

# 39th Annual **WISCONSIN STATE CONFERENCE**

**May 5 - 6, 2025**

Kalahari Resort,  
Wisconsin Dells

**TO RESERVE YOUR  
SPONSORSHIP, CONTACT:  
Kennedy Turner,  
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## **SPONSORSHIP OPPORTUNITIES**

The 39th Annual Wisconsin State Conference is one of the largest and most comprehensive statewide conferences dedicated to Alzheimer's and dementia in the country. The conference attracts professional and family caregivers, medical professionals, and individuals living with dementia. Sessions will cover the latest information on Alzheimer's and dementia care, support, and research. Your sponsorship recognizes you as a partner of the Alzheimer's Association, the leading non-profit voluntary health organization in the world dedicated to Alzheimer's research, care, and support. Join us by lending your support during our conference.

## **PRESENTING | \$10,000**

- Company name or logo built into conference promotion and naming rights of the conference
- Keynote sponsor for the featured speaker
- Custom table tent featuring company logo at each general session table during the entire conference
- 60 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Organizational logo on all slideshows and verbal recognition in opening and closing conference presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Company name recognition on the reminder emails to all attendees
- Conference website recognition
- Opportunity to display one company-provided banners or stand up signage at the event
- Eight (8) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition on E-News & Social Media Sponsor Post

## **GOLD | \$5,500**

- Custom table tent featuring company logo at each general session table during the entire conference
- 60 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Organizational logo on all slideshows and verbal recognition in opening and closing conference presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Conference website recognition, including logo
- Five (5) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition on E-News & Social Media Sponsor Post

# SPONSORSHIP OPPORTUNITIES

## SILVER | \$4,000

- Recognition at lunch with stage signage in general session including organizational logo
- 30 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Verbal recognition in opening and closing presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Conference website recognition, including logo
- Four (4) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition in E-News & Social Media Sponsor Post

## CONFERENCE BAG | \$3,500 (1 available)

- Company logo included on conference attendee tote bags (dual branded bag with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

## REGISTRATION | \$3,000

- Sponsor of the Registration Area - featured on sponsor signage at Registration
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

## CONFERENCE NOTEPAD | \$2,500 (1 available)

- Company logo or name printed on conference attendee notepad (dual branded notepad with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

# SPONSORSHIP OPPORTUNITIES

## CONFERENCE PEN | \$2,500 (1 available)

- Company logo or name printed on conference attendee pen (dual branded pen with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

## SOCIAL HOUR | \$2,000

- Company name printed on social hour signage
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

## BRONZE | \$1,500

- Company name on break refreshment signage
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Two (2) complimentary conference registrations
- Exhibit space with one (1) table

## EXHIBIT TABLE | \$700 (space is limited)

- Company name on sponsor board at conference site
- Company name in sponsor section of conference program
- One (1) complimentary full conference registration
- Two (2) exhibit table attendees (plus the one above)
- Exhibit space with one (1) table

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