness about Alzheimer’s. Karen shares her passion and commitment:

“I want people to understand that this is not normal aging. I want to be an example. From a neighbor down the street to a Congressman on Capitol Hill – I am committed to educating others about this disease and the need to find a cure. I may not win the battle with Alzheimer’s, but I will not go down without a fight!”

The Alzheimer’s Association is making a difference in your community through volunteering, advocating, giving and increasing awareness of Alzheimer’s and the resources available. We are moving towards a world without Alzheimer’s!

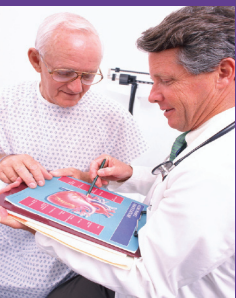
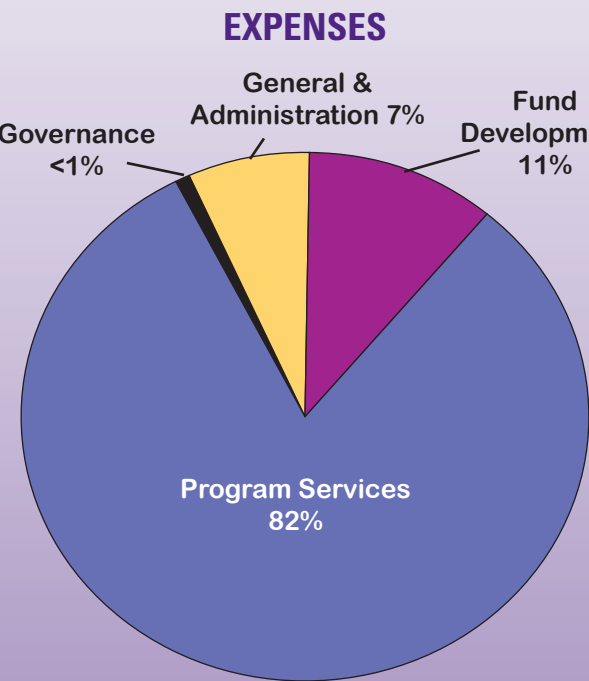
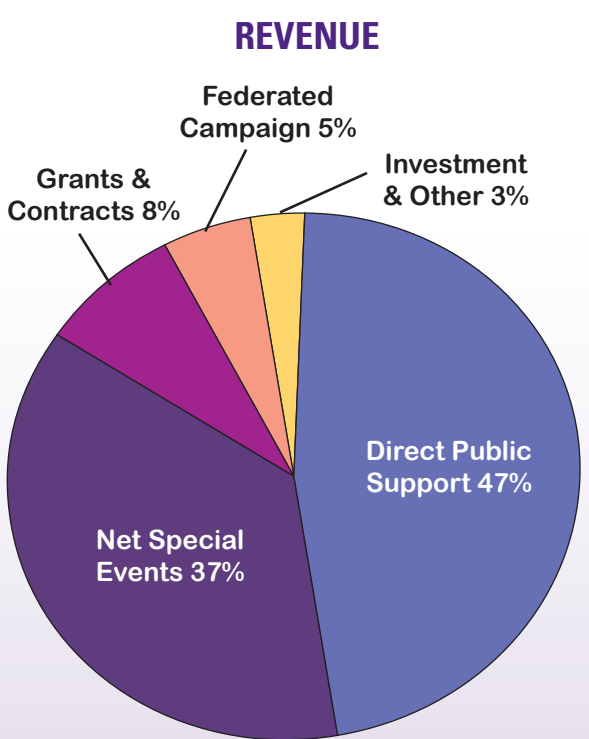


Nearly 500,000 people in our area are affected by Alzheimer’s disease, including those with the disease, their families and caregivers.

Fiscal Year 2009 Statements of Financial Position

	ASSETS	
	June 30 2009	2008
CURRENT ASSETS		
Cash	\$ 380,235	\$ 749,086
Investments	821,758	902,738
Due from National organization	359,365	242,082
Accounts receivable	181,991	319,436
Other current assets	22,139	32,756
Total Current Assets	1,859,858	2,321,164
PROPERTY and EQUIPMENT	58,618	59,019
OTHER ASSETS	35,752	16,047
TOTAL ASSETS	\$ 1,859,858	\$ 2,321,164

LIABILITIES and NET ASSETS		
CURRENT LIABILITIES		
Accounts payable & Accrued expenses	\$ 128,395	\$ 227,503
Other	22,531	30,235
TOTAL LIABILITIES	150,926	257,738
NET ASSETS	1,708,932	2,063,426
TOTAL LIABILITIES and NET ASSETS	\$ 1,859,858	\$ 2,321,164



Alzheimer’s disease costs American businesses more than \$61 billion each year.

alzheimer's association®

the compassion to care, the leadership to conquer

National Capital Area Chapter Annual Report Fiscal Year 2009

A Letter from the CEO

This past year, our Chapter worked to strengthen our organization and prepare ourselves to meet the Alzheimer's challenges of the future. If one word could describe this year, it would be EVOLUTION. Our Chapter continued to evolve, even through a challenging economy. During this time, our staff, Board of Directors and volunteers worked diligently to raise funds to allow us to provide the majority of our services free of charge. Simultaneously, we remained frugal in our efforts to manage our expenditures. I sincerely appreciate everyone's hard work and desire to support our mission.

The Chapter utilized its helpline to provide nearly 5,000 families with emotional support, Alzheimer's information and referral services to community resources. This support is seen as a lifeline for families, providing help and hope for caregivers. We educated nearly 7,000 caregivers who learned about Alzheimer's disease, brain health and caregiving strategies. The Chapter trained more than 1,000 professional caregivers. This effort truly impacts the quality of care and life for persons with dementia, living in residential care communities. We currently have over 2,500 individuals enrolled in our Safe Return program. Our 90 Support Groups served nearly 900 unduplicated individuals, providing monthly peer-to-peer support for families living with the daily challenges of caregiving. This year, the Chapter established our presence in the workplace, providing support and programs for human resource professionals, employee assistance programs and supervisors to positively support working caregivers or those dealing with memory related challenges in the workplace.

We engaged a larger number of advocates, community collaborators and partners to move the cause forward through greater visibility and increasing the number of people engaged in the cause. Through support from our Board and local media outlets, we increased marketing and outreach efforts to promote our cause. The Chapter was provided a comprehensive communication and outreach plan through the generosity of Booz Allen Consulting and more than 4,000 television advertisements through the generosity of RCN Cable Company. More than 4,000 advocates altered the lives of millions in our service territory. Their advocacy created positive change for families living with the daily challenges of dementia.

I applaud the work of our Board of Directors. They remained progressive and focused on enhancing their leadership of our Chapter. The Board engaged a process to align their efforts, improve communication, revitalize committees and refocus Board meetings for richer discussions.

My staff team and I applaud all of our volunteers for their commitment and enthusiasm in the fight against Alzheimer's disease. I appreciate the support of donors and sponsors for your faithful and loyal commitment to our work and our vision of creating a world without Alzheimer's disease.

Respectfully submitted,



Anthony K. Sudler, President & CEO of Alzheimer's Association, National Capital Area Chapter



Our Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our Vision

A world without Alzheimer's disease.