

SENATORS CLINTON, McCAIN AND OBAMA:

10 MILLION BABY BOOMERS WILL GET ALZHEIMER'S.

WHAT ARE YOU GOING TO DO ABOUT IT?

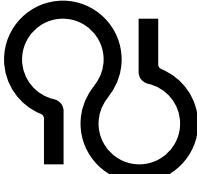
FACTS*

Every 71 seconds, someone in America develops Alzheimer's disease. 1 in 8 of the 78 million baby boomers. The most defining generation in our history. Alzheimer's will rob them of their memories, their independence, their lives as they know them.

Alzheimer's is fatal for the people who have it and devastating for their families, friends and caregivers. Alzheimer's costs billions of dollars in lost productivity and puts an increasingly catastrophic strain on our healthcare system. And it is only going to get worse.

Researchers are close to finding treatments that can slow or may stop the progression of Alzheimer's, but current Alzheimer funding is nowhere near enough. Significantly increased federal funding for Alzheimer research, education and care is imperative to reach the goal of a world without this disease.

The next president must have a responsible plan to make Alzheimer's a thing of the past. What is your plan?

alzheimer's  association®